

# JAYPEE CABANELA



## About Me

As an experienced Graphic Artist and Designer with two years of freelancing experience, I've led my own business while managing social media accounts. I'm also skilled in video editing and adept at client communication and negotiation. With a passion for Information Technology, I'm eager to contribute creatively in any dynamic environment.



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Daet, Camarines Norte



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## LANGUAGE

- English
- Tagalog

## EXPERTISE

- Creativity, Management, Leadership Skills.
- Adobe Creative Suites (Photoshop, Illustrator, Premiere Pro, After Effects, etc.)
- Digital and Affiliate Marketing.
- Experienced in C#, Java, and C++.
- Game Development using Unity, Blender, and 3DS Max.
- Web Development; Wordpress, HTML, CSS, and JavaScript. (Basic knowledge about Google SEO).

## EDUCATION

### Camarines Norte State College

Bachelor of Science in Information Technology  
Daet, Camarines Norte  
(2021-Present)

## WORK EXPERIENCE

### Freelancer (Video, Web, Graphic, and Programming)

Daet, Camarines Norte  
Freelancer  
June, 2022 – Present

### Martinez Auto-Electrical Shop

Daet, Camarines Norte  
On-the-job Trainee  
November, 2018 – January, 2019

### Provincial Veterinary Office of Camarines Norte

Daet, Camarines Norte  
On-the-job Trainee  
November, 2017 – March, 2018

## SEMINARS, AWARDS AND CERTIFICATES

### djph DICT Developing Affiliate Marketing Website

Daet, Camarines Norte  
Top 2 - Most Outstanding Awardee  
November - December, 2023

### Daniel E. Maligat Jr. 1st Film Festival

Camarines Norte State College, Daet,  
Camarines Norte  
Guest Speaker (Video Editing)  
May 3, 2023

### 11th Bicol Youth Congress in IT 2023

Camarines Sur Polytechnic College, Camarines Sur  
Participant  
April 21, 2023

### djph DICT Digital Marketing and Graphic Design

Daet, Camarines Norte  
Achievement Awardee  
May - July, 2022

### ICS - UCaN Logo Making Competition

Camarines Norte State College, Daet,  
Camarines Norte  
3rd - Place  
July 2, 2021

## ACADEMIC PROJECTS

### JaypeeDraws Shop Affiliate and ECommerce Site

DICT - Camarines Norte Project

- Developed a Portfolio website with own art while incorporated with affiliate marketing that connected to own Amazon link.
- Incorporated the website with Google SEO for more engagement.

### Camarines Norte State College Main Campus 3D Model

(Elective Subject)

- Created 3D model of the Main Engineering building of Main campus.
- Meticulously lead the team that created the Engineering building.

### Elementalix; An augmented reality application

(Capstone Requirement)

- Developed a augmented reality app using Unity 3D incorporated of interactive 3D that helps student to visualize and learn chemistry
- Developed and Design user interface and create a 3D world with 3D Interactive objects as a learning material.

### Baker's Bar 2D Cafe ECommerce Site

(System, Analysis and Design Subject)

- Developed a ECommerce site that receives order and que them for store's smooth operation,
- Gather and Collects data from the company that use as basis for Website requirements.

### Bus Ticketing Web Application

(Web Developing Subject)

- Developed a bus ticketing system which saves user input via database,