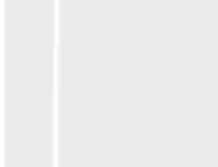


# Design Elements

## Discount

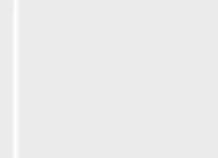
Wallet Training  
Duration: 3 minutes



September 2025

## Introduction

### Overview



Wallet Training

1

## Discount

Wallet Training  
Duration: 3 minutes



Wallet Training

1



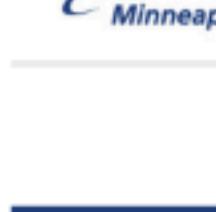
September 2025

1

# Training Flow

## AAA Box Office

Wallet Training  
Duration: 3 minutes

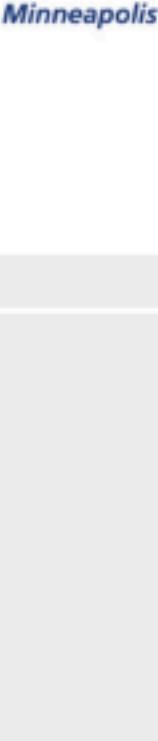


September 2025

### Introduction

#### Overview

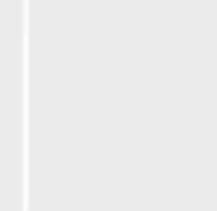
AAA has many partners with through AAA Box Office, which adds even more value to the membership. At the end of this training, you'll be able to:



Understand the AAA Box Office Discounts and Rewards

Navigate to the AAA Box Office Discounts and Rewards

Recommend the AAA Box Office Discounts and Rewards

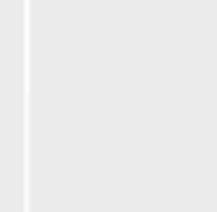


Wallet Training

1



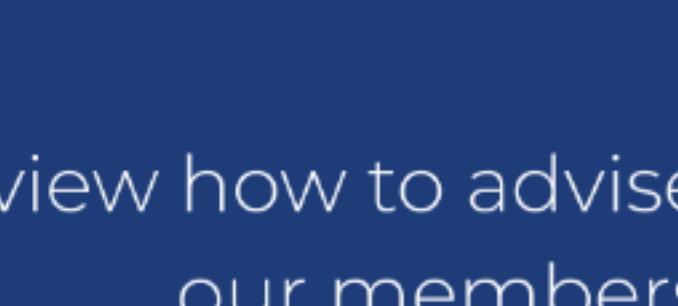
Let's learn more about AAA Box Office  
(+ in the video below)



Wallet Training

3

## Video



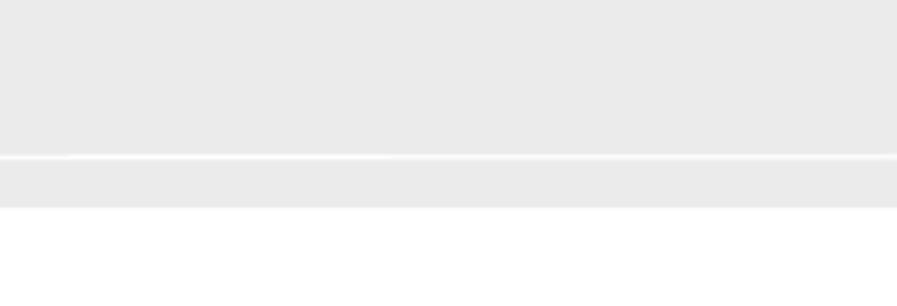
Next, you will learn how to navigate to these discounts on our website



Wallet Training

4

## Video



Finally, we'll review how to advise this information to our members

Wallet Training

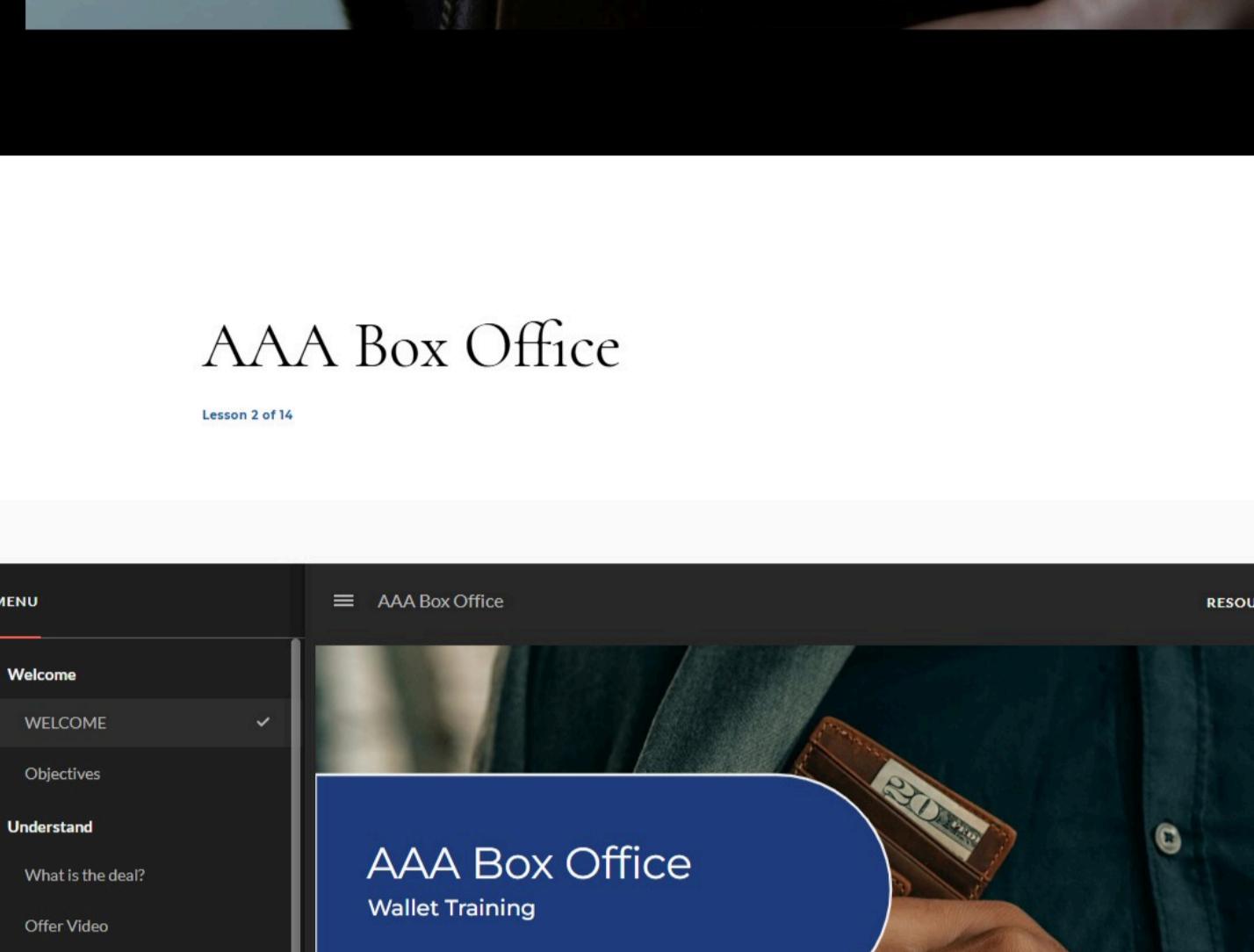
5

## Module

# Final Product

## AAA Minneapolis Wallet Training

START COURSE



## AAA Box Office

Lesson 2 of 14

LESSON 2 OF 14

AAA Minneapolis  
Wallet Training

MENU

- Welcome
  - WELCOME
  - Objectives
- Understand
  - What is the deal?
  - Offer Video
- Navigate
  - Where is the deal?
  - Navigate Video
- Recommend
  - You are the expert!
  - Recommend Scenario
- Check-In
  - Check-In #1
  - Check-In #2
- Summary

AAA Box Office

RESOURCES

AAA Box Office  
Wallet Training

AAA Minneapolis

## AAA Box Office

Lesson 2 of 14

LESSON 2 OF 14

AAA Minneapolis  
Wallet Training

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AAA Box Office

RESOURCES

AAA Box Office

Welcome

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AAA Minneapolis

Wallet Training

## AAA Box Office

Lesson 2 of 14

LESSON 2 OF 14

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AAA Box Office

RESOURCES

AAA Box Office

00:00 / 00:55

AAA Box Office

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AAA Minneapolis

Wallet Training

## AAA Box Office

Lesson 2 of 14

LESSON 2 OF 14

AAA Minneapolis  
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AAA Box Office

RESOURCES

AAA Box Office

Recommend

AAA Member, Charles Jacobs, mentions he will be traveling to San Francisco for a weeklong vacation.

What do you recommend?

Response A

AAA Membership unlocks AAA Box Office, where you get discounts on movie, sporting, and event tickets. our website to start saving!

Response B

You can save money with your membership.

Charles Jacobs

AAA Minneapolis

Wallet Training

## AAA Box Office

Lesson 2 of 14