



KEY DATES

Xanadu Wines Cinema Advertisement Contest 2012/13

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Final date to submit completed advert	Friday 15th March 2013
Finalists announced on website	Friday 5 th April 2013
Winner announced on website	Friday 3 rd May 2013

Terms & Conditions

1. No responsibility is accepted by Xanadu Wines for lost or late entries
2. One person per entry, no group entries but there is no limit to the number of entries submitted per person.
3. Six finalists will be chosen from all submitted entries and notified by email
4. It is the entrants full responsibility to fund any production costs incurred filming the entry
5. All entries must be of original work
6. The competition will be judged by a panel of Xanadu Wines representatives and film industry representatives. Best judgement will be made on most creative and impactful piece. Chance plays no part and judges decision is final.
7. Entrants must submit their advertisement as per technical specifications guideline as highlighted at <http://www.stkildafilmfestival.com.au/callforentries/page-119/screening-formats-audio-specs>
8. Advertisements must be 30 seconds to 60 seconds in length
9. Entries must be received by COB March 15, 2013 either by hand to Port Melbourne office or via mail
 - a. Attn: Leila Stephenson, Rathbone Wine Group, 262-276 Lorimer St, Port Melbourne VIC 3207
10. The advertisement must follow the guidelines highlighted in the brief
11. The winner will receive cash and prizes as listed in the brief to the value of almost \$5000
12. Xanadu Wines will not be responsible for any production elements involved including licences, approval documents or consents
13. If winning entry is from outside of Victoria, they are responsible for the costs incurred in accepting the prize(s). I.e. Flights, accommodation and meal expenses.