

CHARITY ILEIGO OKPANACHI

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Career Objective

Innovative and results-driven data analyst skilled in data cleaning, visualization, and strategic insights generation. Adept at leveraging advanced tools such as Python, SQL, and Power BI to drive data-driven decisions that deliver measurable business impact.

Skills/Competencies

Technical Skills

- Excel: Advanced data cleaning, automation, and KPI calculations
- SQL: Efficient database querying
- Python: Data analysis and visualization (Pandas, NumPy, Matplotlib)
- Power BI & Tableau: Dynamic dashboards and data storytelling
- Data Cleaning & Preparation: Managing missing data and outliers.
- Data Privacy & Security: Compliance with industry regulations

Soft Skills

- Effective communication and storytelling
- Collaboration in cross-functional teams
- Critical thinking and problem-solving
- Time management and organization
- Customer-centric approach

Professional Experience

Beats by Dre Remote Extern | Extern, USA | 09/2024 – 10/2024

- Conducted sentiment analysis on consumer reviews using Python, delivering insights into customer satisfaction and brand perception.
- Applied EDA techniques to uncover trends, influencing marketing strategies.
- Utilized Python visualization libraries to create insightful visual representations of data, delivering actionable insights that contributed to strategic brand-building efforts.
- Delivered insights from NLP tools (e.g., Gemini AI), enhancing the understanding of customer feedback.

Private Tutor | Freelance, Lagos, Nigeria | 01/2023 – 11/2024

- Developed personalized learning plans for 10+ students, improving their academic performance by 30%.
- Implemented strategic exam preparations, achieving a 90% success rate in external exams.
- Conducted regular progress assessments and provided tailored feedback, enhancing student learning outcomes by 25%.
- Utilized a variety of instructional materials, including textbooks, multimedia resources to deliver engaging lessons.
- Collaborated with parents to set achievable goals and track progress, strengthening communication and trust.

Remote Data Analyst Intern | Intern Career, India | 07/2024 – 08/2024

- Analyzed a dataset of 1,000 YouTube streamers, identified trends in audience engagement and growth.
- Performed data exploration and trend analysis to identify patterns, correlations, and opportunities, while computing and visualizing key performance metrics for stakeholder reporting.

- Designed a Power BI dashboard for global terrorism trends, highlighting attack locations and casualties with interactive features.
- Prepared and cleaned the Global Terrorism Database by addressing missing data and outliers to ensure data accuracy and consistency.
- Delivered comprehensive reports highlighting key regional impacts, driving policy decision-making.

Tech Virtual Intern | GAOTek Inc | New York, USA | 08/2023 – 10/2023

- Conducted product sourcing and identified high-quality suppliers, reducing procurement time by 20%.
- Promoted company products on social media, increasing engagement.
- Organized product information using advanced MS Office tools, ensuring 100% data consistency.
- Assisted in developing product specifications and overviews, improving clarity for client presentations.
- Attended daily virtual team meetings, contributing ideas to improve sourcing strategies and communication workflows.

Class Teacher/Admin Support | Rose Park Private School | Lagos, Nigeria | 01/2018 – 08/2022

- Managed school event budgets, optimizing fund utilization by 15%.
- Streamlined record-keeping processes, reducing document retrieval time by 40%.
- Coordinated school-wide exams for 300+ students annually, ensuring 100% compliance with regulations.
- Facilitated teacher training sessions, enhancing teaching quality and boosting staff efficiency by 20%.
- Spearheaded extracurricular programs, increasing student participation.
- Resolved parent and student queries effectively, improving satisfaction rates.

Teacher (NYSC Associate) | Sycro Model College | Ekiti, Nigeria | 06/2015 - 05/2016

- Delivered structured lessons and supervised examinations, fostering a disciplined learning environment.
- Analysed student performance data to identify improvement areas, boosting overall class performance by 20%.
- Organized and maintained a detailed grading system, ensuring 100% accuracy in records.
- Provided actionable insights on student behaviours and performance, enhancing engagement strategies.
- Supervised examinations and provided regular reports.

Office Clerk (SIWES) | Tin-can Island Container Terminal | Lagos, Nigeria | 05/2013 - 12/2013

- Streamlined package management processes, reducing handling time by 25%.
- Organized and digitized company files, improving document retrieval efficiency by 30%.
- Addressed client inquiries effectively, maintaining a satisfaction rate of 95%.
- Supported logistical operations, ensuring timely package deliveries.

Certifications and Trainings

- Data Analytics/Science | Utiya. | November 2023
- Soft Skills and Behavioural Assessment | Utidia. | June 2023
- Cybersecurity Essentials | UNITEs Cisco Networking Academy. | May 2021

Education

- Bachelor of Technology (B. Tech) in Pure and Applied Mathematics. | Federal University of Technology, Minna. | 12/2014

References

Available on request