

Mojolaoluwa Salami

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Professional Profile

Motivated Data Analyst with a strong foundation in economics and expertise in data visualization. Experienced in leveraging tools like Excel, E-Views and SPSS to solve business challenges through research-driven insights.

Passionate about delivering actionable solutions, with a proven track record of enhancing decision-making processes and driving revenue growth.

Core Skills

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|----------------------|------------------------------------|---------------------------|
| • Excel | • Data Management | • Microsoft Office Suites |
| • SPSS | • Analytical and Critical thinking | • Data Cleaning |
| • E-Views | • Problem Solving | • Statistical Analysis |
| • Data Visualisation | | |

Career Summary

Research Assistant (Remote)

Mrs. Olaniyan. Ibadan, Oyo State | Sept 2024 - Present

- Conduct research and draft academic papers and reports using Microsoft Office Suites, including PowerPoint for impactful presentations.
- Prepare literature reviews and research summaries to support ongoing projects and publications.
- Organize and maintain research materials, ensuring accuracy, consistency, and proper documentation.
- Analyze and visualize data using SPSS, E-Views and Excel, providing policy recommendations that drive measurable development.

Data Analyst

Uniplan Integrated Services. Ibadan, Oyo State | April 2024 - Dec 2024

- Analyzed company data using Excel to identify trends, supporting the creation of targeted marketing campaigns.

- Trained staff and students on data analysis tools, including Excel and SPSS, to enhance efficiency and proficiency.
- Evaluated organizational data post-events to assess outcomes and consumer satisfaction, presenting findings that improved decision-making and increased revenue by up to 10%.

Research Data Analyst

Adept Analyticals. Abeokuta, Ogun State | Nov 2022 - March 2024

- Conducted comprehensive research using platforms such as Google Scholar, Elsevier, Mendeley and other academic information channels to gather relevant literature and data.
- Prepared detailed literature reviews and contributed to drafting research papers, reports, and presentations.
- Performed data collection and analysis utilizing tools such as Excel, SPSS, and E-Views to generate insights and support research objectives.
- Delivered research findings, results, and policy recommendations to stakeholders, ensuring informed decision-making and guiding strategic planning.

Volunteer Experience

Volunteer Data Analyst

National Youth Service Corp (NYSC) | Oyo State, 2024

- Analysed data set using SPSS to identify trends and insights resulting in an increase in project efficiency.
- Created data visualisations to communicate findings to stakeholders resulting in improved decision making.
- Collaborated with team members to design and implement data driven solutions, resulting in improved project outcomes.

Education

Precious Cornerstone University | Ibadan, Oyo State

2023

B.Sc (Hons) Economics

Certification

Business Anaysis with Excel - Coursera, 2024

Managing a Successful Field Research - The World Bank Group Institute for Economic Development, 2024

Grant Proposal Writing, Execution, and Publishing - Depecos Institution and Development Research Centre (DIaDeRC), 2023.