OKUNOGBE OLURONKE
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OBJECTIVE

Aspiring Data Analyst seeking an opportunity to apply my knowledge and hands-on experience in statistical analysis, programming skills such as SQL, and data visualization tool such as Power BI. Proven proficiency in extracting actionable insights from complex datasets with precisions to drive strategic decision-making. I am eager to collaborate and contribute my skills to provide insights for impactful decision.

SKILLS SUMMARY

Languages: SQL
Tools: Power BI, Excel, MS SQL, PowerPoint
Soft Skills: Team work, People Management, Critical Thinking, Continuous Learning

PROJECTS

Exploratory Data Analysis of Healthylife Hospitals
https://github.com/Oluronke89/sqlproject.

- Created and designed a comprehensive database for Healthylife Hospitals required to manage patient admissions, diagnoses, wards and related information using SQL.
- Utilized SQL queries and joins to extract and combines data from multiple relational databases to uncover trends and patterns in patient admissions, diagnosis and optimizing hospital operations that enable data-driven decisions that increase efficiency.
- Transformed and filtered data by using aggregating and filtering function to improve reporting processing.
- Performed data cleaning process using SQL to remove duplicates, unwanted outliers and standardized to prepare the data for further analysis, ensuring accuracy and consistencies

Advanced Sales Analysis
https://github.com/Oluronke89/Powerbi-project

- Designed a dynamic dashboards using Power BI to provide real-time business insights to identify sales trends, analyze product performance, examine regional sales trends, leading to actionable insights for the business.
- Used DAX in Power BI to develop measures for calculations.

Adidas Sales Dashboard

https://github.com/Oluronke89/Adidas-Sales-Dashboard

- An exploratory analysis of sales performance, market trends and growth opportunities of Adidas, a leading global sportswear brand.
- Leveraged on data analysis tools such as Power BI, exploration reveals fascinating insights into several key aspects such as sales performance and product popularity to regional market variations and efficiency of sales methods, and offers strategic recommendations to optimize sales and maintain a competitive edge in the sportswear industry.
- Used power query in Power BI to clean data in order to ensure data accuracy and reliability for reporting purposes.

TikTok Videos Engagement Analysis

- Conducted an exploratory analysis of TikTok videos based on various engagement metrics, identified patterns and provided actionable insights to help content creators and marketers understand what drives engagement on TikTok, thereby improving content creation and marketing strategies.
- Utilized Excel to create dashboard and analyze engagement of TikTok videos focusing on key metrics like views, likes, downloads, comments, shares and engagement rate.
- Used pivot table to compare data across categories

EDUCATION

University of Ibadan, Ibadan
Bachelor of Pharmacy
First class Honors
March 2020

Federal University of Technology, Akure
Bachelor of Technology (Biochemistry)
Second class upper
April 2014

CERTIFICATES

Certification of Completion Course in Data Analytics (Microsoft excel, Power BI, SQL)
Scenario Academy (2022).