PROTOTYPING PLANNER

PRODUCT / PROJECT: _____ DATE: _____ ID: _____

🔍 FRAME

⚙️ BUILD

⚖️ TEST

🔨 ACT

FOCUS

Which part(s) of the solution do you want to prototype?

Sketch the concept(s) you want to prototype.

PURPOSE

Which aspects of your product do you want to test?

○ Desirability (human)   ○ Feasibility (technical)   ○ Viability (business)

Define critical questions that your prototype should answer.

OUTCOME

Why are you prototyping?

○ Explore   ○ Evaluate   ○ Communicate

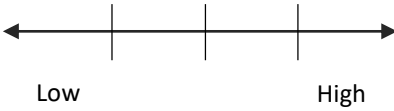*What will you be able to do after prototyping? How will you use the results?*

WHAT TO BUILD

What must the prototype be able to do or show? Which characteristics from the final product must it include?

Prototype type   Fidelity

○ Looks-like

○ Works-like   Low ←———|———|———|———→ High

BUILD PLAN

How will you build the prototype?

Which resources do you need and which limitations do you have?

📦 PROTOTYPE

Show the prototype and how you tested it.

TEST PLAN

How will you evaluate the prototype?

Who will see or engage with the prototype?

RESULTS

What are your evaluation criteria?

What data will you collect from the test? How?

INSIGHTS AND IDEAS

Which new insights and ideas did you get from the prototyping?

ACTIONS

Which conclusions and decisions can you make from these insights?

SHARE RESULTS

How do you document and share your results?