OGUNTOYINBO TAIWO O.

[Oguntoyinbo Taiwo | LinkedIn](#)

[Girlytechie | (github.com)](#)

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EDUCATION

Ladoke Akintola University of Technology (LAUTECH),
B.Tech., Agricultural Extension and Rural Development : CGPA: 3.88/5.00 (78%)

Ogbomosho, Oyo State, Nigeria
Sept 2015 - December 2021

SKILLS SUMMARY

- **Languages:** R, MY SQL,
- **Tools:** Power BI, Excel, PowerPoint, MySQL,
- **Platforms:** Tableau, Visual Studio Code
- **Soft Skills:** Rapport Building, Strong Stakeholder Management, People Management, Excellent Communication, Critical Thinking, Research and Analytical Skills

PROJECTS

Energy Drink Consumer Analysis | [LINK](#)   January 2024 - February 2024

- Data Cleaning & Statistical Analysis (R): Processed survey data for 10,000 respondents, identifying demographic trends in energy drink preference across age groups, gender, and purchasing patterns.
- Data Visualization (Power BI): Created interactive dashboards to highlight consumer insights, such as ingredient preferences, top market leaders, and preferred purchase locations, enhancing decision-making for targeted marketing strategies.

Restaurant Market Analysis | [LINK](#)   March 2024 - April 2024

- Data Cleaning, Transformation & Statistical Analysis (R): Processed 9,551 restaurant records, ensuring data accuracy with detection of 9 null values in 'Cuisines' column, and verified data types and uniqueness with no duplicates.
- Data Visualization (Power BI): Developed interactive dashboards displaying regional distribution, popular cuisines, and online delivery trends, providing actionable insights for market expansion strategies.

EV Market Performance Analysis | [LINK](#)   February 2024 – April 2024

- Data Analysis (MySQL): Conducted regional sales analysis, growth rates, and market penetration calculations to uncover top-performing states and identify areas with declining EV penetration.
- Data Visualization (Power BI): Designed dashboards highlighting regional penetration, seasonal sales trends, and projected EV sales growth, enabling strategic planning for high-growth states

CERTIFICATIONS

ALX Data Analytics (ALX) | [[CERTIFICATE]](#)   September 2024

- Knowledge of data storytelling to effectively communicate insights to non-technical stakeholders.
- Ability to create interactive dashboards and reports.
- Experience in using tools like Power BI, Excel for data visualization.
- Ability to assess data for quality, reliability, and relevance in decision-making contexts
- Knowledge of database management systems like MySQL.

Data Analytics (GOOGLE) |[[CERTIFICATE]](#)   February 2024

- Completed eight courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in Data Analytics
- Competent in tools and platforms including spreadsheets, SQL and R.
- Experience in using tools like Power BI, Excel for data visualization.
- Knowledge of database management systems like MySQL
- Ability to assess data for quality, reliability, and relevance in decision-making context