

UBER Trip Analysis

Overview

Time Analysis

Date

All

City

All

Total Bookings

104K

Average Booking Value

14.98

Average Trip Distance

3.36

Total Booking Value

1.55M

Total Distance

348.93K

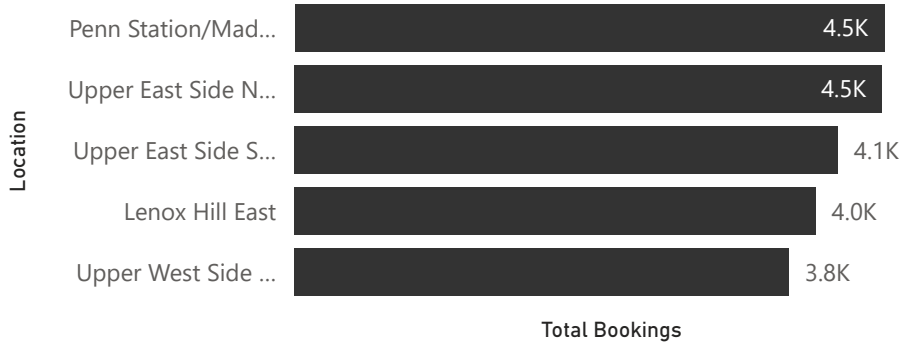
Most Frequent Dropoff Point

Upper East Side North

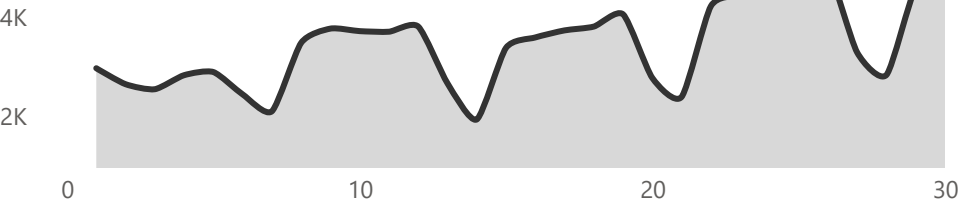
Most Frequent Pickup Point

Penn Station/Madison Sq West

Total Bookings by Location



Total Bookings by day

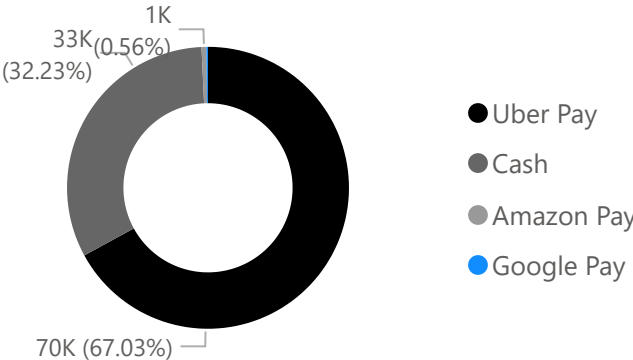


Total Bookings

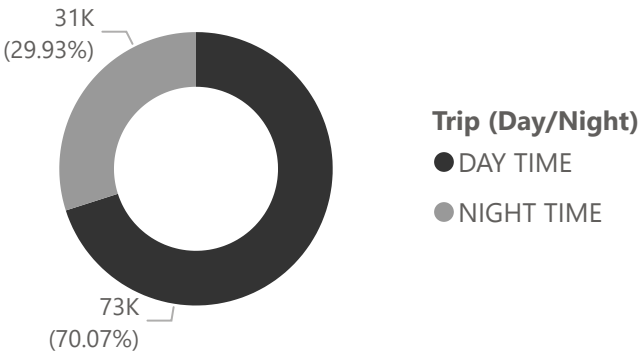
Total Distance

Total Booking Value

Total Bookings by Payment_type



Total Bookings by Trip (Day/Night)



Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Average Booking Value	Total Distance
Uber Black	16710	2,50,192.46	14.97	56,149.26
Uber Comfort	17078	2,53,995.49	14.87	56,790.29
Uber Green	14498	2,16,180.79	14.91	48,777.52
UberX	38744	5,83,879.64	15.07	1,31,496.06
UberXL	16698	2,49,424.43	14.94	55,720.68