

OGOOLUWAKITAN ONAOLAPO ODEBUNMI

Lagos, Nigeria.

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Projects: <https://kitanodebunmi01.github.io/Ogooluwakitanodebunmi.github.io/>

PROFESSIONAL SUMMARY

A data/business analyst with a passion for data and its potential to drive change; with strong skills in data governance, data manipulation, data modelling, data analysis and visualization using Python, SQL, Excel, Microsoft PowerBI and Tableau; and a strong foundation in data analysis, business intelligence, and strategy development.

TECHNICAL SKILLS

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|-----------------------------------|--------------------------------------|
| • SQL (MySQL, PostgreSQL) | • Python (Pandas, Numpy, Matplotlib) |
| • Tableau | • Data Exploration |
| • Power BI | • Data Modelling |
| • Data Cleaning and Visualization | • Data Governance |
| • Spreadsheets (Excel) | • Data Strategy |

LICENSES AND CERTIFICATIONS

- Microsoft PowerBI Data Analyst Associate (2024).
- Google Advanced Data Analytics Professional Certificate (NITDA & Coursera 2024).
- McKinsey Forward Program (2024).
- Google Data Analytics Professional Certificate (NITDA & Coursera 2023).
- Data Analyst Associate (DataCamp, 2023).
- HackerRank SQL Basic (2023).
- Python for Data Science, AI and Development (Coursera, 2022).
- Digital Business Transformation Challenge (CXO Transform, 2022).

PROFESSIONAL EXPERIENCE

ACCESS BANK PLC.

(Lagos, Nigeria).

Relationship Manager (Business Analyst)

February 2022 – Present

- Daily analysis of customer data using Excel to aid targeted customer engagement and the implementation and achievement of the daily set sales and deposit targets.
- Daily customer data analytics to preserve and ensure the integrity of the data.
- Daily visualization of sales figures using PowerBI to identify areas in need of more engagements.
- Improved the branches balance sheet by 174% and the branches revenue by 152% through strategic deposits drive and improved the risk assets portfolio by 600%.
- Increased the branches commission and fees by 114% by massively promoting the sign up of customers on the various alternative channels.
- Managed the portfolio and customer base of the Branches.

RELIANCE HEALTH.

(Lagos, Nigeria).

Associate (Customer Data Analyst)

March 2021 – February 2022

- Daily analysis of enrollee ratings using Excel and PowerBI to highlight areas of improvement for the frontline team.
- Daily filtering of the enrollee database by type of care accessed to aid the product team in developing custom care products.
- Periodic sensitization of existing enrollees to help with deciding the choice of custom care plan.
- Liaised between Enrollees and Healthcare providers, as well as pharmacies, for medication pick-ups.

DELTA TECHNICAL AND SUPPORT SERVICES LIMITED.

(Lagos, Nigeria).

Data Analyst (Operations)

November 2020 – February 2022

- Created a supplier/distributor database, for easy analysis of vendor performance and product sourcing.
- Handled and supervised the company's supply chain management inclusive of strategic sourcing and job costing, logistics expediting and buyer/vendor management.
- Expanded the company's Original Equipment Manufacturers base, by securing technical partnerships with Manufacturers globally.

ACCESS BANK PLC.

(Lagos, Nigeria).

Graduate Intern

November 2018 – November 2020

- Daily ATM Reconciliation.
- End of Month GL Proofing.
- Daily customer spools to aid targeted customer engagements.

EDUCATION

Dataleum, Lagos, Nigeria	2023
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Data Analytics and Business Intelligence.

Access Bank PLC, Lagos, Nigeria	2022
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School of Banking Excellence

University of Ibadan, Oyo, Nigeria	2016
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B. Sc. (Hons) Mechanical Engineering.

REFERENCE

Available on request.