Pronay Mazumder

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Work Experience

Development and Marketing Manager

Byte Tek Limited   August 2018 - Present

Byte Trek Ltd is a leading information technology company based in Bangladesh that provides information communication technology (ICT) solutions and services using ultra-modern technologies. Since 2018, it has provided timely business information solutions. Its capacities involve web & software development, digital marketing, it supports, and a host of other ICT-related services.

Job Responsibilities:

- Planning, coordinating, and supervising the development process of multiple websites built with WordPress and Bootstrap.
- Managing and optimizing Google Ads, Facebook Ads, and Bing Ads campaigns for multiple companies, ensuring effective targeting and maximum return on investment.
- Conducting client meetings to gather detailed project requirements and effectively communicating them to the development team, ensuring a clear understanding of client expectations across various projects.
- Ensuring a non-interruptive internet connection for smooth operations and optimizing data security measures to safeguard sensitive information.
- Overseeing and providing guidance in the planning, coordination, and supervision of the overall development process, ensuring efficient resource allocation and timely project delivery.

Educational Qualifications

Bachelor of Science

Deapartment of Computer Engineering   CGPA 3.31 on a scale of 4.00

American International University-Bangladesh   February 2015 - January 2020

Languages

- Programming Language: C, C++, Java, HTML, CSS, Oracle PL/SQL, Assembly Language, Python
- SEO/Marketing Related Knowledge: Lead Generation, Keyword Research, Competitor Analysis, Facebook Marketing, Google, Facebook & Bing Campaign Management, Google Tag Manager, Google Analytics
- Embedded Platform: Arduino, ATMega32, Raspberry Pi
- Database: Oracle SQL
- GUI Toolkit: OpenGL

Publication

[Designing and Implementation of Microcontroller Based Non-Invasive Health Monitoring System.](#)

Academic Projects

- Designing and Implementation of Microcontroller Based Non-Invasive Health Monitoring System Technology: Arduino
- Hostel Management System Technology: Java, Oracle SQL Soccer Info Technology: Oracle PL/SQL, Java
- Ball Game Technology: C++, OpenGL

English Language Proficiency

IELTS Score: Overall Band Score: 7.5; Listening: 8.0, Reading: 7.0, Writing: 6.5, Speaking: 7.5
BSc Medium of Instruction: English (All lectures, communication and examinations had been conducted in English)

Reference(s)

Md. Masuduzzaman
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Kumoh National Institute of Technology
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