

# CST Studio



Greetings Proper Team, from CST Studio.

As I write today, on the one-year anniversary of our Windsor plant opening, that plant just surpassed \$1 million in sales! Opening our company in the middle of Covid, a very impressive achievement.

From inception, our group has primarily targeted mold makers, trying to sway live work our way – not the easiest way to get sales.

We have now shifted our focus; we have a more precise strategy in marketing our services to attack from the top down – OEM and Tier 1 focus has been the thrust of our group. With this new focus, our anticipated projects are kicking into high gear - with October to next February looking to be very upbeat in sales.

FCA, GM , VW, BMW, Lordstown, Rivian, Toyota, Honda – these OEMs have embraced the void in the industry that we have filled. Magna, Faurecia, NYX, Inteva, TG, MTNA, Adient and ABC are the Tier 1s that are interested in helping us grow our market share.

Very significant to our long-term stability and growth has been the development of our exciting exciting new business partnerships around the globe- Germany, Japan, China & Brazil– this global “presence “ has certainly upped the level of play, helped with our exposure here & will help lay the foundation to CST Studio developing into a global, recognizable, reliable supplier.

Today, I would like to share one interesting Laser project we did in Clinton Twp.

We laser engraved style ribs into a hardened H13 tool, 1 mm deep x 2 mm wide – an unconventional alternative to machining or EDM.

The precision aspect of this work was not that – it was that we were able to “extend” the dimensions of several ribs to satisfy the expectations of the OEM designer - and that is oftentimes not even possible in laser engraving. Our tech was able to reposition the tool and reposition the laser central focal point to its original position ! And then proceeded to extend the style ribs as needed.

A major success for our laser team.

Original Burned Ribs – note the gap of between the ribs and the boss feature was inconsistently spaced

UNTIL next time, Cheers from CST Studio!

**Rick Clark**  
*Sales Manager*

