CROWD

Creative Communications

TEAMJOBS CASE STUDY

# CASE STUDY
# **TEAMJOBS**

## Our Challenge

Our good friends at LoveLove Film created a cracking animated short film for recruitment agency, TeamJobs, to bring their line 'the agency with personality' to life. Problem was TeamJobs' website didn't do justice to the claim.

Job hunters search on a wide range of devices. If a site isn't responsive they can't look for jobs on their phone or ipad, and the agency doesn't get the best candidates.

So over a few coffees we worked late into the night to find a solution. Oh, the kicker was the deadline. The site needed to be live in four weeks from brief.

## Our Solution

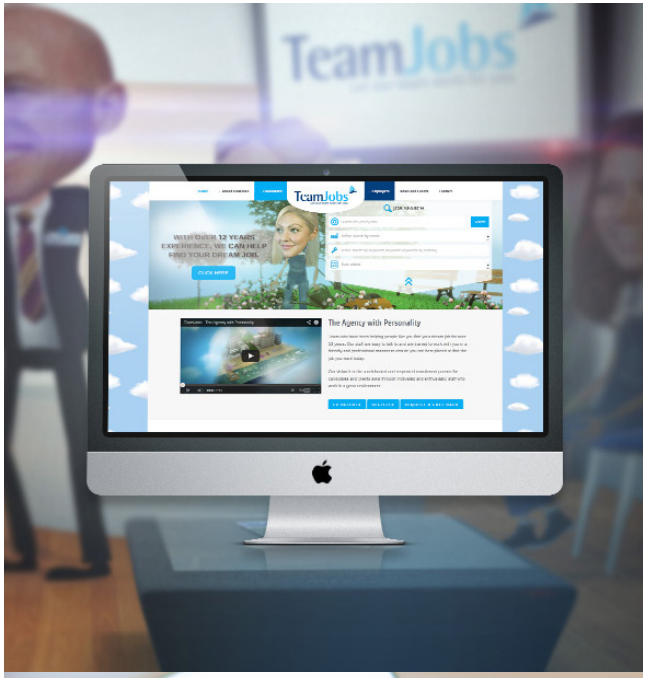
LoveLove Film had created great cartoon assets we could use to build personality into the site. To match the characterful new look, we produced a responsive website that allows visitors to search for jobs on the go, on any device.

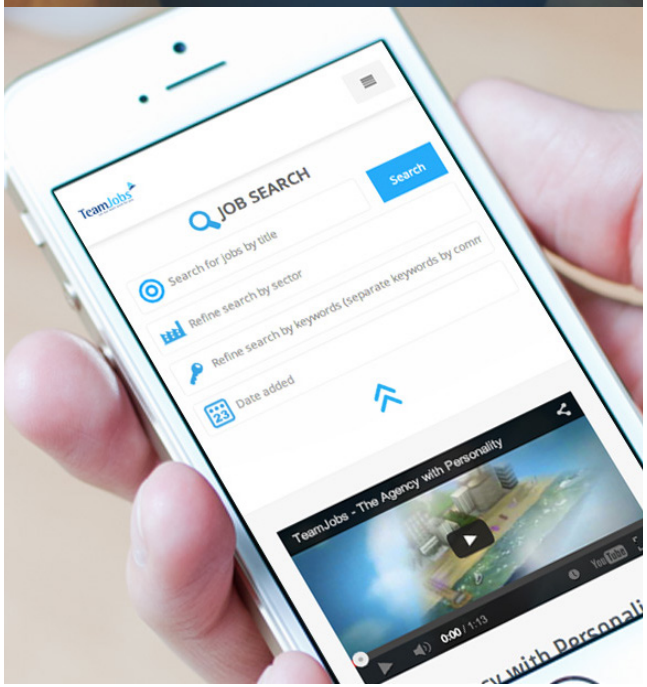
## The Results

We delivered a mobile friendly website, which was integrated with the broadbean online job board, in four weeks from start to finish. We took the 'agency with personality' marketing message through every aspect of the site – even the 'meet the team' page carries the theme. The new look and film even got TeamJobs coverage in the local press – building awareness with the very people they need to reach.

**"Working with the team at Crowd has been a pleasure. They have a professional approach starting with wireframes, prototypes and creative options that were on brand from the start. Having worked with a host of agencies in the past on the TeamJobs website and others, we could not believe how smooth they made the project, on time and on budget. This is just the start of our relationship, the ongoing support is really making them part of our team.."**

**Jason Gault**
Managing Director



# LET US HELP BUILD YOUR CROWD

## CROWD, UK

**T:** +44 (0)1202 853664
**E:** results@thisiscrowd.com

**Bournemouth**
The Enterprise Pavilion
Wallisdown
Poole
Dorset
BH12 5HH

**London**
145-157 St. John Street
Clerkenwell
London
EC1V 4PW

## CROWD, UAE

**T:** +971 (0) 4 446 2040
**E:** results@thisiscrowd.com

**Dubai**
A1-07 Empire Heights
Podium Level
Business Bay
Dubai 124584
UAE

## CROWD, USA

**T:** +1 408 638 7818
**E:** results@thisiscrowd.com

**San Fransisco**
425 2nd St #100
San Francisco
CA
94107
USA

thisiscrowd.com