

PROTOTYPING PLANNER

PROTOTYPE OF: _____

PROTOTYPE BY: _____

DATE: _____

VERSION: _____

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PURPOSE

Prototype for X:

☐ Desirability
(human)

☐ Feasibility
(technical)

☐ Viability
(business)

Why are you prototyping? What are you testing?
State the question that your prototype should answer.

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DESIRED OUTCOME

What is your main objective?

☐ Exploration ☐ Evaluation ☐ Communication

What do you hope to achieve? What will you be able to do after prototyping?

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FOCUS


Which part of the product and which solution concepts will you prototype? (Functions and means)

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WHAT TO BUILD


Level of detail and realism needed:

Low (quick and dirty)  High (precise but slow)

What must the prototype be able to do or show?

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BUILD PLAN

How will you make the prototype?

Which resources do you need? Which limitations exist?

BUILD PLAN

How will you make the prototype?

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TEST PLAN

Who will see or use the prototype?

How will you test the prototype?

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RESULTS

What data will you collect from the test? How?

When is the test successful?

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PROTOTYPE

Build and test the prototype. Show it here.

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INSIGHTS

Which insights and ideas did the prototyping give you?

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ACTIONS

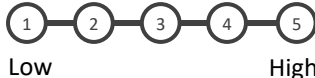
Which conclusions and decisions can you make from these insights?

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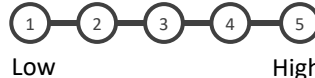
EVALUATE TEST

Prototyping effort:



Low High

Success:



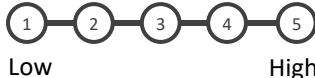
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Is further testing needed?

What changes will you make for the next test?

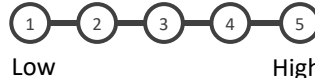
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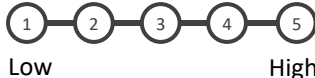
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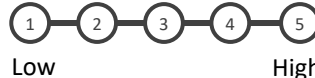
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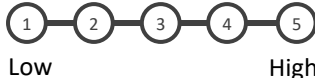
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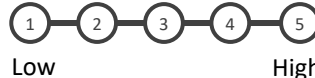
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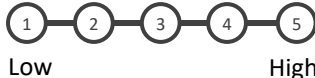
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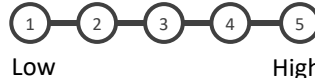
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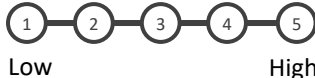
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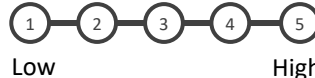
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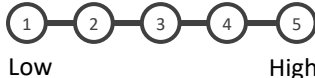
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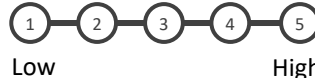
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