

WEEK OF APRIL 24th 2017

Good evening and welcome to the third Prometheus weekly progress report. This week we made great strides in internal infrastructure as reaching out to new markets.

APPLIED TO THE Engineering Innovation Award Competition

This week we applied to the Engineering Innovation Award Competition which offers prizes to multiple different categories such as Most Innovated Design, Best Prototype, Most Developed Concept ranging from 5,000 - 10,000 \$. As well as developing our pitch deck, market research and business concept, our engineering team will be working around the clock to develop our first prototype.

MARKET AND PRODUCT RESEARCH

This week our Marketing Research Team began to organize the experiments which will allow us to collect data to better fit the specific markets which we are targeting, attributes such as learning curve and typing speed will be tested heavily in our experiments. Our team also closed in on our four main possible markets we hope to target in the future.

WEBSITE

This week all saw a small upgrade to the website to better improve our image. The team page was heavily expanded and small errors were corrected. The next step is to optimize the webpage for mobile users. Link here: https://prometheus-corp.github.io/





Ask: Any individual who has experience in the field of technology or professional software development willing to be interview for research purposes, please contact the team at jt665@cornell.edu