

PGM anderson

A challenging year to prepare for an exciting future



Volvo XC90 (Electric)



BMW G07 (X7)



Rehau X294 (Electric)



Canoo Premium (Electric)

The Anderson plant is in the middle of a challenging year with lower than planned sales driven by restructuring efforts at Electrolux. While the sales team is pursuing opportunities to backfill the Electrolux volume for 2021, we are faced with lower sales for 2021 while preparing for enormous growth in 2022 and 2023. This will challenge the plant to control operating costs as we did during the Pandemic, but also make sure we are investing in our future to support the new program awards for Volvo, BMW, Rehau, and Canoo. This will propel the plant sales to double the current sales volume annually and achieve an important milestone, which is to break into the Tier I market for two large OEM assembly plants (BMW, Volvo).

These new programs are for premium brand vehicles which are outlined in the pictures. Notice that three of the four applications are electric. There seems to be a surge in consumer interest propelled by the success that Tesla has generated in the market. Almost every major OEM is now offering an electric vehicle. In the case of Canoo this is a new start-up company with a very innovative approach and this is also a first for the PGM group in that we are “design responsible” for the parts we are producing. This comes with additional responsibility for not only manufacturing but additionally for part performance and warranty. This is a significant change in scope for our company but an exciting challenge to increase our technical capability and further strengthen our position with our customers by creating more value.

To prepare for these challenges we have invested millions of dollars in new equipment and processes.

Anderson will receive 3 brand new Engel presses and develop its first robotic assembly cell in 2021 /2022. By the middle of 2022 the plant will have significantly changed in appearance and new capabilities. In addition, we have invested in additional resources to support the new launches and avoid any negative impact to existing customers. Truly Anderson will move from a small to a solid medium sized plant which will require everyone's efforts.