

# BigCommerce vs. Magento

Features	BigCommerce	Magento
<b>Customizability</b> <ul style="list-style-type: none"><li>• Magento development requires specialty</li><li>• Magento costs more</li></ul>	✓	✓
<b>Integration with apps</b> <ul style="list-style-type: none"><li>• Both platforms offer APIs that make it easy for developers to integrate your ecommerce site</li></ul>	✓	✓
<b>Reliability / uptime</b> <ul style="list-style-type: none"><li>• BigCommerce owns everything down to the application (servers, PCI compliance)</li></ul>	✓	✗
<b>Access to source code</b> <ul style="list-style-type: none"><li>• For larger retailers who need to perform real-time data mining, Magento is a better fit.</li></ul>	✗	✓
<b>Easy to update</b> <ul style="list-style-type: none"><li>• Magento relies on design/dev agencies</li><li>• Magento has complicated updates with licenses, plugins, etc</li></ul>	✓	✗
<b>Low maintenance</b> <ul style="list-style-type: none"><li>• Magento clients spend 10-12 hours/month communicating back and forth with tech teams</li><li>• SaaS allows you to focus on higher value activities</li></ul>	✓	✗
<b>Low total cost of ownership</b> <ul style="list-style-type: none"><li>• Magento on-premise costs add up</li><li>• In-house service integrators are only 9-5 not 24/7</li><li>• SaaS lets you reclaim the 80% of your budget</li></ul>	✓	✗
<b>Easy to scale</b> <ul style="list-style-type: none"><li>• BigCommerce takes care of server redundancy and provisioning</li><li>• Magento and other on-premise solutions, your IT team is responsible for adding the infrastructure</li></ul>	✓	✗
<b>Fast time to market</b> <ul style="list-style-type: none"><li>• Magento is two to four times as long as time to market on BigCommerce</li></ul>	✓	✗