

Asset Value Measurement Scale	
Value	Magnitude
1	Very Low
2	Low
3	Medium
4	High
5	Very High

# NPO Critical Digital Functions

[What are the main digital functions/apps used by our nonprofit when ensuring service delivery?]

ID	Digital function/feature/app	Importance	Description of cloud services	Owner [involved actors / organisations]	Value
A1	<i>Google Drive</i>	<i>High</i>	Main data storage and cooperation platform	All departments, organization-wide	4
A2	<i>CRM</i>	<i>Medium</i>	Centralizing all revenue and expenses; part of project workflows	Project teams, Finance team	3
A3	<i>Email</i>	<i>Very high</i>	Primary communication tool across leadership, partners, and staff	Leadership, Staff, Partner/Stakeholder community	5
A4	<i>Slack</i>	<i>High</i>	Internal communications and collaboration	Internal teams, Staff	4
A5	<i>Salesforce</i>	<i>Very Low</i>	Customer Relationship Management; Mentioned as non-essential, rarely used	Finance team, Project teams	1

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