

Innovation & Artificial Intelligence

for the Real Estate Industry

ZESTOS CASE & VISION

The Real Estate Paradox

Data Silos

Listing data is trapped in static CRMs, disconnected from real-time conversations.

Human Bottleneck

Agents spend 60% of their time on repetitive queries instead of closing deals.

Manual Service

Customers expect 24/7 responses.



The Shift in Intelligence

From static data storage to living, intelligent automation.

THE OLD WAY

- Static CRM Folders
- Manual Lead Entry
- Disconnected Messaging
- Fragmented Customer Profiles

THE ZESTOS WAY

- ✓ Living Data Intelligence
- ✓ Autonomous Lead Capture
- ✓ Unified WhatsApp AI
- ✓ Integrated Client Knowledge

Growth Roadmap

Three phases to transform your agency with intelligent automation.

01

AI Intelligence

PHASE 1: FOUNDATION

WhatsApp native AI assistant & web widget. 24/7 customer self-service.

02

Smart CRM Lite

PHASE 2: GROWTH

Add agents, manage listings, and gain AI-driven insights into leads.

03

Living Ecosystem

PHASE 3: SCALE

Full Operating System. Portal pushes and API stack.



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Phase 1: The Intelligence Layer

AI-powered assistant deployed across WhatsApp and web empowering your team & customers.

ZESTOS FOUNDATION

⌚ WhatsApp Assistant for Agents

⌚ Customer WhatsApp Agent

⌚ 24/7 Embeddable Web Chatbot

⌚ Property Listing Integration

Two Channels, One Brain

Your personal AI assistant works 24/7 for both your team and your customers.



The Agent Side

Internal WhatsApp bot to query listings, schedule viewings, and manage client data on the go.



The Customer Side

A dedicated assistant for buyers to browse properties, book viewings, and get instant answers.

ZestOS Core Architecture

The foundation powering intelligent automation across your agency.



Listing Sync

Deep integration with your CRM or manual listing manager.



LLM Engine

Custom trained on your agency context and property specifics.



Multi-Channel

Seamlessly delivered via WhatsApp, Web, and Mobile.



Admin Dash

Simple control center to manage brand, context, and leads.



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The WhatsApp Experience

Native, intuitive, and extremely fast.

No additional app to download.



Intelligent Web Agent

Not just a chatbot. A sales-ready assistant that understands property value and location context.



Custom UI Styling



Deep CRM Integration



Lead Qualification



Instant Scheduling



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The Agency Command Center

Your control hub for managing AI behavior, branding, and lead intelligence.



Brand Setup

Configure your company identity and tone of voice.



Embed Codes

One-click widget deployment for your website.



Context Engine

Upload PDFs and docs to train your personal AI.



Lead Manager

View all autonomous conversations in one place.



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Built for Scale

Start with Foundation today. Growth and Scale phases coming soon with expanded capabilities.

FOUNDATION

€999/mo

AI Intelligence

- ⊖ AI WhatsApp Agent
- ⊖ Web Widget
- ⊖ Listing Sync

GROWTH

TBC

CRM Lite

- ⊖ Phase 2 CRM Features
- ⊖ Multi-Agent Support
- ⊖ Advanced Analytics

Next

SCALE

TBC

Living Ecosystem

- ⊖ Full Real Estate OS
- ⊖ Portal Integrations
- ⊖ Custom API access

Future

Founding Partner Opportunity

Join us in shaping the future of real estate intelligence.

- ↗ Influence the product roadmap
- ↗ Special founding member pricing
- ↗ Priority feature deployment
- ↗ Dedicated success manager

INITIAL COMMITMENT

€6,500

One-time Setup

+ €299/mo

***"The next decade of real estate will be
defined by those who turn static data into
living intelligence."***

Z E S T O S V I S I O N

Transform Your Agency

Embrace Your Data.

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