

# **zomato**

## ₹1.9bn

Total Sales

## 888K

Total Orders

## 11814

Restaurant Network

## 86162

Customer Base

## 3.9

Avg Rating



Business  
Overview



Sales  
Performance



Restaurant &  
Food Insights



Customer  
Analysis

Analyze By

Total Sales

Total Orders

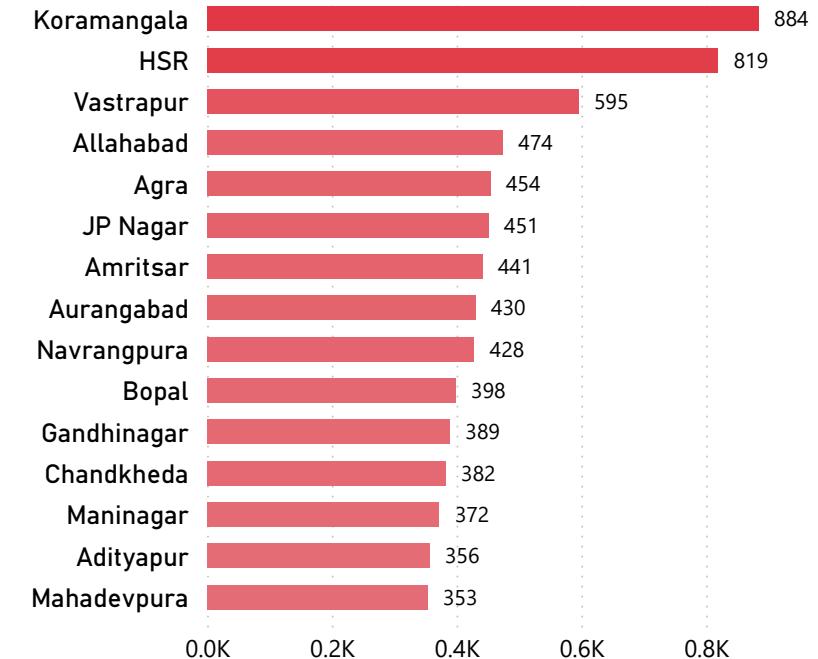
01-01-2018

31-12-2019

### Total Sales by Month



### Total Restaurants by City



### Sales% by Food Type



## Veg

## ₹1.2bn

## 3.9

Avg Rating



## Non Veg

## ₹628.7M

## 3.9

Avg Rating



## Business Overview



## Sales Performance



## Restaurant & Food Insights



## Customer Analysis

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Avg Rating

Choose Timeframe

Weekday

Month

Quarter

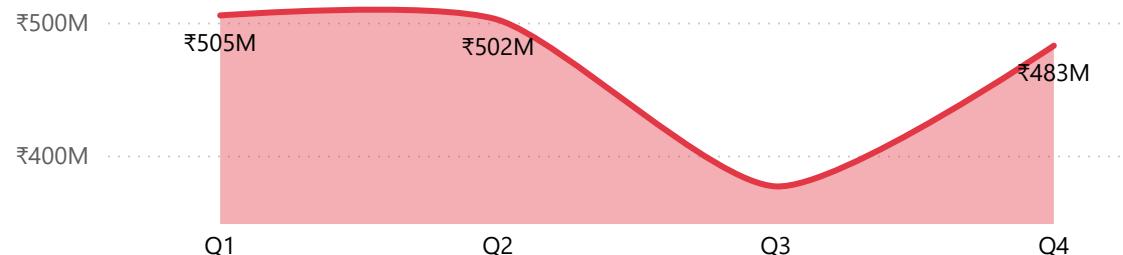
01-01-2018

31-12-2019

Food Type

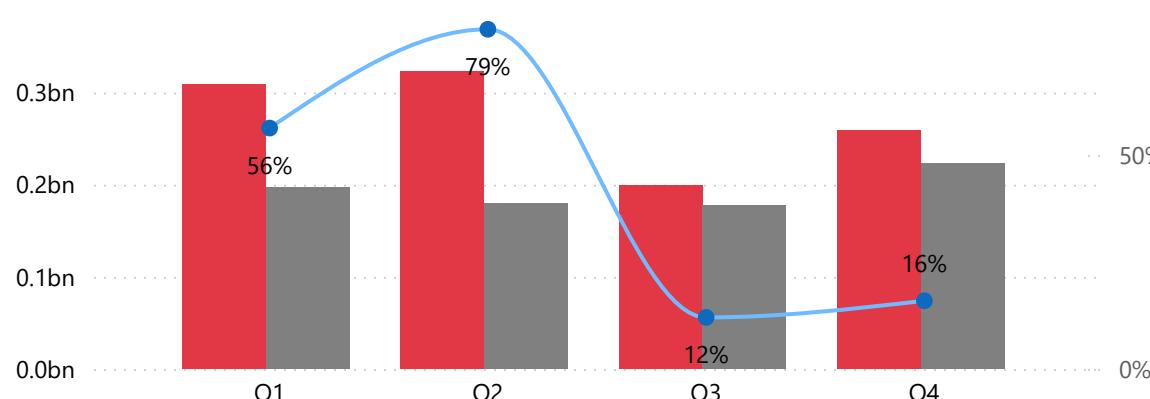
All

Total Sales by Quarter

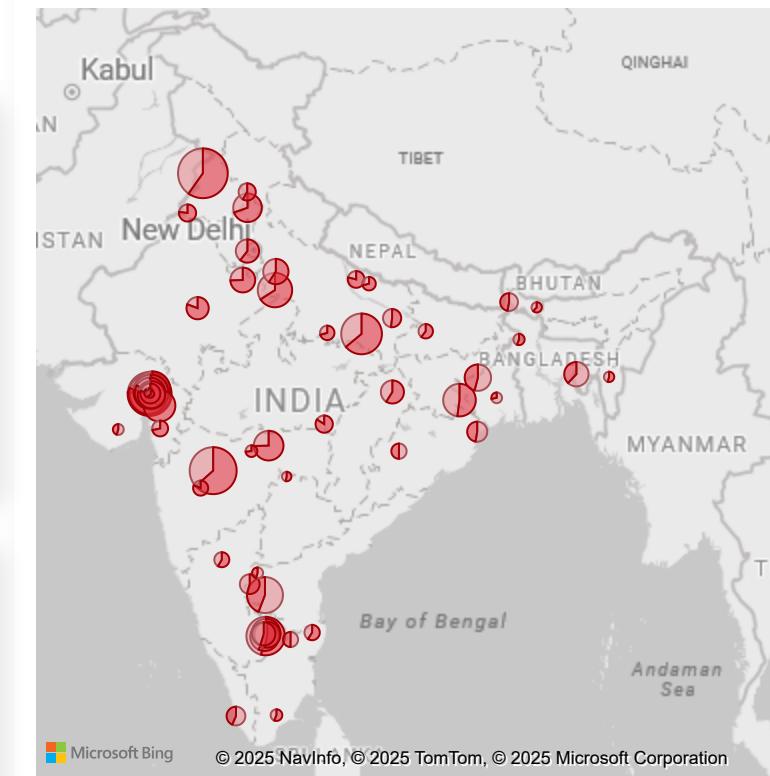


Year-over-Year Sales by Quarter

● Current Year Sales ● Previous Year sales ● Sales Growth%



Total Sales by City and Food Type



Year-over-Year Sales Growth by Food Type





## Business Overview



## Restaurant & Food Insights



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Analyze By

Sales

Orders

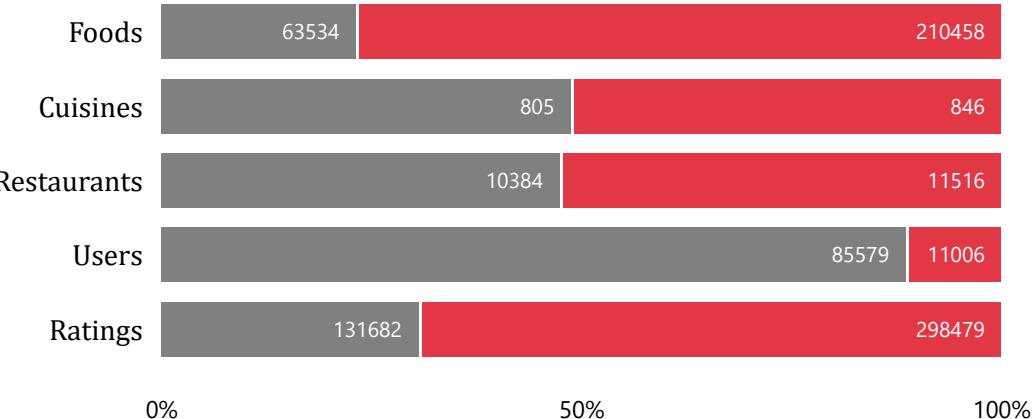
Quantity

Avg Rating

Users

Breakdown by Category and Food Type

Food Type ● Non-veg ● Veg



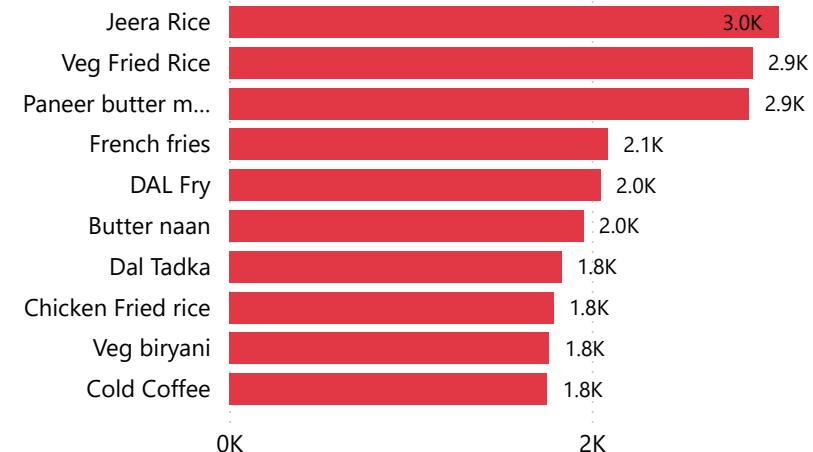
01-01-2018

31-12-2019

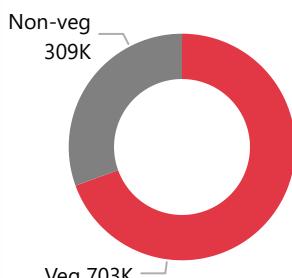
Food Type

All

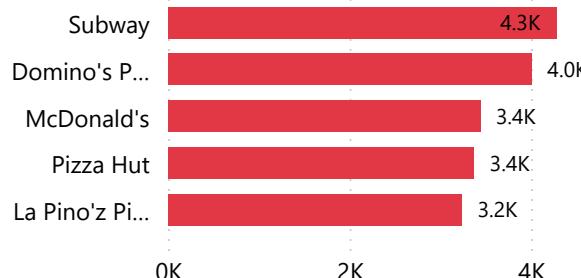
Orders by Food Item



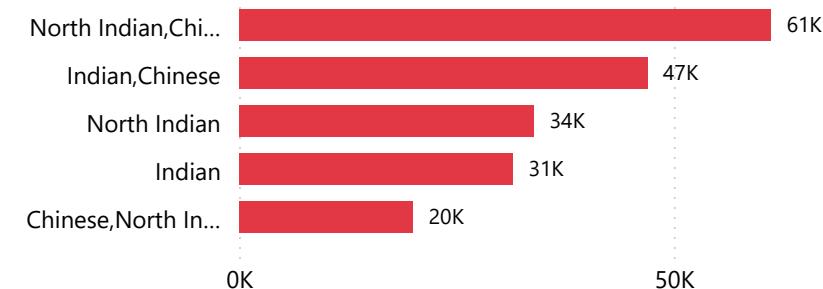
Orders by Food Type



Orders by Restaurant Name



Orders by cuisine





## Business Overview



## Sales Performance



## Restaurant & Food Insights



## Customer Analysis

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Avg Rating

Analyze By

Sales

Orders

Quantity

Avg Rating

Users

01-01-2018

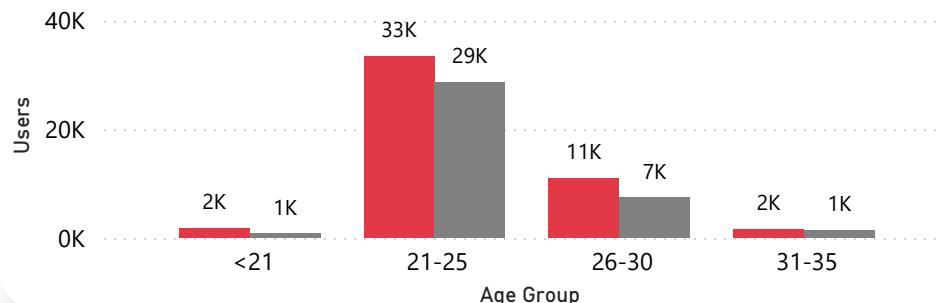
31-12-2019

Food Type

All

### Users by Age Group and Gender

Gender ● Male ● Female



45K

GainUsers

35K

LostUsers

### Year over Year Gain Users by Gender

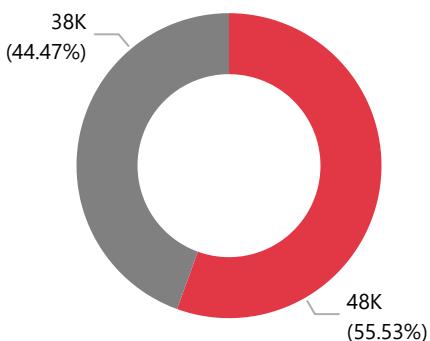


### Year over Year Lost Users by Gender



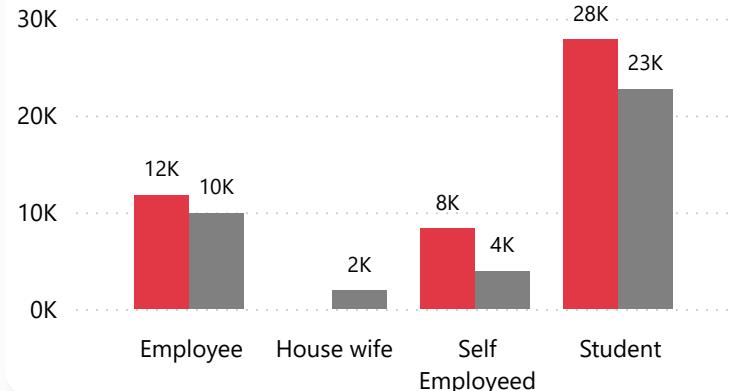
### Active User by Gender

Gender ● Male ● Female



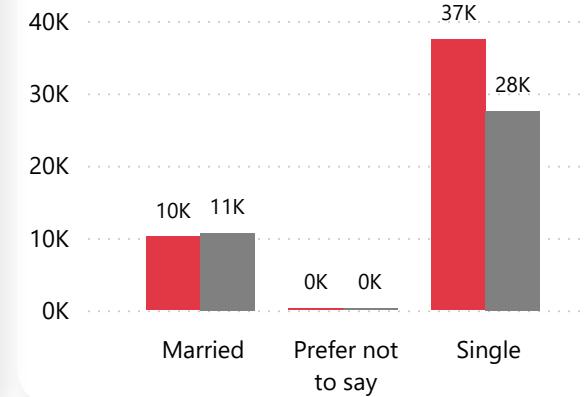
### Users by Occupation and Gender

Gender ● Male ● Female



### Users by Marital Status and Gender

Gender ● Male ● Female



# Data Model for Analysis

