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GAFY Client Actions

Below is a brief description of recommended Photoshop Client Actions. These actions were assembled to assist our clients with art development. The use of these Actions minimizes art preparation fees and allows clients to view exactly what will be printed.

CAUTION: These Actions render print-ready art, which is often different than the working file; therefore, we strongly recommend clients save original art files *before* executing any of them. Thoroughly read the description of each Action prior to execution.

Description of Actions

Clients are not obligated to run these Actions; however, if received art files require adjustments prior to DTG printing, clients may be charged art preparation fees to remedy any insufficiencies.

These Actions are designed to be run if and when needed, we suggest familiarizing yourself with each of the Actions. This will allow you to know when there is a situation that one of these Actions will benefit you. DO NOT just run every Action on every piece of art, as the end result would not be desirable.

1. 1. Create Centered Guides

- a. Places Horizontal and Vertical center lines across the work space to assist you in aligning different layer elements.
- b. Guidelines can be repositioned by using your cursor or removed by going to "View" Clear Guides," but failure to remove them will NOT affect your final print. .

2. Prep for Save

- a. DTG systems require a single rasterized art layer for printing. This Action prepares art files by:
 - i. Merging individual layers to create a single printable layer
 - ii. Trimming away transparent margins
- b. NOTE: If the art file requires off-center printing, add the necessary empty space to the file <u>after</u> running this Action by using the <u>Image/Canvas Size</u> option in Photoshop. (For more information about off-center printing, see the <u>Design Guide</u> available at www.GreatApparelForYou.com/art_requirements_fulfillment.htm.)

3. Check for Unwanted Pixels (add stroke)

- WARNING: This Action is for VISUAL INSPECTION PURPOSES ONLY. Be sure to delete the stroke effect and re-run Action 2
 when complete.
- b. Art files frequently contain erroneous, semi-transparent pixels that are often invisible to the eye. Assuming all layers have been merged prior to execution (Action 2), this Action identifies these pixels by inserting a large red border (stroke) around the perimeter of the printable layer.
- c. Following execution, visually inspect the entire art piece and use the eraser tool to eliminate any unwanted elements.

4. Reveal Anti-Alias

- a. WARNING: This action is provided as a test and research tool. Save your art file before running this action.
- b. Since the underbasing process for *dark* garments applies white ink below the color layer, semi-transparent pixels can render unwanted results. This action reveals all partially transparent pixels.
- c. If partially transparent pixels exist, they should be removed manually, or with Action 5 or 6.

5. Remove Anti-Alias (Add pixels)

- All semi-transparent pixels MUST be removed from underbased art files prior to submission. This Action makes all pixels 100% opaque. All anti-aliasing, feathering, shadows, and glows are rendered solid.
- b. This Action is recommended but not required for art that will never be printed with an underbase.
- c. NOTE: This Action may produce undesirable results. If the resulting image requires additional modification, DO NOT save art after running this Action. Reopen it, make the necessary modifications, and re-run this Action.

6. Remove Anti-Alias (Remove pixels)

- a. All semi-transparent pixels MUST be removed from underbased art files prior to submission. This Action removes all pixels that are not 100% opaque. All anti-aliasing, feathering, shadows, and glows are removed.
- b. This Action is recommended but not required for art that will *never* be printed with an underbase.
- c. NOTE: This Action may produce undesirable results. If the resulting image requires additional modification, DO NOT save art after running this Action. Reopen it, make the necessary modifications, and re-run this Action.