

A

All Users

Add comparison

Last 28 days

Aug 30 - Sep 26, 2023

Reports snapshot

Users

New users

Average engagement time

Total revenue

209

206

0m 07s

\$0.00

WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel group

Direct

Organic Social

Referral

View user acquisition

Users by Country

COUNTRY	USERS
United States	200
India	6
Austria	1
Japan	1
Netherlands	1

View countries

HOW ARE ACTIVE USERS TRENDING?

User activity over time

30 DAYS

209

7 DAYS

106

1 DAY

7

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Protima Tarafdar	288

View pages and screens

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	288
session_start	222
first_visit	206
user_engagement	105
scroll	32
click	10

View events

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Event count by Platform

100.0%

View tech details

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aug 13 - Aug 19						
Aug 20 - Aug 26						
Aug 27 - Sep 2						
Sep 3 - Sep 9						
Sep 10 - Sep 16						
Sep 17 - Sep 23						

6 weeks ending Sep 23

View retention

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session default channel group

SESSION DEFAULT CHANN...	SESSIONS
Direct	219
Organic Social	2
Referral	1

View traffic acquisition

Users by Platform

Web

100.0%

View platforms

Users by Platform / device category

PLATFORM / DEVIC...	USERS
web / desktop	200
web / mobile	9

View platform devices