

## AFOLABI, FAITH MODUPE

☎ 07079640437

Email: afolabifa29@gmail.com

📍 Lagos State, Nigeria

### Professional Summary

---

Detail-oriented accounting professional with strong analytical background. Eager to deepen the knowledge acquired through academic and professional experiences to ultimately contribute effectively to a value-driven organization.

### Educational Background

---

**Covenant University**- Ogun state, Nigeria

September 2019- August 2023

Accounting, *B.SC.* (Top 15 out of 105 student)

Relevant Classes: Statistics of Business and Social Science||Business Finance||Mathematics for Business and Social Science||Production Management

**Faith Academy** – Ogun state, Nigeria

September 2013- July 2019

West African Senior Secondary Exam

Relevant Classes: Mathematics||Commerce||Financial Accounting

### Work Experience

---

**Nigeria Breweries Plc** – Lagos, Nigeria

March 2024- Present

[One of Nigeria's largest brewery manufacturing companies generating over 472 Billion in revenue annually]

#### Employee Expenses Assistant

- Tracked and managed debt responsibilities of resigning personnel using unique Excel spreadsheet formula, thereby minimizing liabilities and excessive corporate spending by 25%.
- Contributed to the calculation of accurate salary distribution across the company's workforce leading to increased efficiency in overhead expenses.
- Ensured 100% accuracy in employee payroll by implementing a detailed verification process, reducing pay-related discrepancies by 15%.
- Supervised the tracking and resolution of company expense claims, processing over 50 claims monthly with a 98% resolution rate within the same reporting period.

**Helgg Scooter Ltd** – Lagos, Nigeria

March 2024 – Present

[A leading technology and mobility startup driving innovation in the e-transport sector in Nigeria]

#### Brand and Advertisement Personnel

- Crafted and deployed cohesive branding plans that increased brand recognition by 25% within six months.
- Strategized and executed multi-channel advertising campaigns, driving a 20% boost in customer engagement and a 15% increase in sales.
- Analyzed campaign performance metrics, identifying key insights that improved ROI by 10% in subsequent campaigns.
- Conducted regular competitor analysis, enabling the company to identify gaps and launch three new competitive offerings.

**Baker Tilly** – Ibadan, Nigeria

September 2021 – November 2021

[A leading tax, advisory and assurance firm operating globally]

#### Accounting Intern

- Computed and reconciled daily petty cash transaction with 100% accuracy, ensuring timely availability of funds for operational needs.
- Maintained meticulous documentation of over 200 financial transactions monthly, enhancing audit readiness and transparency.
- Conducted regular audits to ensure alignment between petty cash and bank records, reducing discrepancies by 20%.
- Identified and resolved discrepancies within 48 hours on average, minimizing delays in financial reporting.
- Produced detailed reports and summaries that improved account.

- Produced detailed reports and summaries for account reconciliation

## Relevant Project

---

### Excel Projects

#### Road Accidents in the USA

- Analyzed trends and patterns in road accident data to understand key factors affecting accident rates
- Utilized Excel for data cleaning, data extraction and data visualization
- Presented findings that highlighted peak times, locations and factors associated with higher accident rates.

#### Road Accidents in Nigeria

- Utilized Excel for data cleaning, data querying and data visualization
- Analyzed dataset of Nigerian accident data spanning 2020-2022 using excel
- Developed pivot tables, charts and summarized insights on accident rates by location, time and causes
- Presented data driven insights that could inform policy changes in road safety.

#### Puma Sales

- Leveraged AI tools to generate a realistic sales dataset, simulating Puma Nigeria's business operations
- Defined and implemented five key objectives to guide data analysis, addressing real-world business scenarios
- Developed bar charts to visualize and compare sales performance across two consecutive years, identifying trends and growth patterns.
- Conducted profitability analysis to determine the most profitable products, providing actionable insights for decision-making.
- Utilized pivot tables to track and summarize total sales, unit sold, and year-over year growth, enhancing data driven reporting

## SQL and Power BI PROJECTS

### Netflix Movies and TV Show Dataset

- **Project Overview:** Conducted a comprehensive analysis of Netflix's content to extract insights and address business questions. The project involved analyzing data distribution, ratings, release trends, content categories, and specific criteria such as durations and director contributions.
- **Tools Used:** SQL (queries, ranking functions, filtering, and aggregation).
- **Key Achievements:**
  - Analyzed content distribution between movies and TV shows.
  - Identified the most common ratings and target audience trends.
  - Explored content based on release years, countries, and duration, including identifying the longest movie.
  - Categorized content into documentaries, TV shows with multiple seasons, and content without directors.
  - Generated insights into content strategy and regional distribution.

- Outcome: Provided actionable insights to understand Netflix's content strategy, audience preference, and content distribution across different regions.

## **Volunteering Experience**

---

### **Cowry-Wise**

June 2023 – August 2023

[Nigeria Top 5 Fintech Platform Saving and Investment Platform, with up to 300,000 active users, targeting 10 Million retail investors]

#### **Covenant University Campus Ambassador**

- Boosted campus engagement through effective promotion of Cowry Wise's services.
- Executed engaging educational events focused on financial literacy awareness among students.

### **World Literacy Foundation**

June 2023 – November 2023

[A global non-profit organization dedicated to eradication illiteracy and transforming lives. Helping up to 770 million people who cannot read or write.]

#### **Youth Ambassador**

- Actively promoted literacy initiatives on behalf of the World Literacy Foundation.
- Contributed to initiatives aimed at generating funds for children.

## **Skills**

---

**Core Skills:** IT Literacy | Strong communication, presentation and writing skills | Attention to details | Leadership skills | Time Management | Presentation skills | Willingness to learn | Analytical Thinking | Team Collaboration

**Technical Skills:** SAP Economic Resource Planning (SAP ERP) 10 software | Microsoft Office Tools: Excel, Word, and PowerPoint | Data-entry skills: Spreadsheet, Google Docs, Google Forms | Google Workspace | Power BI | Tableau | Database management SQL

## **Professional Certifications & Affiliations**

---

- Institute of Chartered Accountants of Nigeria (ICAN)
- Accounting Technicians Scheme, West Africa (ATSWA) - Completed exams for ATSWA 1, 2 & 3
- Basic Excel Skills - Coursera
- Business Writing Skills – Coursera
- Presentation skills - Coursera
- Google's Digital Marketing and the fundamentals of Digital Marketing
- Data-Entry Certification
- Tracking of Sales and Expenses with the use of Zoho
- Preparation of customer data base with the use of excel

## **Leadership Experience & Extra-Curricular Activities**

---

### **Covenant University Student Council (Sport Coordinator)**

September 2022 - July 2023

- Led the student body of Covenant University to coordinate the sports programs and athletics activities for the university.
- Promoted the involvement of female students in sports activities by liaising with relevant stakeholders and executives within the university.

### **Faith Academy Student Prefect**

September 2018 - July 2019

- Managed 30+ students to maintain good living conditions within the students' hostel resulting in increased overall experience of the students.

### **Head of Ushering Unit**

September 2017 - July 2019

**Faith Academy**

- Supervised the Ushering Unit for the school's chapel, consisting of over 40 students, to maintain order at the weekly student services.
  - Supervised the seating arrangements of attendees of the church activities and other events.
-