



Marketing Attribution and Mix Modeling

Course completed by Protima Tarafdar
Aug 02, 2023 at 04:35AM UTC • 1 hour 38 minutes

Top skills covered

Marketing Mix Modeling

Marketing Attribution

A stylized, handwritten signature in black ink that reads "Dar Brodnitz".

Head of Content Strategy, Learning



Certificate ID: b6b458733663868afd9cfa6818eed2e5f8653f10f0f2f2a079d5d70899b3c1b9