One Proper







It is a very exciting time at Proper. As we look at the rest of 2017 and beyond, significant growth is forecasted. In preparation for the growth, the first Proper leadership planning meeting was held to communicate and drive the "One Proper" strategy alignment within the company. At the core of this strategy is Proper's ability to deliver growth through advanced engineering and superior technology while creating an empowered great place to work.

This is a pivotal year in terms of laying a foundation for the company's future growth. With many new projects, facility launches and expansions, every one of us plays a vital role in assuring the success of the company.

Proper's growth plans are focused on 3 key segments: Exterior parts, Lighting, and Consumer products. Proper's goal is to be dominant in each of these segments. Within these segments, the company will target fewer but more complex products and seek new product niches.

Operationally, there will be a heavy emphasis on continuous improvement in key areas, including workforce development and continued investment in modern and more efficient equipment/capital. Going forward, the one thing that will hold true is that "Change" will be the Only Constant.

In line with the "One Proper" strategy, our Tooling customers will become Polymers' customers and vice versa, all facilitated through a unified sales team. Using our tooling know how to build state of the art injection processes will create a competitive advantage for Proper.

During this period of expansion, please keep in mind Proper's expected behaviors from all associates:

Professionalism

- Do what we say we are going to do within the agreed to time period.
- Lead by example and hold ourselves and others accountable while being supportive.
- Plan before we act, make sound decisions using facts and data, be driven to deliver.
- Encourage and foster a positive attitude in yourself, others, customer and company.
- Continuous improvement is our culture across the organization.

- Team first in all that we do.
- Show mutual respect and appreciation for others, while working collaboratively.
- Train and empower team members to support enterprise
- Foster open, frequent, clear and honest communications.

Integrity

- Integrity is our guiding principle to make transparent, truthful and honest decisions.
- Be loyal to the enterprise and the enterprise strategy.
- Do the right thing, act responsibly and with honesty.
- Maintain the highest standards in Quality, Safety and the Environment.
- Seek technical and functional excellence in each and every
- Deal with our business realities in a positive manner.

"There is no strategy without execution!"

Michael Mualem

COO