

WEEK OF APRIL 17th 2017

Good evening and welcome to the second Prometheus weekly progress report. This week we focused on the infrastructure of our company website as well as branching out to advisor and mentors.

## **WEBSITE**

This week our main focus was converting our website from concept designs to an initial draft design. Sections on the website include a short description of our product, main aspects that make Prometheus a unique and viable product, and a short list of the members of the team.



## REACHED OUT FOR SUPPORT

Members of our team contacted their past professors and advisors for resources and other guidance as we move from generalized concepts to more concrete ideas and designs. We have determined that the main focus for the upcoming weeks will be to analyze compatibility and integration with different software companies (Adobe & Microsoft) and begin to design the product using exact hardware specifications and necessities. Next week we will be setting up a meeting with a representative from AutoCAD to inquire about hardware integration.

## MARKET AND PRODUCT RESEARCH

The conclusion of our past market research has helped us narrow down our search for target software and niche markets. In the upcoming weeks we will be contacting professionals in these fields and individuals with heavy experience using the specific software. We will gauge their needs and concerns with their software in order to design a product that suits their immediate needs and helps facilitate their job. This week the team also began to develop experiment procedures to quantify the benefits of the product including medical reasons, time saved and productivity increases.

Ask: Any individual who has experience in the field of technology or professional software development willing to be interview for research purposes, please contact the team at jt665@cornell.edu