**Benefits of Cloudware**

Cloudware is simply any software, service or application that is delivered via the Cloud to an internet enabled device of your choice.

The chances are you’re already using the Cloud for entertainment or leisure services, think Facebook, BBC iPlayer, You Tube or Spotify for streaming music and you’ve already got the idea. Unfortunately, the IT industry often refer to software-as-a-service (SaaS) as a way to distinguish Cloud delivered services versus traditional ‘boxed’, pre-installed or downloaded software. For simplification we prefer to use Cloudware to describe all types of cloud delivered IT and communications services.

By choosing Cloudware you’re joining millions of people that are always connected with colleagues and customers, enjoy instant access to the latest improvements and appreciate complete peace of mind with the reassurance of flexible monthly subscriptions, little or zero upfront cost, no expensive upgrades, military-grade security and rock-solid backup already built-in.

For more information and to discover the many advantages of Cloud and cloudware, take a look at our Cloudware explained section.

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