



PROTONBLOCK

Manage Fantasy Sports Risk

Overview: Protonblock is a financial market for speculating, trading, and hedging on fantasy sports. Market participants can wager on individual players' fantasy performance for next game, rest of the season, or upcoming seasons. Other market participants serve as counterparty to those transactions, via the Protonblock fantasy sports market. Complex trading and hedging strategies can be constructed easily on the Protonblock platform, similar to what investors can do with NYSE, NASDAQ, and CME markets. The Protonblock exchange is built on blockchain technology, and it has been successfully launched live for the 2016 NFL season.

Market: There are 57 million fantasy sports players with game-related spending averaging \$556 per player, per year, totaling approximately \$27 billion. We believe that the market will grow to \$54 billion over the next 5 years, because of trading platforms like Protonblock that allow for hedging and speculating. Our opportunity is to become the primary market for monetizing fantasy sports activity.

Technology: Protonblock is built on distributed ledger, blockchain technology – the same technology that is the basis for bitcoin. Part of the allure of bitcoin is that transactional integrity is extremely high without the need for costly intermediary systems. We utilize this approach for Protonblock, resulting in an extremely low cost to operate our fantasy sports futures market, while maintaining extremely high transaction integrity and trust. We have three patents pending on our technology.

Status: We tested our platform in 2015 and went live for the 2016 NFL season, with hundreds of participants in our market, and over 10,000 transactions. We raised \$550,000 in 2015, and we are now raising \$3,000,000 to expand our team, refine the technology, and file for necessary regulatory approvals.

Management Team: Jay Berg, CEO, 20+ years fintech, Bloomberg, Fortress, Series 3, Bitcoin/Blockchain expert, and the core Protonblock developer. Dana Nicholson, Designer, former HTC, IDEO. Danial Marks, Growth Hacker.

Company: Protonblock, Inc. is a Delaware corporation founded in 2013, headquartered in Walnut Creek, CA.

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