

# Outfitly Style Guide

Discover your style confidence with Outfitly's essential guide to creating effortlessly stylish outfits. Whether you're exploring a capsule wardrobe or elevating your everyday looks, these simple tips will help you define your unique fashion identity.

## 1. Build Your Capsule Wardrobe

A capsule wardrobe focuses on quality over quantity. Choose versatile pieces that mix and match easily—think neutral tops, well-fitted jeans, classic jackets, and comfortable shoes. Start with timeless basics, then add a few statement items that reflect your personality.

## 2. Color Coordination

Understanding color harmony can transform your outfit game. Stick to a cohesive palette that complements your skin tone and works across seasons. Use accent colors in accessories or outerwear to make your look pop without overwhelming it.

## 3. Layering for Style and Function

Layering adds depth and character to any outfit. Combine textures like cotton, denim, and wool to create dimension. For a balanced look, pair lighter fabrics under structured pieces, and don't be afraid to experiment with lengths and silhouettes.

## 4. Dress with Intention

Every outfit tells a story—choose one that matches your mood, the occasion, and your personal brand. Whether minimalist or bold, your outfit should make you feel comfortable and confident. Remember, style isn't about perfection; it's about expression.