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SUMMARY

Creative Web Developer with proven ability to build dynamic, scalable web experiences using Webflow. Proven success in collaborating with cross-functional teams to deliver high-impact digital campaigns and exceptional user engagement. Passionate about elegant code and responsive design.

EDUCATION

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- hjksdfhkjshdfkjhasdjkhkjasdhfkljsdhakfbksdjahfjksdh

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EXPERIENCE

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- Developed and maintained custom Webflow landing pages, resulting in a 15% increase in conversion rates.

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PROJECTS

Evite Homepage Redesign

2023-01-01 to 2023-12-31

- Led the redesign of the Evite homepage using Webflow, resulting in a 20% improvement in user engagement metrics.
- Implemented responsive design principles to ensure optimal performance across all devices.
- Collaborated with marketing and product teams to align the homepage design with key marketing goals.

Dynamic Email Template Development

2022-06-01 to 2022-12-31

- Developed and implemented reusable email templates in Webflow, improving email campaign efficiency by 25%.
- Utilized custom code to enhance template functionality and ensure cross-client compatibility.
- Architected a scalable solution to support future email campaigns and marketing initiatives.

Scalable Webflow Component Library

2021-09-01 to 2022-05-31

- Built a reusable component library within Webflow, streamlining development processes by 30%.
- Established and implemented scalable development standards and architectural best practices.
- Improved site performance and flexibility by creating custom code solutions for reusable components.

SKILLS

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