



PROMETHEUS MONTHLY PROGRESS REPORT

MONTH OF August 2017

Review of Demo Day

Demo Day was a huge success that resulted in 20 new potential customers' contact information for our monthly newsletter. Additionally, multiple target customers spoke to us and gave us great feedback on how to improve Prometheus's value to them. Over the course of the next couple months, we will be working rigorously to implement these suggestions into our future generations of prototypes.



We're Applying to E-Lab

Moving forward, the Prometheus team is applying to eLab; a startup accelerator program similar to Rev. If the team is accepted into the program, Prometheus will have \$5,000 to further the product, as well as a team of advisors for further aid. On September 13th, the team will be participating in a pitch competition through eLab, with a first prize of \$1,000.

Addition of a New Member

With the beginning of a new academic year, Prometheus has currently added a new member to our business team. Deven Girgenti, a sophomore AEM major, has experience with Finance, Accounting, and Marketing and is currently working on business management to help continue the development of our product.



Upgraded Website

In preparation for Demo Day and the new academic year, our site has experienced a couple of upgrades, including new domain names and a total graphic re-haul. Our website can now be easily reached at IthacaKey.info or ProKeyboard.info. Starting soon, all monthly newsletters will be available on the official Prometheus website.

QUICK HIGHLIGHTS

- ASK: If you know any software developers feel free to share our information with them as we are looking to expand our team

For any other questions or comments, feel free to contact CEO Jean Turban at jt665@cornell.edu