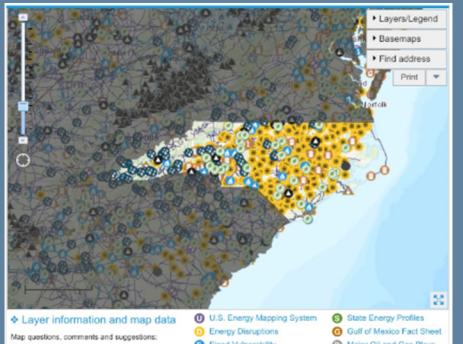


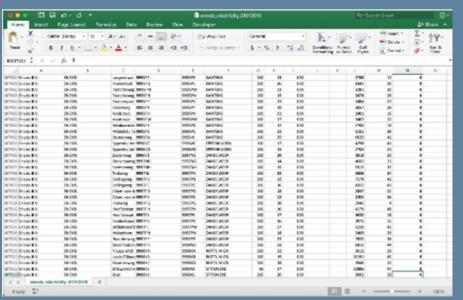


## Problems



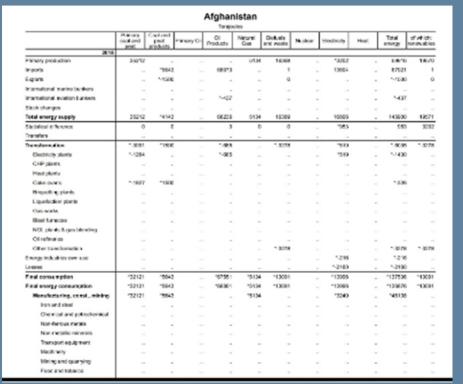
### Current Maps

- Very dense, difficult to understand without training



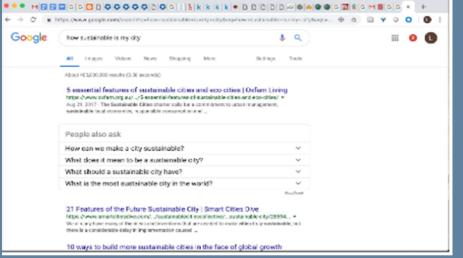
### Spreadsheets

- Too large to sift through



### Static PDF's

- Cumbersome, take time to process and synthesize

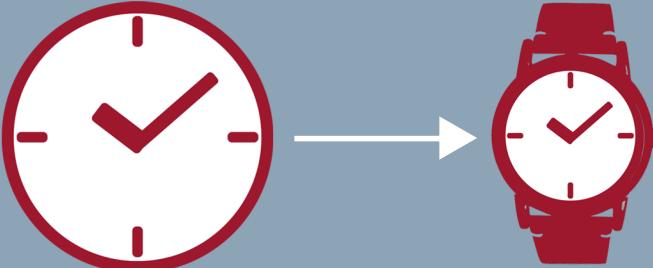


### Trendy Blogs

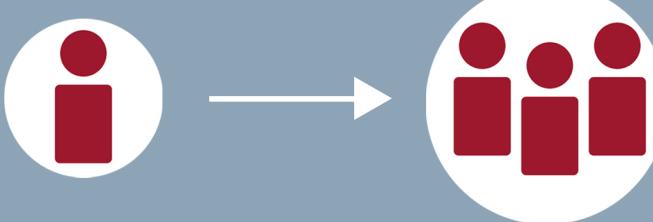
- Mostly non-research based and not very helpful

## Goals

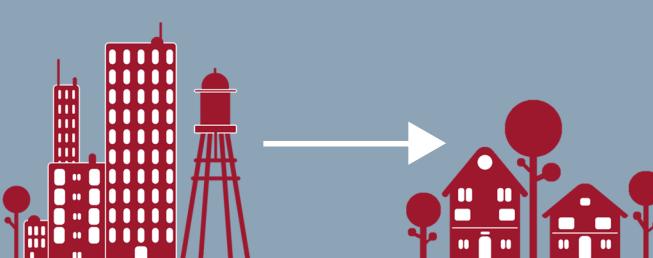
Make understanding the data a more efficient process



Aim to engage not only individuals, but entire communities



Connect the correct resources with the right problems.



## Problems and Solutions

The patchwork of resources that currently exist are complex and require massive amounts of time, research, money, and expertise to extract useful insight. This disincentives initiatives from creating impactful change because they can't discover the biggest problems and how they vary between communities.

## Solutions

- Develop an accessible online data hub that elegantly display statistical summaries of sustainability metrics

- Get people curious about the numbers

- Leverage the concept of broader sustainability

- Catalyze data-driven, socially just, and economically viable initiatives

- Potential to reach farther into the community through mobile applications

