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PROTOT	YPE
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VERSION:









(after prototyping)

IDEA

What are you developing and which part of your product do you want to prototype?

WHAT TO BUILD

Level of detail and realism needed:

and dirty)

What <u>must</u> the prototype be able to do or show?

High (precise

but slow)

TEST PLAN

Who will see or use the prototype? How will you test the prototype?

INSIGHTS

Which insights and ideas did the prototyping give you?

BUILD PLAN

How will you make the prototype? Which resources do you need? Which limitations exist?

RESULTS

What data will you collect from the test? How? When is the test successful?

ACTIONS

Which conclusions and decisions can you make from these insights?

PURPOSE

Which aspect of your idea are you testing?:

Human / desirability

Technical / feasibility

Business / viability

Why are you prototyping? State the question that your prototype should answer.

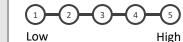
PROTOTYPE

Build and test the prototype. Show it here.

EVALUATE TEST

Prototyping effort:

Success:







Is further testing needed?

What changes will you make for the next test?

EXPECTED OUTCOME

What is your main objective?

() Exploration

() Evaluation

Communication

What do you hope to achieve? What will you be able to do after prototyping?