P	R	O	T	O	T	YP	11	1G	P	LA	N	IN	EF	3
---	---	---	---	---	---	----	----	----	---	----	----------	----	----	---

ı	PRC	то	TY	PE
			(76.

ROTO	TYPE
	DV.

$D \Lambda$	TE:	
\mathbf{L}	16.	

VERSION:

THINK





ACT
 ACI

(after prototyping)

IDEA

What is the overall project idea? Which part of your idea do you wish to prototype?

WHAT TO BUILD

Level of detail and realism needed:

and dirty)

but slow) What <u>must</u> the prototype be able to do or show?

High (precise

TEST PLAN

Who will see or use the prototype? How will you test the prototype?

INSIGHTS

Which insights and ideas did the prototyping give you?

Which aspect of your idea are you testing?:

Human / desirability

PURPOSE

Technical / feasibility

Business / viability

Why are you prototyping? State the question that your prototype should answer.

BUILD PLAN

How will you make the prototype? Which resources do you need? Which limitations exist?

RESULTS

What data will you collect from the test? How? When is the test successful?

ACTIONS

Which conclusions and decisions can you make from these insights?

PROTOTYPE

Build and test the prototype. Show it here.

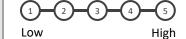
EXPECTED OUTCOME

What do you hope to achieve? What will you be able to do after prototyping?

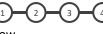
EVALUATE TEST

Prototyping effort:

Success:







Is further testing needed?

What changes will you make for the next test?

P	R	O	T	O	T	YP	IN	IG	P	LA	N	N	EF	2
---	---	---	---	---	---	----	----	----	---	----	---	---	----	---

PROTOT	YPE
	OF

ROTO	TYPE
	DV.

\mathbf{D}	Λ-	
	\boldsymbol{H}	 _

INSIGHTS

VERSION:

Q FRAME







Which insights and ideas did the prototyping give you?

(after prototyping)

PURPOSE

Prototype for X:

() Desirability (human)

Feasibility (technical) Viability (business)

Why are you prototyping? What are you testing? State the question that your prototype should answer.

DESIRED OUTCOME

What is your main objective?

() Exploration

Evaluation

Communication

What do you hope to achieve? What will you be able to do after prototyping?

FOCUS

Which part of the product and which solution concepts will you prototype? (Functions and means)

WHAT TO BUILD

Level of detail and realism needed:

and dirty)

What <u>must</u> the prototype be able to do or show?

TEST PLAN

Who will see or use the prototype? How will you test the prototype?

BUILD PLAN

High (precise

but slow)

How will you make the prototype? Which resources do you need? Which limitations exist?

RESULTS

What data will you collect from the test? How? When is the test successful?

PROTOTYPE

Build and test the prototype. Show it here.

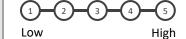
ACTIONS

Which conclusions and decisions can you make from these insights?

EVALUATE TEST

Prototyping effort:

Success:





Is further testing needed?

What changes will you make for the next test?