

Onboarding Diagnostic Blueprint

Obsidian — Section 4: Onboarding & Diagnostic Trial Flow (2025-10-24)

Flow: Sign-in (magic link) → Trust Contract → Connect CRM → Vanguard Scan (<90s) → Explainable Report + Audio → Optional Pixel (30d) → Conversion.

Panels: Pipeline Health, Revenue at Risk, Signals & Causes, Revival Forecast. Shareable hosted report. Task enforcement gated behind paid plan.