

# Privacy Policy

Last modified: September 2011

ZooFaroo is committed to protecting your privacy. This Privacy Policies applies to our Services available under the domain [www.ZooFaroo.com](http://www.ZooFaroo.com). We will use the information that you provide to us as described below. The personally identifiable information that you provide to ZooFaroo will never be rented, sold or otherwise provided to any third party for their marketing purposes without notice to you. Certain personal information may be disclosed to third parties in connection with and as necessitated by our normal provision of services, or in the ordinary course of your bartering activity where there is no expectation of privacy. By registering or using our Service you agree to be bound by the terms and conditions of this Privacy Policy. If you are not in agreement with these terms and conditions, please do not register with or use our website. By accepting this Privacy Policy, you expressly consent to our use of your personal information and its disclosure in accordance with this Privacy Policy. By accepting an offer or confirming a trade you will be confirming your acceptance of this Privacy Policy.

## The Information We Collect

We sometimes collect your email address, for purposes such as sending self-publishing and confirmation emails, authenticating user accounts, account creation, etc. We may collect personal information if you provide it in feedback or comments, post it in a listing, or if you contact us directly. All posts are publicly accessible, so please consider carefully before posting any personal information that you expect to keep private. Web logs used to help us diagnose problems with our server, to administer the Site, and to otherwise provide our Service to you may collect standard web log entries for each page served, including your IP address, page URL, and timestamp. If you post listings, we record the content of your posts (including any contact information you provide), the product category assigned to each posted listing, and the date and time of the post. When you sign up for a ZooForoo Account we ask you for personal information and may combine the information you submit under your account with other information in order to provide you with a better experience and to improve the quality of our Services. When you access the Service our servers may automatically record certain information such as, your interaction with a service, Internet Protocol address, browser type, browser language, the date and time of your view, and search or post listings that may uniquely identify your browser or your account.

## Third Party Websites

This Privacy Policy applies to ZooFaroo services only. ZooFaroo, or people who post on ZooFaroo, may provide links to third party websites, which may have different privacy practices. We are not responsible for, nor have any control over, the privacy policies of those third party websites, and encourage all users to read the privacy policies of each and every website visited.

## How We Use Your Information

Your personal information may be used to provide, maintain, protect, and improve our Services and develop new services. Your personal information may also be disclosed to third parties in our normal course of doing business and in the process of trading. This includes third parties that we may use in order to provide certain services or products through or in connection with our site.

Certain personal information is routinely displayed on our site in connection with your trading activity, such as your profile, your user name and the trading activities associated with your user name, and feedback on your trading performance. To arrange for shipping and/or delivery and complete a trade, your trading partners will be able to access your contact information, including your email address, and preferred delivery address. This personal information is by its nature public and there can be no expectation of privacy with respect to this information. You can choose to delete your posts at any time, however, there may be some delay before any deletion is reflected in our system.

## Limitations to Internet Privacy

There is no perfect security on the Internet. Despite the security measures we employ to protect your privacy, we cannot assure that your private communications and personal information will not be disclosed in contravention of this Privacy Policy. We consider the maintenance of your privacy most important. Nevertheless, given the possibility of the unlawful interception of information by third parties, we cannot promise and you should not expect that your private communications and personal information will always remain private.

## A Special Note about Minors and Children

Children under the age of 18 are not eligible to use our site without the supervision of a parent or guardian. ZooFaroo does not permit children under the age of 13 to use or access our site. ZooFaroo will not knowingly collect personal information from children under the age of 13.

## Circumstances in which ZooFaroo may release information

ZooFaroo may disclose information about its users if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process. ZooFaroo may also disclose information about its users to law enforcement officers or others, in the good faith belief that such disclosure is reasonably necessary to: enforce our Terms of Use; respond to claims that any posting or other content violates the rights of third-parties; or protect the rights, property, or personal safety of ZooFaroo, its users or the general public.

**Changes in Our Privacy Policy**

Please note that this Privacy Policy may change from time to time. We will post any Privacy Policy changes on this page.

---