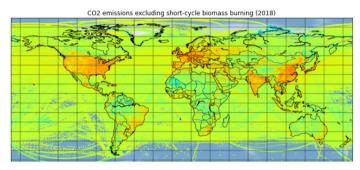


## True Sustainability is Open



**Emissions Database for Global Atmospheric Research** 

#### Acceleration

Climate change needs a massive acceleration of innovation in the next year to transform technology. The **open source movement has fast-tracked the most innovative areas** such as AI, robotics, cloud or blockchain.

#### **Transparency and Trust**

Sustainability is massively misused for marketing purposes. By publishing life cycle assessments, data sets and models, we can **create an open measure of what is actually sustainable**.

#### **Collaborative**

Openness enables organizations, individuals, and companies around the world to **participate in finding solutions together**.

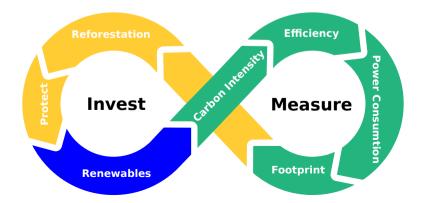


## Continuous Carbon Cycle



# Creating an open toolchain to measure and reduce the environmental impact of your organization.

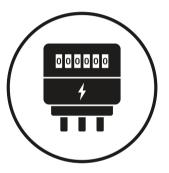
- Measure the power consumption and carbon intensity
- Estimate the efficiency within your work processes
- Create a public investment strategy to reduce your environment footprint
- Publish data, dashboard, roadmap and models of your impact
- Collaborative and open definition of standards based on software tools





# Open Climate Pledge

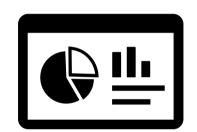
# **Impact Measurement**

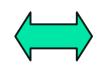




- Biodiversity
- Power consumption
- Energy efficiency
- GHG emissions
- Ecostress
- Assessment of buildings for renewables

## Transition Strategy





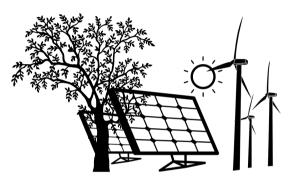




# Software Models

- CO<sub>2</sub> intensity
- Energy mix
- CO<sub>2</sub> per tree
- Social impact

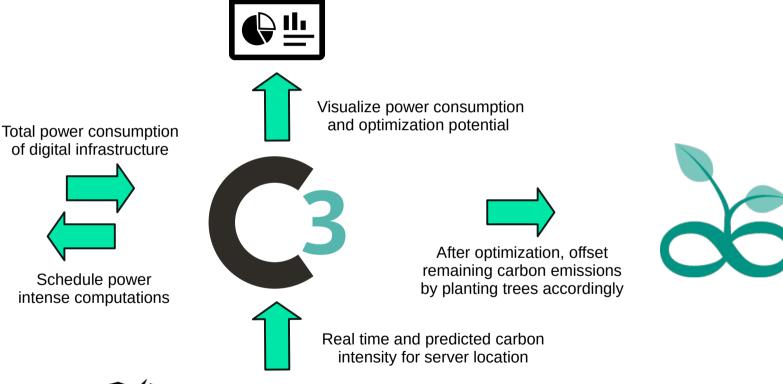
#### **Invest and Act**



- Optimize energy efficiency within your company
- Invest into renewable energy
- Invest into protection and recovery of nature



#### Minimal Viable Product







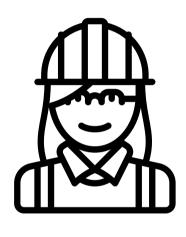
## Open Core Ecosystem



Open Core Business Models



Open Toolchain and Knowledge Base



Independent Support, Consulting and Application



# protontypes

Transparency and Trust by Openness

Open Knowledge Evolution

Open Business Models

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