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PROJECT:	

TEST:		

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INSIGHTS

ACTIONS

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	ACT
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Which new insights and ideas did you get?

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PUR	POSE					
Protot	type for X:					
O Do	esirability numan)	0	Feasibility (technical)	0	Viability (business)	
-	are you pro the questio		_	-	u testing? should answei	٠.

WHAT TO BUILD Fidelity: Prototype type:

BUILD PLAN

How will you make the prototype?

E.g. role-playing, mockup, wizard-of-Oz, proof-ofconcept, looks-like, works-like, engineering prototype

What must the prototype be able to do or show? What does it not need to do or show?

Which resources do you need? Which limitations exist?

TEST PLAN

Who will use, see or engage with the prototype?

How will you test the prototype?

RESULTS

What data will you collect from the test? How?

When is the test successful? Define acceptance criteria.

Which conclusions and decisions can you make from these insights?

DESIRED OUTCOME

What is your main objective?

() Exploration Evaluation Communication

What do you hope to achieve? What will you be able to do after prototyping?

PROTOTYPE

Build and test the prototype. Show it here.

FOCUS

Which part of the product and which solution concepts will you prototype? (Functions and means)

EVALUATE TEST

Effort:

Success:

Is further testing needed?

What changes will you make for the next test?