

zomato

₹1.9bn

Total Sales

888K

Total Orders

11814

Restaurant Network

86162

Customer Base

3.9

Avg Rating



Business
Overview



Sales
Performance



Restaurant &
Food Insights



Customer
Analysis

Analyze By

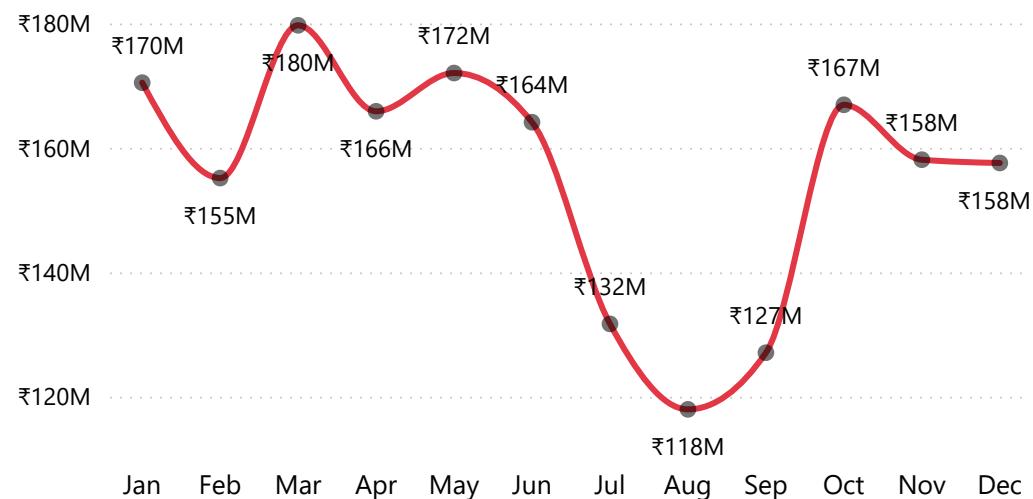
Total Sales

Total Orders

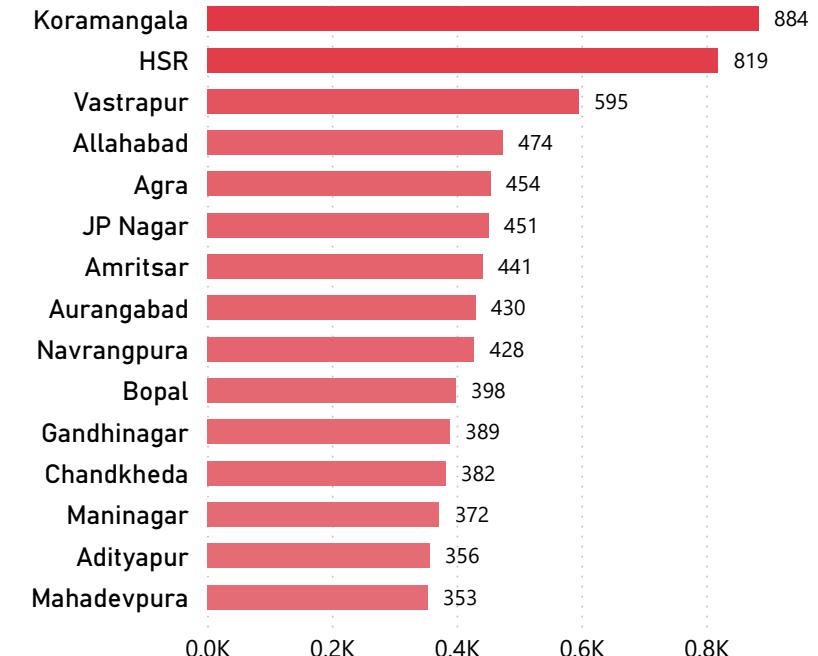
01-01-2018

31-12-2019

Total Sales by Month



Total Restaurants by City



Total Sales by Food Type



Veg

₹1.2bn

3.9

Avg Rating



Non Veg

₹628.7M

3.9

Avg Rating



Business Overview



Sales Performance



Restaurant & Food Insights



Customer Analysis

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Avg Rating

Choose Timeframe

Weekday

Month

Quarter

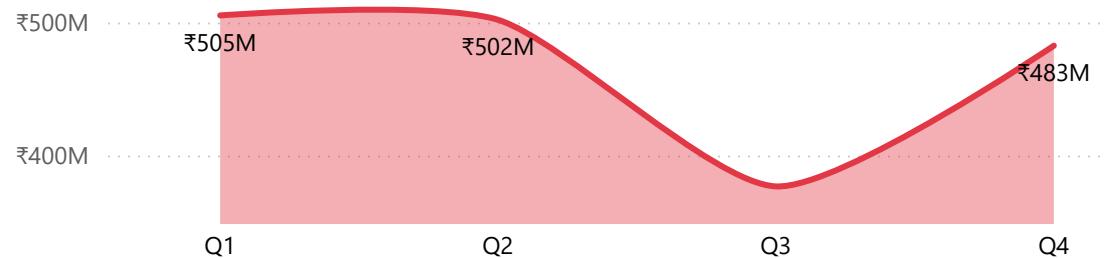
01-01-2018

31-12-2019

food type

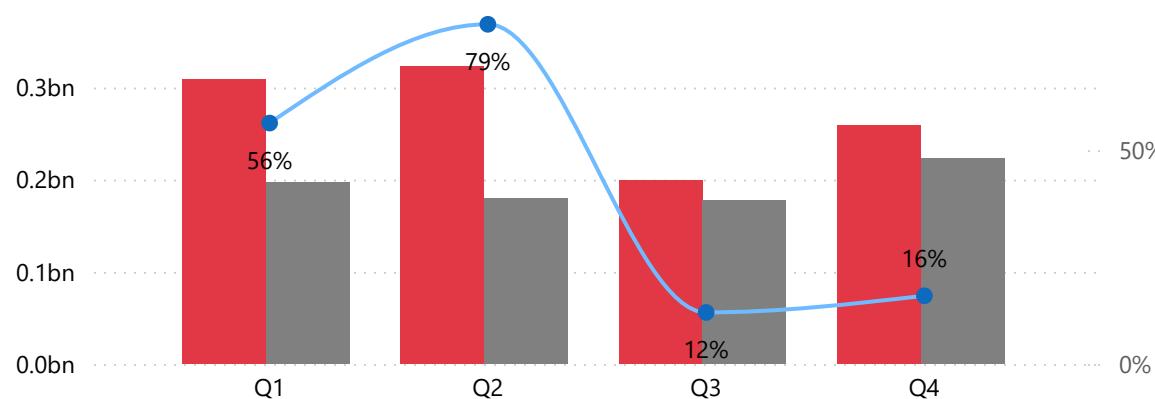
All

Total Sales by Quarter

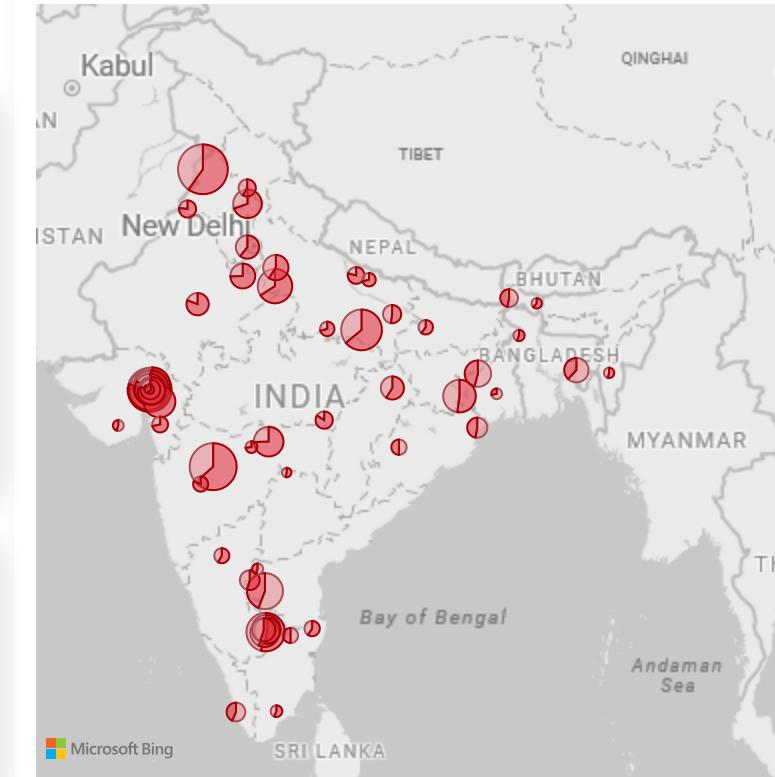


Year-over-Year Sales by Quarter

● Current sales ● Previous sales ● sales growth



Total Sales by City and Food Type



Year-over-Year Sales Growth by Food Type





Business Overview



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Avg Rating

Analyze By

Sales

Orders

Quantity

Avg Rating

Users

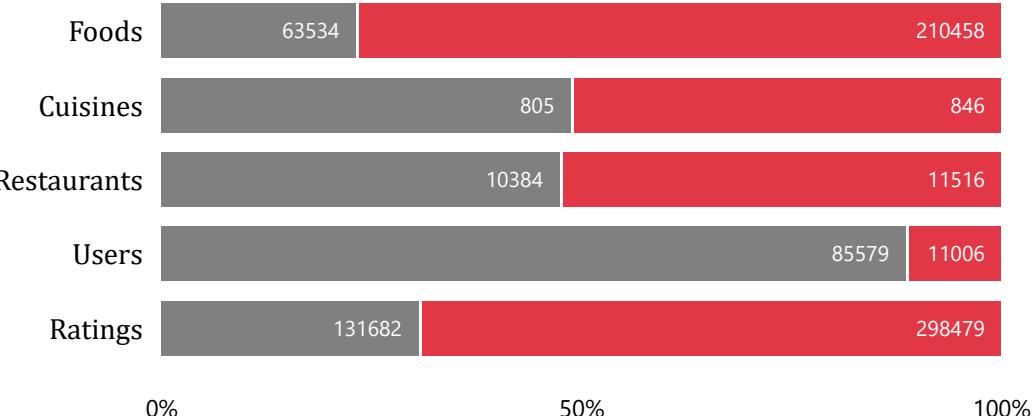
01-01-2018 31-12-2019

Food Type

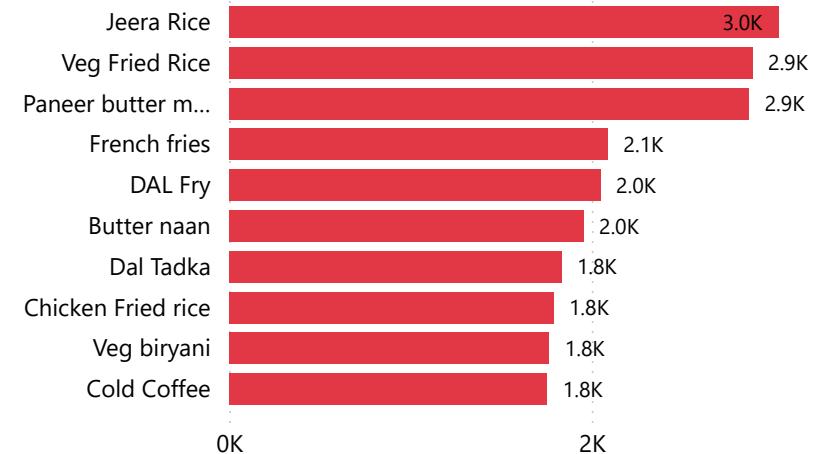
All

Breakdown by Category and Food Type

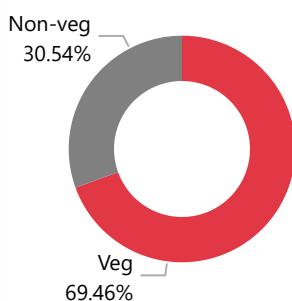
food type ● Non-veg ● Veg



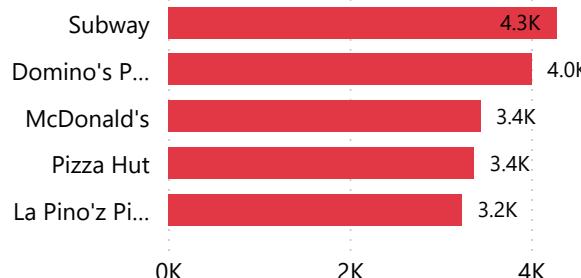
Orders by Food Item



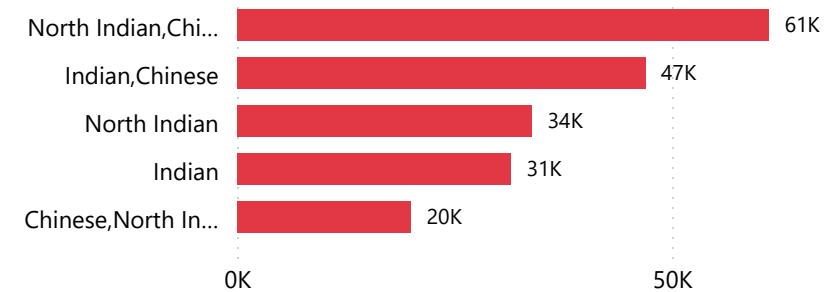
Orders by Food Type



Orders by Restaurant Name



Orders by cuisine





Business Overview



Sales Performance



Restaurant & Food Insights



Customer Analysis

₹1.9bn

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Avg Rating

Analyze By

Sales

Orders

Quantity

Avg Rating

Users

01-01-2018

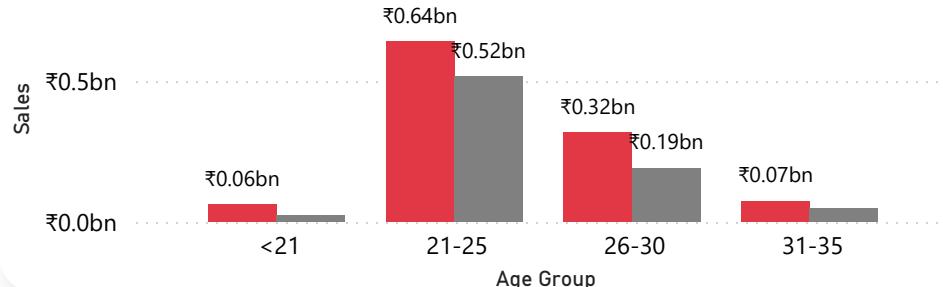
31-12-2019

Food Type

All

Sales by Age Group and Gender

Gender ● Male ● Female



45K

GainUsers

Year over Year Gain Users by Gender



35K

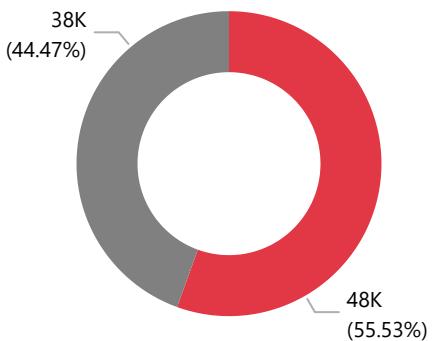
LostUsers

Year over Year Lost Users by Gender



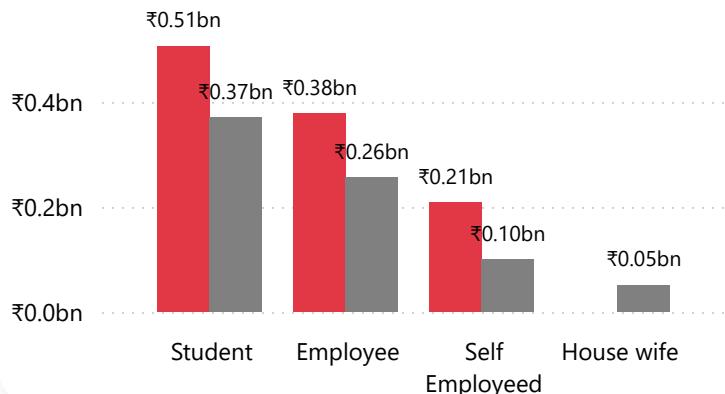
Active User by Gender

Gender ● Male ● Female



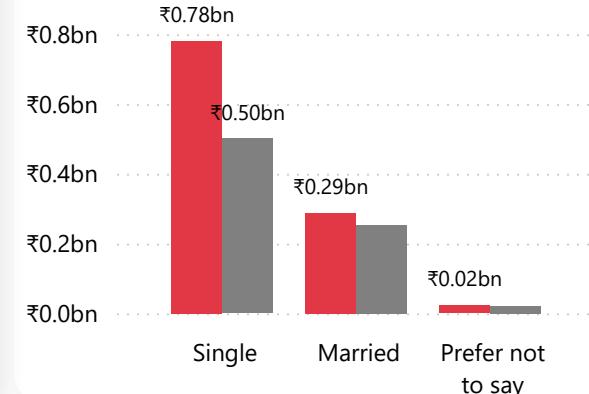
Sales by Occupation and Gender

Gender ● Male ● Female



Sales by Marital Status and Gender

Gender ● Male ● Female



Data Model for Analysis

