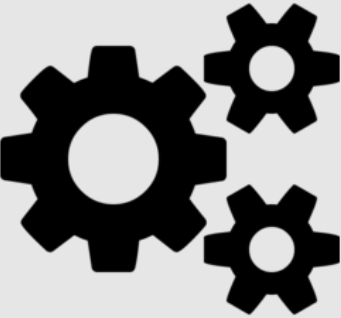


# PROTOTYPING TARGET



**Customer  
desirability**



**Technical  
feasibility**



**Business  
viability**

