



## ToolStats App Gets a New Look

2017 is off to a busy start for the ToolStats team. After more than a year of planning, designing, and building; the team was excited to officially release the new version of their tool tracking and collaboration app dubbed "ToolStats 2.0". Equipped with a re-designed user interface, new security features, and upgraded collaboration tools; the new version of that app now makes tracking your tools and working with your supply chain easier than ever before.

The first stage of the launch included a closed beta period where a select group of customers were able to use the app and test out the different tracking features using live data. With any new software release, meticulous testing is required to ensure functionality and usability operates as designed. Having customers involved throughout this process not only gave the team extra resources for testing, but it also allowed for immediate feedback from the users the product was designed for. The second stage of the launch involved the training & on-boarding of existing ToolStats users onto the new site. Because some of the current customers had over 200+ tools already being managed on the old site, it was imperative that their service and workflows weren't interrupted and that it was a seamless transition to the new app. The programming team was responsible for migrating all existing files, logs, alerts, and tracking details over to the new database for over 2,000 tools as well; which was a critical process to ensure none of the customer information was lost. The 3rd & final stage of the launch was a combination of putting the final touches on system features for the new site and officially retiring the old website and mobile apps. Needless to say, the team is thrilled to put the old version behind us, and looking forward to continuing to build innovative solutions on a platform they designed in-house from the ground up. The business team will be setting up time with the appropriate Proper divisions to train employees on the new site throughout the next quarter. I want to give a special thanks to Mike Taulbee, Stan Vespie, and Agu Nwosu for their excellent work throughout this entire process. Thank you!

Product development wasn't the only exciting things happening with ToolStats. The business team added two new members to the group to increase their sales & customer service efforts. Eric Stoller joined the team in March as an account manager. Previously at iHeart Media, Eric was responsible for digital ad



*Eric Stoller*



*Kansas Raby*

sales and marketing for the company; which makes him a great fit for this type of product line. Also joining the team was Kansas Raby, who previously worked as a receptionist for Proper at their Warren headquarters. Kansas will be responsible for customer service and assist with the on-boarding of new customer accounts. Please help me with welcoming Kansas & Eric to the ToolStats team!

As we move into Q2, there will be a heavy emphasis put on sales & marketing for the team to continue to grow the business. We are excited to announce the addition of Wilbert Plastic Services to the customer roster earlier this year. The team is already working with Wilbert to roll-out ToolStats across their entire supply chain of tool shops and suppliers. With more big customers in the pipeline, the ToolStats team will be working hard to get their app into as many user's hands as possible as the product continues to spread across more and more supply chains moving forward.

**Sean Brolley**, Business Development Manager

**ToolStats is booked to showcase their technology at the following events already in 2017, with more dates to be scheduled:**

**March 29th & 30th:** Advanced Manufacturing & Design Show (Cleveland, OH)

**May 18th:** Krauss Maffei Tech Day (Brighton, MI)

**June 14th & 15th:** Amerimold 2017 (Chicago, IL)

**Oct 5th:** Krauss Maffei Open House (Florence, KY)