

PROTOTYPING PLANNER

PROTOTYPE
OF: _____

PROTOTYPE
BY: _____

DATE: _____

VERSION: _____



THINK

IDEA

What are you developing and which part of your product do you want to prototype?

PURPOSE

Which aspect of your idea are you testing?:

☐ Human / desirability

☐ Technical / feasibility

☐ Business / viability

Why are you prototyping? State the question that your prototype should answer.

EXPECTED OUTCOME

What is your main objective?

☐ Exploration

☐ Evaluation

☐ Communication

What do you hope to achieve? What will you be able to do after prototyping?



BUILD

WHAT TO BUILD

Level of detail and realism needed:

Low (quick and dirty)

1

2

3

4

5

High (precise but slow)

What must the prototype be able to do or show?

BUILD PLAN

How will you make the prototype?
Which resources do you need? Which limitations exist?

TEST PLAN

Who will see or use the prototype?
How will you test the prototype?

RESULTS

What data will you collect from the test? How?
When is the test successful?

PROTOTYPE

Build and test the prototype. Show it here.



TEST



ACT

(after prototyping)

INSIGHTS

Which insights and ideas did the prototyping give you?

ACTIONS

Which conclusions and decisions can you make from these insights?

EVALUATE TEST

Prototyping effort:

1

2

3

4

5

Low

High

Success:

1

2

3

4

5

Low

High

Is further testing needed?
What changes will you make for the next test?