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**Subject:** Pfizer's \$10 Billion Ticket to Making Obesity Drugs  
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## Pfizer's \$10 Billion Ticket to Making Obesity Drugs

**Pfizer (PFE)** owns drugs that bring in billions of dollars each year...

Its blood thinner, Eliquis, made \$2 billion in the third quarter of 2025. And it has drugs across the spectrum, from pneumonia vaccine Prevnar to cancer drug Ibrance.

Pfizer was also a huge player in the fight against COVID-19. Its breakthrough vaccine was the first one approved by the U.S. Food and Drug Administration ("FDA").

Pfizer's history of developing drugs that make it to market is strong. But since the pandemic, it has struggled to find another blockbuster.

That has been a dark cloud over this stock for years... But last Friday, Pfizer took action to change that.

It bought biotech startup Metsera for roughly \$10 billion.

Metsera has several drugs that have a chance to turn into big winners. If just one hits, Pfizer will have a new revenue source worth billions. So this deal is good news for our

position in the pharma giant...

We first recommended "[trading for income](#)" on Pfizer in January 2024.

The stock was trading at dirt-cheap valuations and showing signs of a new uptrend forming. We were assigned shares the next month and have sold calls on it several times.

The stock has mostly traded sideways since our initial recommendation. We're up 7.6% so far. But the Metsera deal adds a new catalyst for upside from here.

Let's break down what Pfizer is getting in this deal...

Metsera is developing anti-obesity drugs. And its main drug in later-stage trials is Met-097i.

It's a GLP-1 drug just like Ozempic or Wegovy – two drugs that Novo Nordisk (NVO) sells to help fight obesity. The two drugs brought in a combined \$25 billion in revenue for Novo in 2024.

But they also cause nausea and vomiting in a lot of folks. Reports show that 44% of adult Wegovy users have nausea. Around 20% of Ozempic users experience nausea. Plus, Wegovy had 24% of adults report vomiting during clinical trials.

Metsera's MET-097i is showing better results so far. It wrapped up its Phase IIb trial in September. And the numbers are exactly what you want to see in a promising drug...

The trial showed a 14.1% mean weight loss after 28 weeks. The highest individual number was 26.5%. And the 14% weight loss over 28 weeks showed no signs of plateauing... meaning that the weight loss could continue steadily after 28 weeks.

At the same time, only 13% of folks are having nausea. And 11% reported vomiting.

That's a much better profile than Wegovy.

It's also important to note that Met-097i is being tested as a once-a-month injection. Today, folks have to get weekly injections. So it would be a lot less work to achieve similar weight-loss results with fewer negatives.

Of course, this drug is still in clinical trials. And it could have a poor showing in Phase III that prevents it from getting FDA approval. But so far, the numbers look good.

Plus, this is one of several drugs that Metsera is developing for weight loss. If just one makes it to market, it could add another \$10 billion a year in revenue or more for Pfizer.

After all, Ozempic brought in \$17.5 billion in revenue in 2024. And even if there's more competition ahead, a drug with similar weight loss and fewer side effects will take market share.

In the past 12 months, Pfizer has brought in \$62.7 billion in revenue... which means a weight-loss drug can have a big impact on revenues.

Today, Pfizer is even cheaper than when we opened our position in January 2024. It trades at a price-to-earnings (P/E) ratio of 9.6... one of the lowest levels it has traded at in the past decade.

For comparison, its average P/E ratio since 2015 is 16.1. The stock would have to rise 68% just to trade at that average.

In short, we continue to rate Pfizer a buy. It's a proven business trading for dirt-cheap valuations. And the Metsera deal adds a new upside element heading into 2026.

If you haven't bought shares of Pfizer, we recommend doing so today.

– Chris Igoe

## TRADING NOTES

- The iShares Silver Trust (SLV) rose 4% yesterday to \$48.32. If you own shares from [our March 19, 2020 recommendation](#), you're up 328%. Continue holding with a 25% trailing stop, which is \$36.88.
- Royal Gold (RGLD) climbed 3.3% yesterday to \$193.51. If you've followed our advice since [our August 2, 2023 recommendation](#), you're up 72.9%. Continue holding with a 25% trailing stop, which is \$148.36.

- Wheaton Precious Metals (WPM) rose 3.5% yesterday to \$107.77. If you've followed our advice since [our May 30, 2025 recommendation](#), you're up 25.4%. Continue holding with a 30% trailing stop, which is \$79.29.
- The Invesco WilderHill Clean Energy Fund (PBW) fell 2.4% yesterday to \$31.88. If you've followed our advice since [our July 24, 2025 recommendation](#), you're up 29.8%. Continue holding with a 25% trailing stop, which is \$26.86.
- Digital Realty Trust (DLR) fell 2.8% yesterday to \$163.90. If you bought shares based on [our July 30, 2025 recommendation](#), you're down 2.3%. Continue holding with a 25% trailing stop, which is \$133.24.
- We update the *DailyWealth Trader (DWT)* [portfolio](#) every Tuesday afternoon using Monday's closing prices. To check returns and stop losses on our open positions, or to find links to the most recent issue for one of our recommendations, click the link above.

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## TOP OPEN POSITIONS

The prices on these trades might have changed... but we still like the setups. So if you're looking to put "new money" to work right now, start here. For options [see our](#)

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