

# ABODERIN ITUNU BISAYO

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## SUMMARY

Results-driven Business Development professional with a strong foundation in data analytics, research, and business strategy. Passionate about leveraging data to drive informed decisions and optimize business outcomes. Proficient in using tools like Excel, Power BI, SPSS for data analysis. Experienced in research, strategic partnerships, and problem-solving, with a strong work ethic and attention to detail. Eager to apply skills in data analysis, research, and business operations in a fast-paced internship at Volition Cap, with a focus on asset management and wealth creation.

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## SKILLS

- **Data Analytics Tools:** Google Sheets, Microsoft Excel, Microsoft Power BI, SPSS, Basic knowledge in Python & SQL
- **Research:** Data collection, processing, and analysis; academic research experience
- **Problem-Solving:** Proactive in identifying issues and proposing data-driven solutions
- **Organizational Skills:** Project management, time management, multitasking, and attention to detail
- **Communication:** Strong written and verbal communication skills, creating reports and presenting findings
- **Team Collaboration:** Ability to work effectively within teams and support cross-functional initiatives

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## WORK EXPERIENCE

### Coca-Cola Hellenic Bottling Company

*Business Developer* | September 2022 – October 2024

- Utilized data to identify potential clients and market opportunities
- Developed and maintained relationships with clients, contributing to business growth
- Managed the end-to-end sales process, tracking and reporting progress
- Conducted market research and made data-driven forecasts to identify trends

### **Mummy TEE Collections**

#### *Customer Service Representative*

- Assisted in processing orders and resolving customer queries, ensuring high customer satisfaction
- Managed customer relationships, helping to retain and grow the client base
- Leveraged data to identify customer pain points and improve service offerings

### **Federal University of Agriculture, Abeokuta**

#### *Research Assistant | June 2019 – December 2021*

- Assisted with academic research, collecting and analyzing data for various projects
- Ensured safety protocols and data integrity during research activities
- Provided insights from data analysis to support research outcomes

### **Federal University of Agriculture, Abeokuta**

#### *Library Adhoc Staff | June 2019 – December 2021*

- Organized and maintained research materials, assisting in data retrieval for academic projects
- Developed a keen eye for detail in cataloging, organizing, and managing resources

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## **EDUCATION**

### **Federal University of Agriculture, Abeokuta**

#### *Masters in Environmental Management and Protection | June 2018 – December 2021*

### **Ladoke Akintola University of Technology, Ogbomoso**

#### *B.Tech | June 2011 – December 2015*

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## PROFESSIONAL CERTIFICATES

- **Google Data Analytics Professional Certificate** (In Progress)
  - **Nigerian Institute of Management (Chartered)** – December 2017
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## TRAINING & DEVELOPMENT

- **WomanTechsters Data Science Bootcamp** | February 2022
- **Google AI Essentials** | August 2024
- **McKinsey Forward Program** | July 2024
- **ALX Virtual Assistant Course** | September 2022