



INTERIM PROJECT

PROPOSALS
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PROPOSALS

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PROPOSAL ONE

I PROPOSE THE SELF' IS CONTINUOUSLY BEING INFORMED AND PERSUADED IN ONLINE SPACES BY EXTRINSIC SOURCES. WE UIDLY CHANGE, REFORM AND RECONGURE OUR SELF' ONLINE WITH TRENDS AND POPULAR CULTURE. THROUGH THE INTERNET WE HAVE COME ESTRANGED FROM OUR INNER SELF, BEING PULLED INTO A HERD OF ACCOUNTS THAT ARE JUST SEEN AS DATA TO BE SOLD AND COLLECTED. ARE WE REALLY JUST SEEN AS DATA? WE'VE BEEN SUBJECTED TO A BOMBARDMENT TO SUBLIMINAL MESSAGES TO DICTATE OUR NEEDS AND DESIRES, MOULDED BY ALGORITHMS.