

ASSIGNMENT - Business Quant - Designing Homepage

Designing the homepage for Business Quant would involve several key considerations to ensure it meets the needs of its users and aligns with the company's goals. Here are some potential reasons and decisions behind the homepage design

- Header - Colour - as per requirement of assignment ,white logo left corner (visibility),sticky navigation bar - with about us ,price ,yellow buttons for login and free session colour chosen so because of contrast and to catch users attention .
- Sub Heading - background - investment coins related to investment ,started with active user to know new users know that there are many enrolled and using software ,catchy headline with sub headline ,buttons to know more and try for free .
- features - listing all features with brief description of it and picture describing those and in know more they can see real dashboards charts .
- pricing - middle one which is worth buying and side to small in size
- call to action - to take action and background
- testimonials - with happy face as bg ,card shape (photo in it ,ask me (details so that they ask how was their experience ,more trust and creditability)and multiple slider to show case multiple users feedback)
- footer - logo ,imp link to go back (about us ,pricing).