DERMATOLOGY

Dermatology Clinic Insights: A Data-Driven Analysis

Top Factors Influencing Choice of Dermatology Clinics

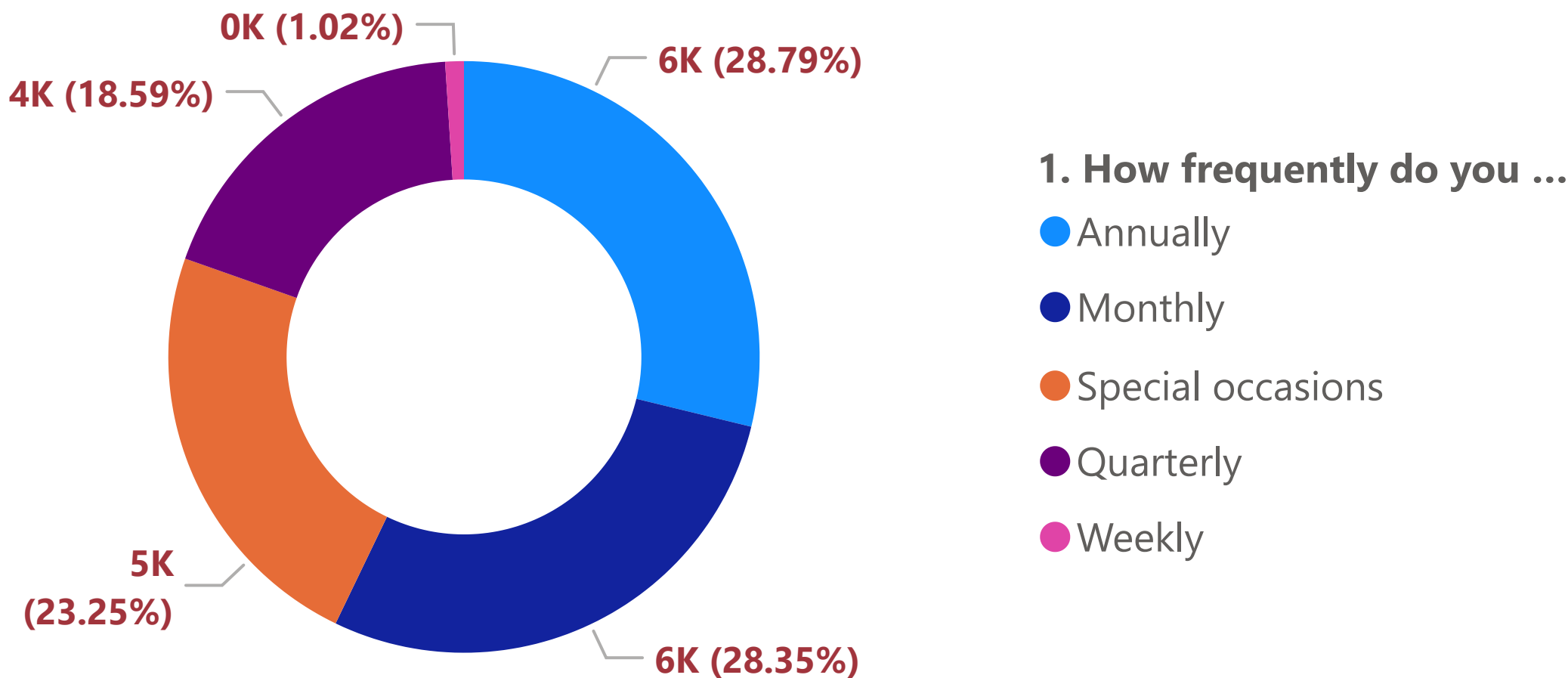Clinic Location Pricing treatment used Expertise Celebrity review Effective others from services Recommendations Range staff of Quality offered Customer endorsement Technology environment

Gender Distribution of Respondents

77 (38.5%)

123 (61.5%)

Gender
- ● Female
- ● Male
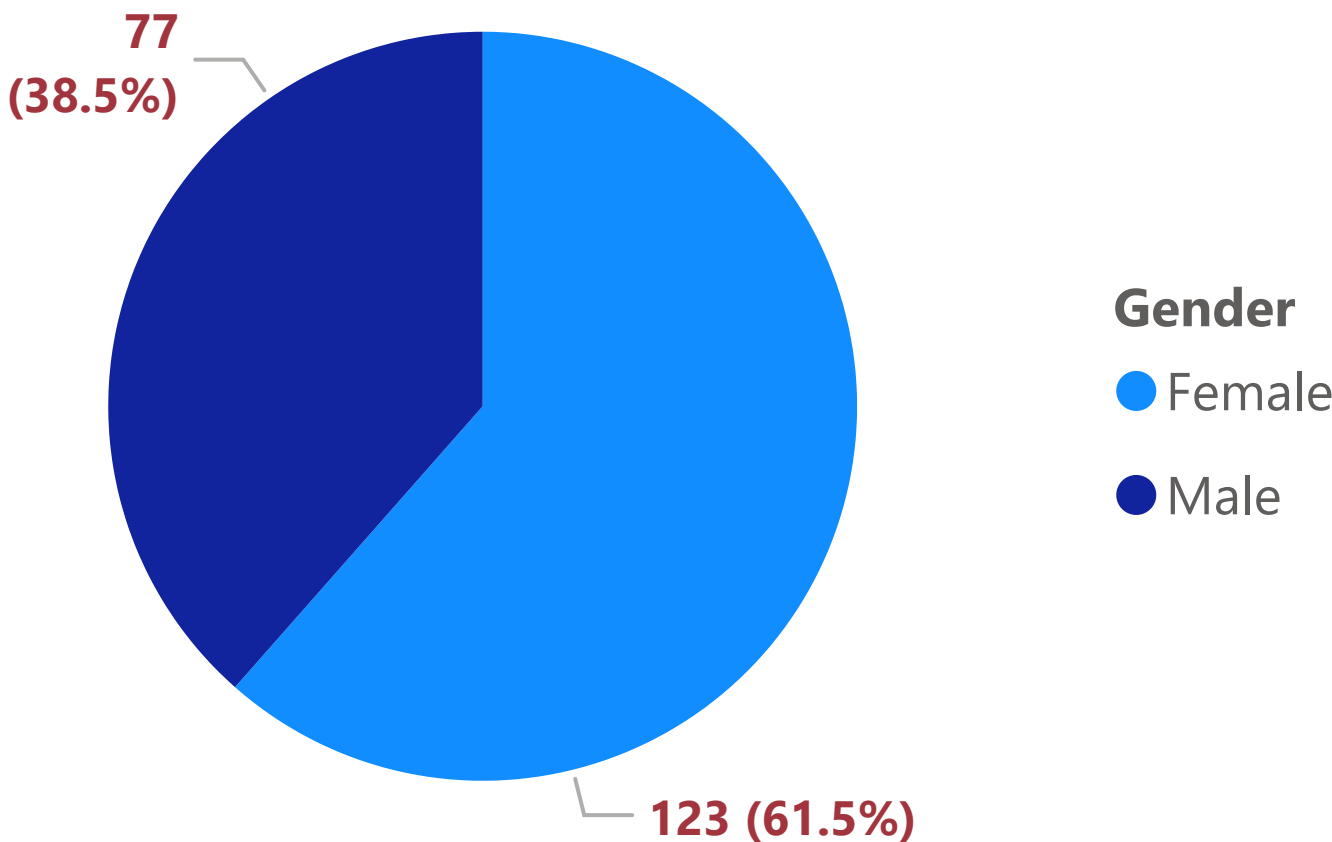
Satisfaction Levels with Dermatology Services

Satisfaction	Value
Satisfied	11.9K
Very Satisfied	5.2K
Neutral	3.1K
Dissatisfied	0.5K
Very Dissatisfied	0.2K

Sum of Index
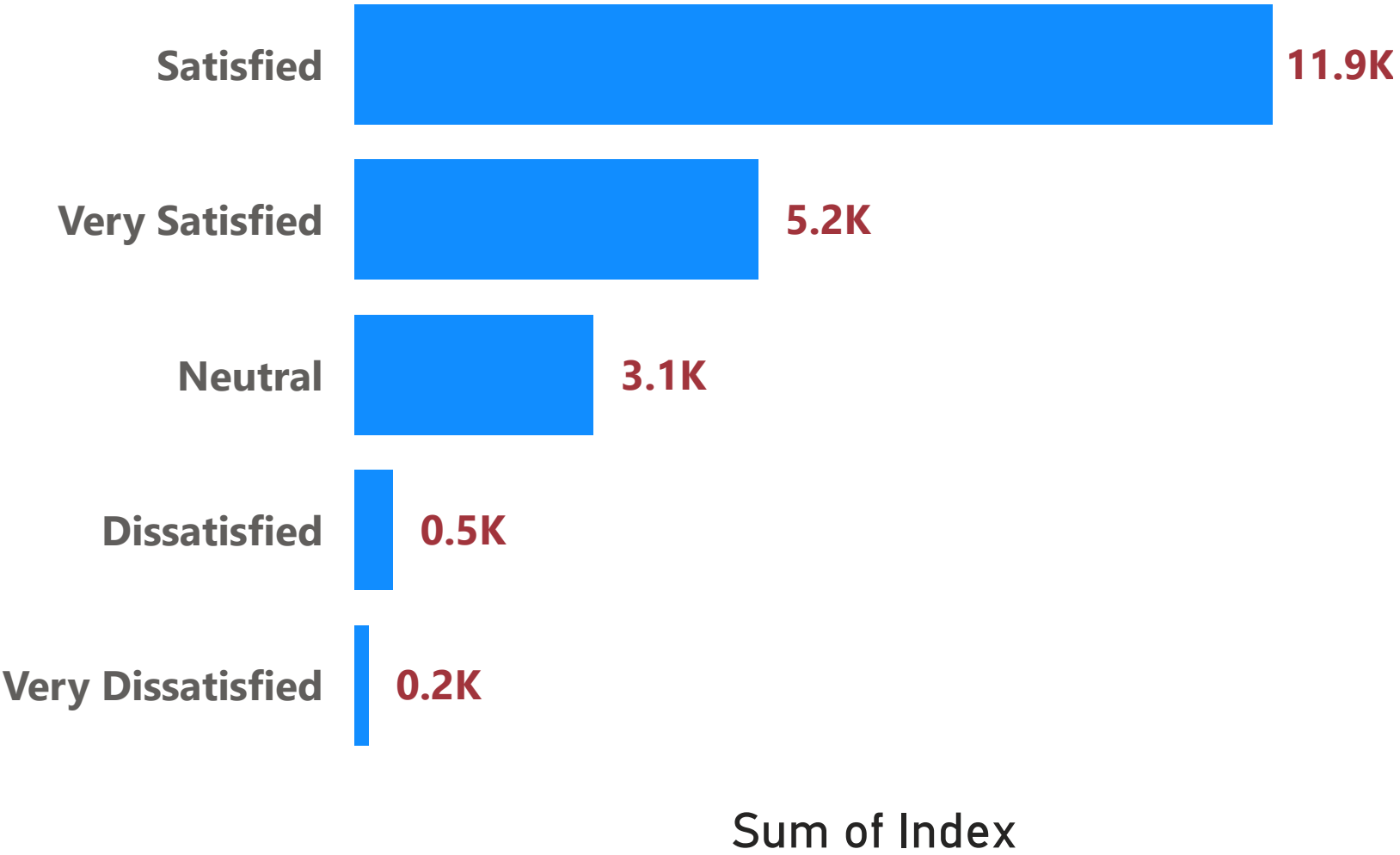
Frequency of Dermatology Visits

0K (1.02%)
6K (28.79%)
4K (18.59%)
5K (23.25%)
6K (28.35%)

1. How frequently do you ...
- ● Annually
- ● Monthly
- ● Special occasions
- ● Quarterly
- ● Weekly

Total Expenditure Across Preferred Dermatology Clinics

Most visited dermatology clinic	Average amount spent per visit
22 Luna Clinic	12000
Aesthetica Veda	4500
Akera Skin & Hair Clinic	5000
Apollo	17600
Apolo	1700
Ara Skin Clinic	6200
Ava Aesthetics	8000
Bhakta clinic	5000
Bodhsara Wellness and Salt Studio	10000
Body Raga wellness spa	5000
Citizen Clinic	10000
Clear Skin	1500