Teams. Customers. Tasks. All in sync.
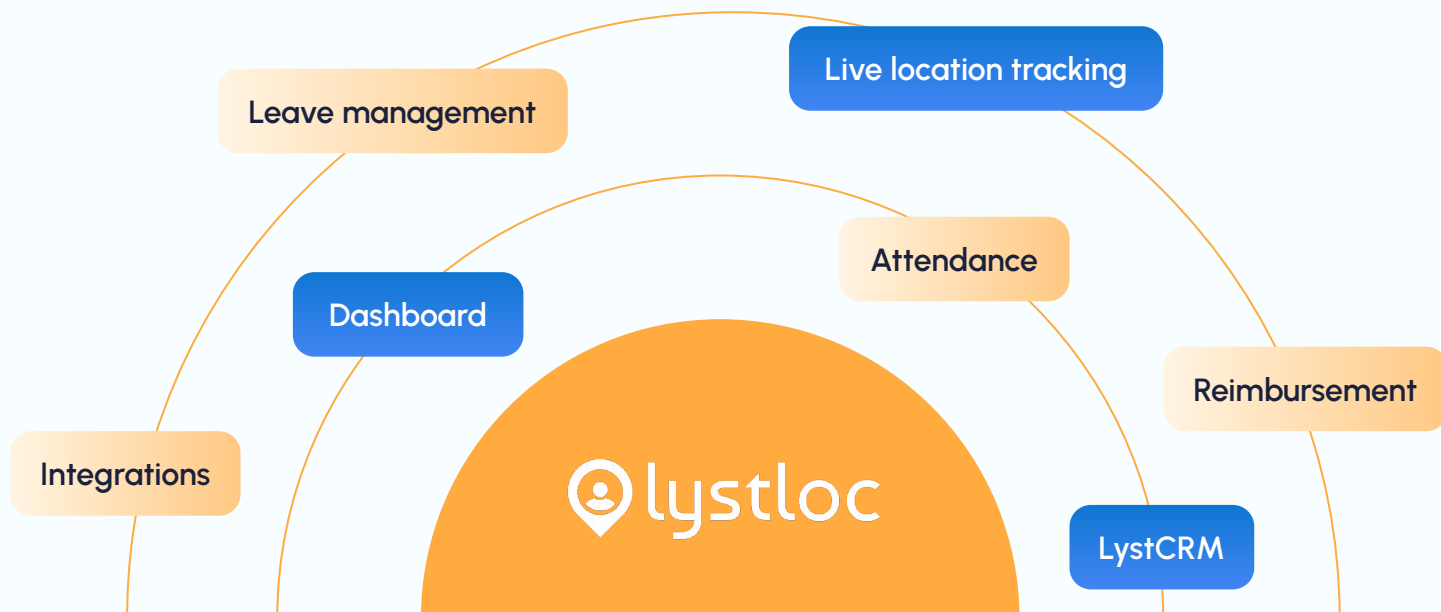
Lystloc helps you stay on top of attendance, meetings, follow-ups, and approvals — with no guesswork.

Leave management

Live location tracking

Attendance

Dashboard

Reimbursement

Integrations

lystloc

LystCRM

Agenda

lystloc

1 Welcome & introduction
Overview of Lystloc – Who we are and our credentials

2 Common operational challenges
Understanding what most companies struggle with on-field operations

3 Customer interaction
Quick discussion on your current process and challenges faced

4 Lystloc overview
How Lystloc solves these problems with key features

5 Product walkthrough
Field user experience, Admin & manager dashboard

6 Integration & scalability
Connecting with your HRMS and payroll tools

7 Customer success stories

8 Q&A Session

Next Step

a. Trial access
b. Pricing
c. Onboarding plan

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2

Built to solve. Grown with purpose.

Lystloc didn't start as a business idea. It started as a fix we urgently needed.
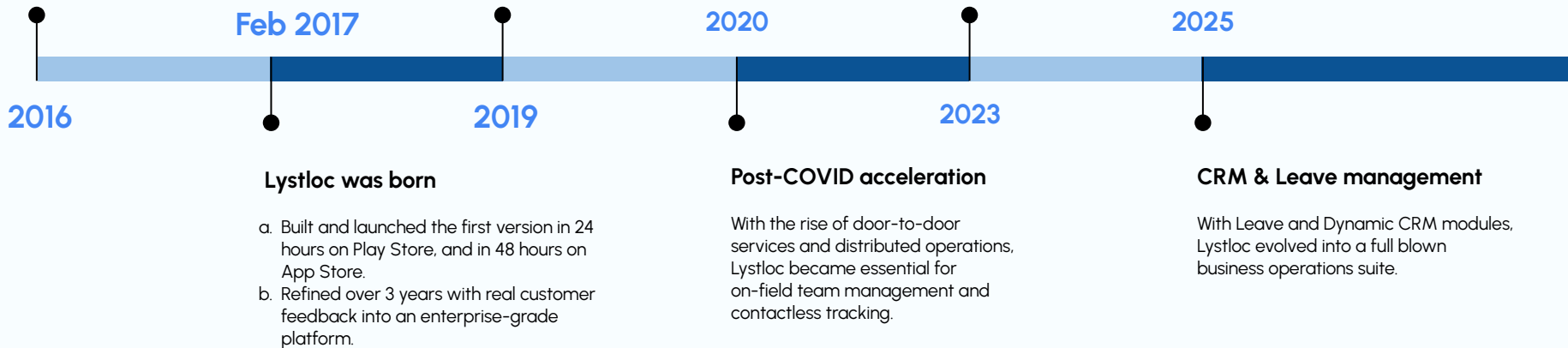
The problem emerged

While marketing Lystnow (a food ordering app), we had no way to track where our field team was or what they did — visibility was missing.

First enterprise use case: BPL

BPL became one of our earliest notable adopters, validating Lystloc's value for large-scale field teams.

Reimbursement module launch

Only Lystloc auto-calculates fuel expense via GPS, and also manual entry for other claims like food or tolls.

Feb 2017

2020

2025

2016

2019

2023

Lystloc was born

a. Built and launched the first version in 24 hours on Play Store, and in 48 hours on App Store.
b. Refined over 3 years with real customer feedback into an enterprise-grade platform.

Post-COVID acceleration

With the rise of door-to-door services and distributed operations, Lystloc became essential for on-field team management and contactless tracking.

CRM & Leave management

With Leave and Dynamic CRM modules, Lystloc evolved into a full blown business operations suite.

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3

The hidden cost of disconnected operations

What happens when you don't know what your team is doing?

Missed follow-ups

Leads go cold, deals are lost.

Unreliable attendance

No check-in proof, no leave tracking.

Scattered task updates

No idea who's doing what, or when.

Wrong reimbursements

Fuel and travel claims can't be verified.

Missing insights

No reports, just guesswork.

These gaps cost you more than you think — in time, money, and trust.

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4

The breakthrough you need

One simple app to manage your people, their work, and your customers.

Lystloc

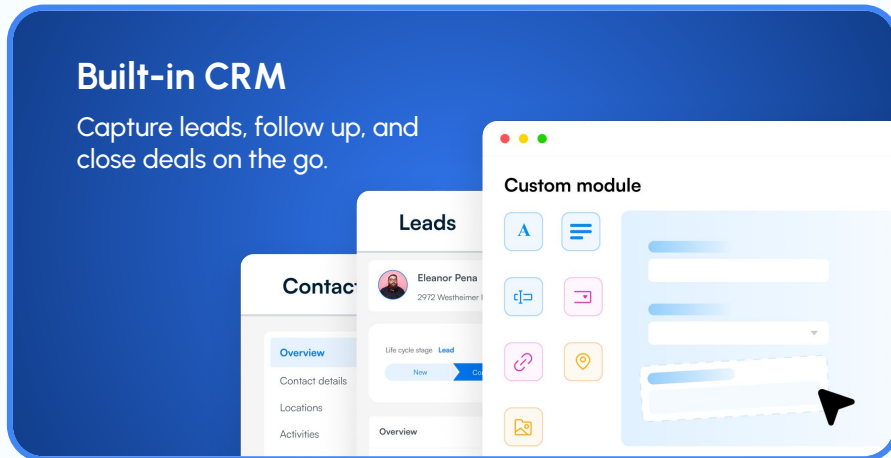## Verified attendance

With GPS & face check-ins — no more guesswork.

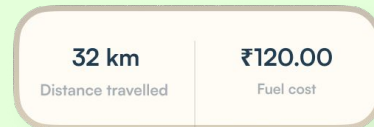## Live work tracking

See tasks, visits, and updates in real time.
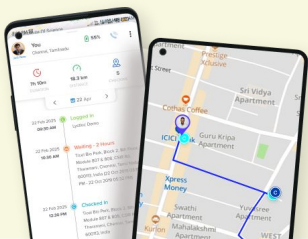
Built-in CRM

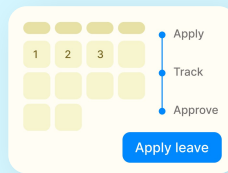Capture leads, follow up, and close deals on the go.

Custom module

Leads

Contact

Eleanor Pena
2972 Westheimer

Overview

Contact details

Locations

Activities

Life cycle stage   **Lead**

New

Overview

Accurate reimbursement logs

Auto-calculate distance and travel claims.

32 km
Distance travelled

₹120.00
Fuel cost

Everything your team does — in one place.

Smart leave management

Track requests, approvals, and team availability.

Apply

Track

Approve

1 2 3

Apply leave

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5

Before vs After Lystloc

Here's how your day transforms with Lystloc

Before Lystloc

- Tasks are forgotten or repeated
- No one knows who's working, or on what
- Attendance and leave are manual, error-prone, and hard to verify.
- Travel claims are questioned every month
- Leads are lost in chats and notebooks
- No data to track performance or make informed decisions.

After Lystloc

- Every lead is tracked with updates and follow-ups
- Attendance is GPS + face verified, and leave requests are managed in real time.
- Tasks are assigned by location, with status updates
- Reimbursements are auto-calculated by distance
- Real-time data and dashboards help managers make informed decisions.
- Managers get full visibility, anytime, anywhere

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6

Attendance – Smart, Visual, Verified
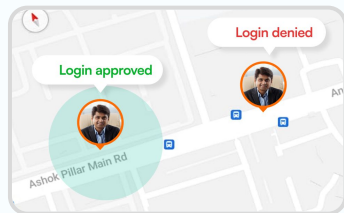
Login & logout (with geo restriction)
Only from office or approved zone
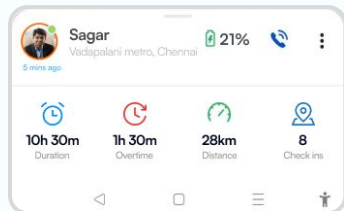
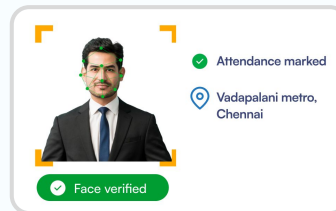### Working hours & overtime
Auto-calculated vs shift hours
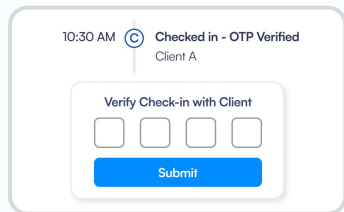
Client visit check-in/checkout
Every visits in the day is tracked, validate with otp
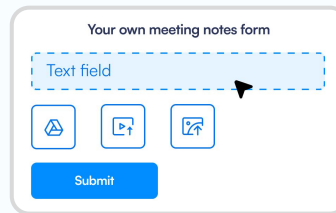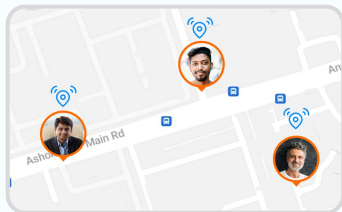

Meeting notes with custom forms
Collect outcomes, photos, docs, OTPs
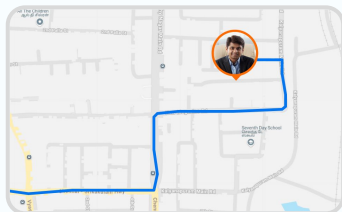

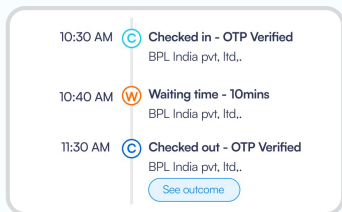### Face recognition (in progress)
Real person. Real location.

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7

Live location tracking

Live location tracking

Track every user's current position in real time

GPS & internet off log

Know when signal or tracking was disabled

Route travelled on map

Visual map of all movement — with Play/Pause and *AI-curated* accuracy
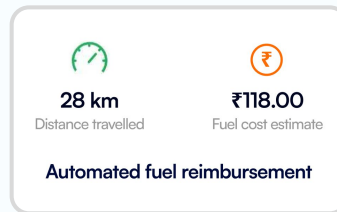
Distance travelled

Auto-calculated for reimbursement or reporting

Timeline of activities

See visits, breaks — all with timestamps & location

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LystCRM
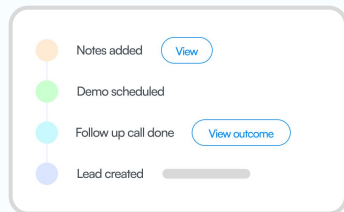
Leads

Manage new & existing leads, view complete journey + visit history

Custom modules

Create new modules like "Distributors" or "Partners" — tailored to your business

Contacts

Track qualified leads separately with their own lifecycle and meeting history
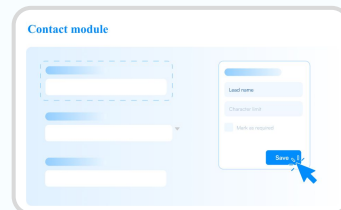
Form fields customization

Modify data fields across Leads, Contacts, Tasks, Customers to fit your workflow

Tasks

Assign & track location-based tasks; see progress at a glance

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Leave management
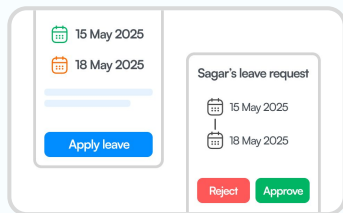
Apply & approve on mobile

Employees request and managers approve instantly
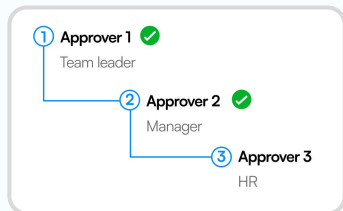
Hierarchy-based approvals

Auto-routed to the right reporting manager
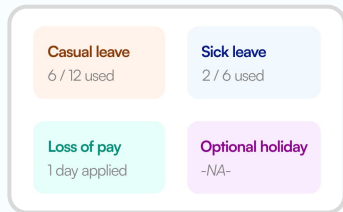
Custom leave types & balance tracking

Manage CL, SL, LOP, and more based on your company policy
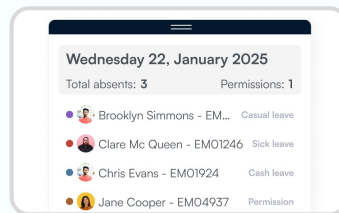
Leave calendar & team visibility

Know who's available before assigning tasks

Auto-sync with attendance logs

Leaves auto-reflected — no manual update needed

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Reimbursement

Auto distance calculation

Based on GPS-tracked route — no manual entry needed

28 km
Distance travelled

₹118.00
Fuel cost estimate

Automated fuel reimbursement

Reimbursement form with attachments

Attach bills, notes, and trip details from the app

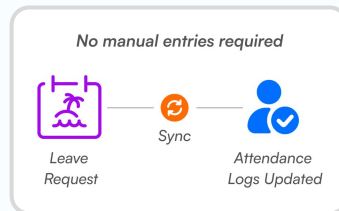Reimbursement amount
₹280

Attach bills

Submit

Dynamic reimbursement rules

Set limits by role, region, or reimbursement type

Reimbursement rule set

Role = Sales Executive

Region = South

Fuel reimbursement = ₹10/km

Food Claim = Disabled
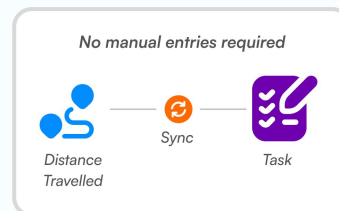
Integrated with attendance & tasks

Cross-check travel with logged check-ins and visits

No manual entries required

Distance Travelled — Sync — Task

Bulk approvals & filters

Managers can review and approve multiple claims at once

Reimbursement requests

☑	Ramesh	₹280	Fuel
☑	Priya	₹120	Food
☐	Dinesh	₹600	Travel
☑	Kiran	₹320	Fuel

Reject all   Approve all

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Reports and dashboard
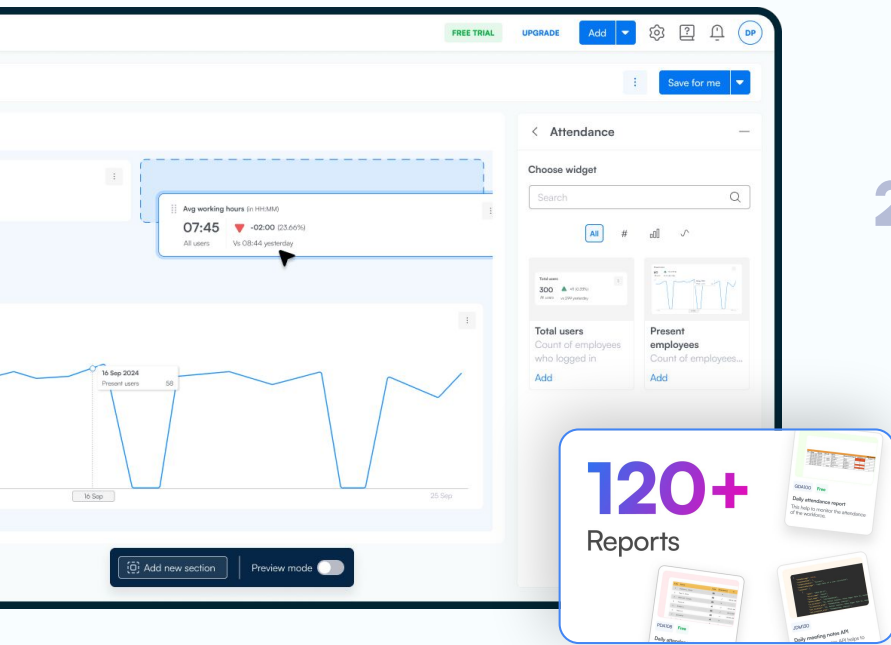
1 Ready-to-use reports

Access a wide range of pre-built reports across attendance, tasks, CRM, and travel

2 Custom report requests

Need something specific? Our team customizes reports to match your business needs

3 Dynamic metrics dashboard

Track live data with filterable KPIs — across users, modules, and timeframes

4 Drag & drop widgets

Easily build or adjust your dashboard using intuitive drag & drop blocks

IN-PROGRESS

5 Team & manager-level dashboards*

Soon, you'll be able to create separate dashboard views by team or reporting hierarchy

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Plug Lystloc into your existing stack

Lystloc

Already using other tools? Lystloc fits right in.

Lystloc connects with your existing payroll, HR, and CRM tools — no disruption, just better visibility.

HR & Payroll

darwinbox

greytHR

RiceHR
Right | Internet | Cloud | Engine

K₹EDILY

RazorpayX

lystloc

Your tools. Your workflows.
Just smarter with Lystloc

CRM & Sales Tools

In-built with Lystloc

lystCRM

Zoho CRM

HubSpot

Freshsales

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What our customers say

Real impact. Measurable change.

Lystloc

3.5x
projected
annual growth

BPL Medical® Technologies

98%
location-verified
attendance

surfa coats paints
Pioneering Innovations

95%
reduction in reimbursement disputes

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

7+ years with Lystloc

We have been using Lystloc app past one year, I have to say that it was very much easier and friendly user. Real-time monitoring provides us with critical insight into our business which allows us to make fast decisions and ultimately become more dynamic and competitive in the market. We could track our staff's exact location also monitor their working duration with distance travelled.

Arun Aggarwal

Managing Director
Double Deer

Double Deer

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14

One app. Less effort. More done.

Save more than just time — save cost, effort, and confusion.

 lystloc

Traditional apps

₹1,200 - ₹2,000

/user/month for CRM

- **₹800–₹1,000** /month additional cost for attendance, leave tools

- Duplicate data entries

- Multiple apps to run

Simple. Smart. 70% cost savings.

₹549

per user/month

- CRM + Live tracking + Reimbursement + Leave built-in + Dashboard

- Zero duplicate data

- One app for all

Click here for detailed pricing

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Other Lyst-products

 lystface app

Lystloc's AI-powered face recognition app enables secure, touch-free attendance from any Android device.

 lystdata

Lystloc's Insights-as-a-Service delivers real-time reports to support payroll, performance, and key business decisions.

 lystproof

Lystproof ensures data integrity and security with advanced verification and authentication across systems.

 lystface api

Lystface API enables secure, scalable facial recognition integration across systems for enhanced authentication.

IN-PROGRESS

lystpay*

Lystpay is a secure payroll platform designed for seamless and automated salary disbursements.

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Lystloc implementation roadmap

Demo session

Live product walkthrough covering user view, admin dashboard, and key modules

Trial setup

Trial account provisioned with initial user access and feature configuration

Trial period: 7 days to explore attendance, CRM, tasks, and reports

User & plan confirmation

Client finalizes user count and selects a suitable subscription plan

Invoice generation

Billing details collected, invoice shared for processing

Payment release

Client processes payment to activate full plan

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Lystloc implementation roadmap

Order form signing

Digital agreement signed confirming scope and terms

Onboarding initiation

Full account setup with team hierarchy, reimbursements, and settings

User training

Live training session conducted for employees (field users & admins)

Dedicated support now active

Customer Success team assigned for ongoing assistance and success tracking

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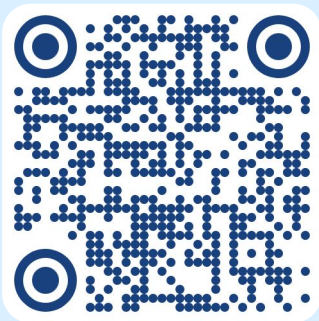
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Let's get started

Ready to simplify how your team works?

Lystloc is simple to use from day one — and powerful enough to grow with your team.

Book a free demo

See how Lystloc fits your business — no pressure.

Book now

Contact email
saranya@lystloc.com

Website
www.lystloc.com

SOC 2 COMPLAINT

ISO 27001:2022

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