ToolStats (III)



With a steadfast spirit and innovation embedded in its transformation, ToolStats has remained on its path of growth and influence. Several key projects transcend among the countless opportunities at ToolStats. The release of ToolStats 2.0 is certainly becoming closer to reality. Events, collaboration, and inventiveness are the highlights of this summer at ToolStats. As a result of its metamorphosis, ToolStats has shifted from being a resource for tool tracking and data management to becoming the resource to get companies on the right track!

On the Right Track

Collaborating with local businesses, partners of partners, customers, media outlets and organizations is breeding success and producing ample opportunities for ToolStats. ToolStats' most recent publication was full-page coverage in the August issue of Mold Making Technology. In the article titled "Tracking Tools in the Cloud,"ToolStats' technology was featured as a platform that is seemingly becoming a future industry standard. In summary, the cloud-based application was showcased as 'the all-inclusive

tool management platform that provides the necessary tools for companies to store and share files, provide real-time updates, locate tools via GPS and collaborate with other companies on one centralized system.

Through positive industry-relevant media exposure and participation at events and with partners, the ToolStats team also had the pleasure of being invited to the 2016 Brose Innovation Day. Hosted at the Auburn Hills facility, this exclusive event allowed ToolStats to be one of nine Brose suppliers to present the ToolStats technology and its comprehensive solution to Brose. With over 500 people in attendance of Brose North America, top management in Purchasing and Development and other Brose board members, Sean Brolley represented ToolStats as both an exhibitor and speaker. In addition to the premier opportunity that allowed for networking, fresh ideas, and exposure, ToolStats is also currently working with Brose to implement ToolStats for Brose's newest project inclusive of over 600 tools creating the possibility of immense success.