



2024

PROJECT PROPOSAL

PROPOSAL BY:

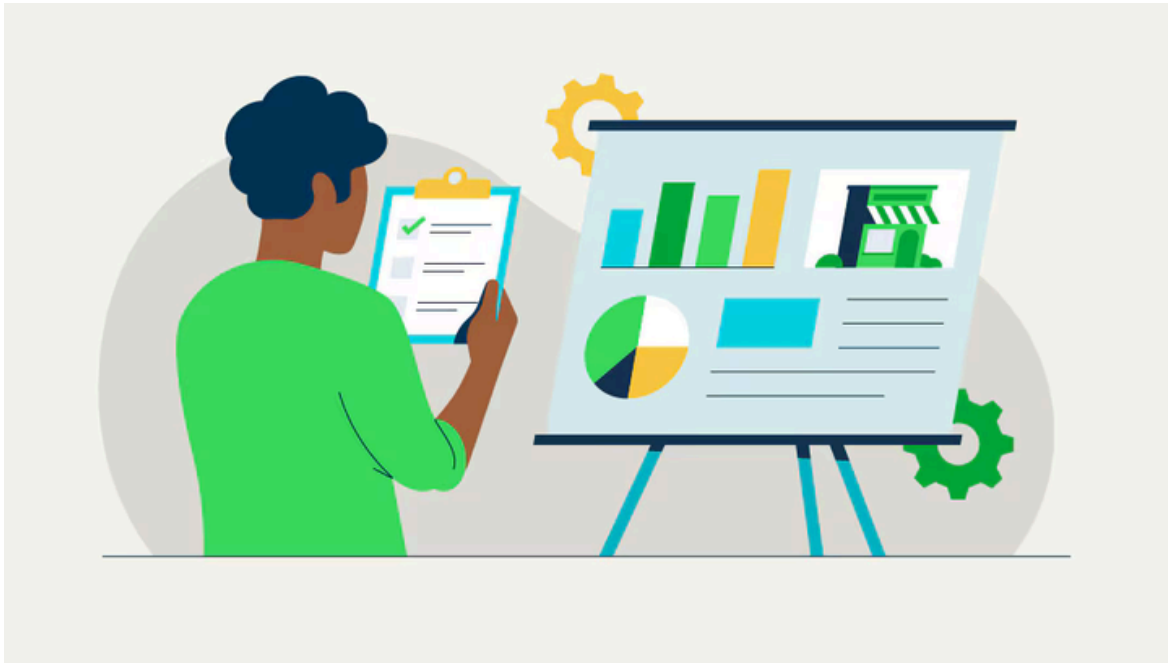
WANIYA AFTAB

TABSHEER ZEESHAN

MAHNOOR SADIQ



BIZMETRICS



PROJECT OVERVIEW

We propose the development of a sophisticated mobile application designed to empower businesses with comprehensive analytics capabilities.

This application will provide real-time insights into business progress, forecast future sales, and effectively measure profit and loss.

By leveraging advanced data analytics and visualization techniques, the application aims to revolutionize how businesses monitor and optimize their performance.

PROJECT FEATURES

Real-time Analytics:

Monitor business metrics in real-time to stay informed about current performance.

Sales Forecasting:

Utilize predictive models to forecast sales and revenue for upcoming periods.

Profit & Loss Analysis:

Analyze profitability by tracking expenses, revenue, and margins.

Dashboards:

Personalized dashboards with functionality.

Data Visualization:

Visualize data through charts, graphs, and trends to facilitate easy interpretation.



GOALS & OBJECTIVE

- Develop a user-friendly mobile application capable of analyzing business metrics such as sales performance, profit margins, and expenses.
- Implement predictive analytics to forecast future sales trends and financial outcomes based on historical data and market trends.
- Provide interactive dashboards and reports that enable users to visualize key performance indicators (KPIs) and make informed decisions.
- Ensure scalability and robustness to handle large volumes of data while maintaining performance and reliability.

TARGET AUDIENCE

The application is targeted at small to medium-sized enterprises (SMEs) and business professionals who require actionable insights into their operations.

It will cater to industries such as retail, hospitality, e-commerce, and services where monitoring and optimizing performance are critical for success.



This proposal outlines our vision for developing a business analytics mobile application using Flutter for frontend development and Firebase for backend and database services. We look forward to discussing this project further and to bring this innovative idea to fruition.