HCI Analysis
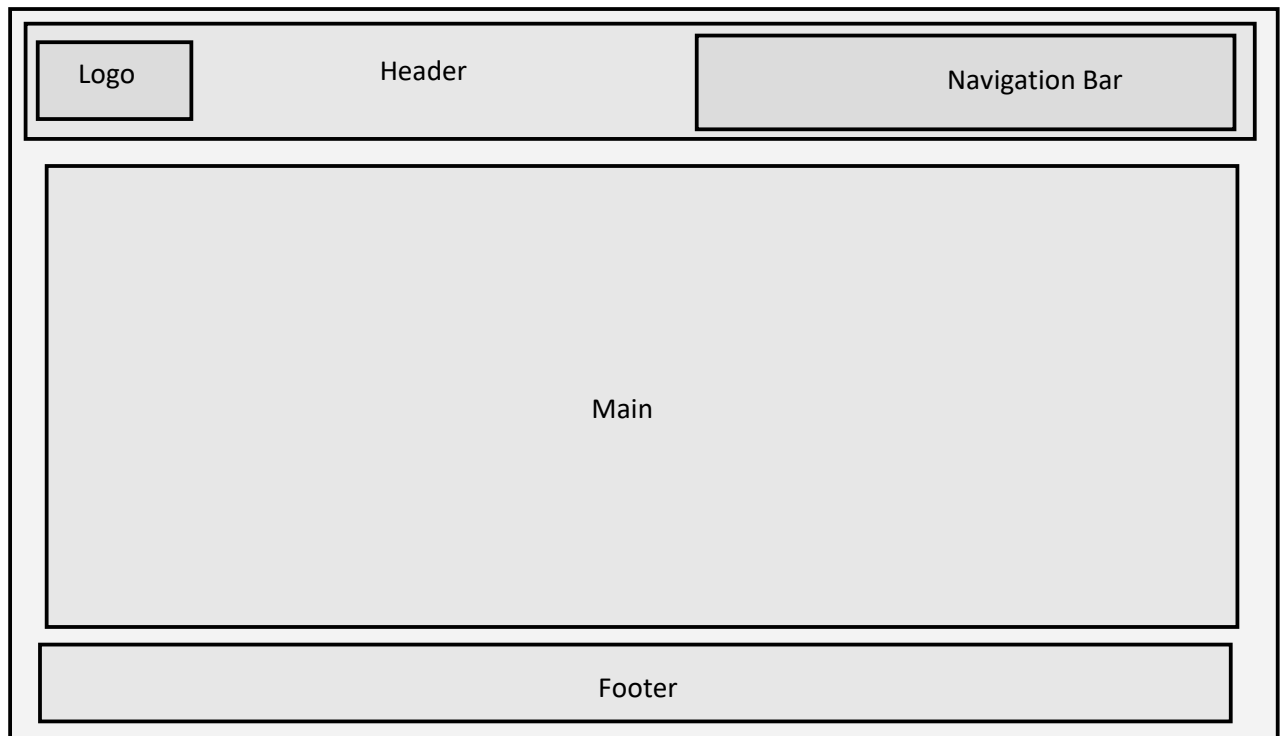
a. The links to – Homepage, Services, Contact and Register should be placed in the navigation bar.

- The **Homepage** is essential to any website as it is the first thing users see on the website making it *effective* and *memorable*. This is a *useful* thing to have as this is the base of the website and users can jump back to this page whenever they want.
  For example- If someone is on the contact page and they are done using the page they might want to return to the homepage. Also, this page is very familiar to the users so if they get lost on the website, they can easily return to the homepage.

- **Services** is the most essential link of this website as all the main features are in services. This is page is *effective* and *efficient* so users can easily refer to the page when needed.
  For example- If the users decide to start a certain service, they can easily find the services. Also, if they decide to change to a different service at any time, they can refer to the Services page.

- **Contact** is also at the navigation bar because the users may feel like they want to contact at any different time because it is *useful* and *memorable*.
  For example- Users can decide to make a query at anytime and they will have a quick access to the contact page.

- **Registration** is at the navigation bar so, if they decide to register at any given point they can do so. It is a *desirable, effective* and *efficient* solution.
  For example- If the users like the service and decide to register for the complete access they have the option of doing so at any times.

b. The main content area should always be something related to the website's services so users can directly dive into their desired tasks.

- For the Homepage, the main content page should allow the users to jump into the main content i.e., all the services available for the website and, a small about us section to let the users know about the website.
  For example- If a user lands on the homepage, they will have a good idea of what the website is about and the aim of the website. Also, users can jump to any section of their choosing through the main content area.

- The Services page should allow users to jump directly into their desired services i.e., Yoga, Stretching etc. And all services themselves should contain both a video and text tutorial.
  For example- If the user wants to directly jump into a specific service, they will have the ability to do so very easily and also have the option of choosing their level of expertise on the service being provided and a written guide.

c. Alternate layout-

| Logo | Header | Navigation Bar |

| Main |

| Footer |

When coming across a new webpage, we immediately glance over it to take in the gist of things. This is done in the shape of the letter Z. This layout perfectly encapsules the Z-pattern Layout making it easier and delightful for the users.

This is a user-friendly layout because it allows users to find all important contents of the website very easily and is rather easily memorable and learnable. This layout is editable as it perfectly separated different sections.

d. To make this website accessible a few features are available on the website.
- All the content in the website is easily accessible.
- All images have Alt Texts
- All colors have been chosen to support contrast between backgrounds and contents.
- The forms are accessible and have clearly labelled fields.