

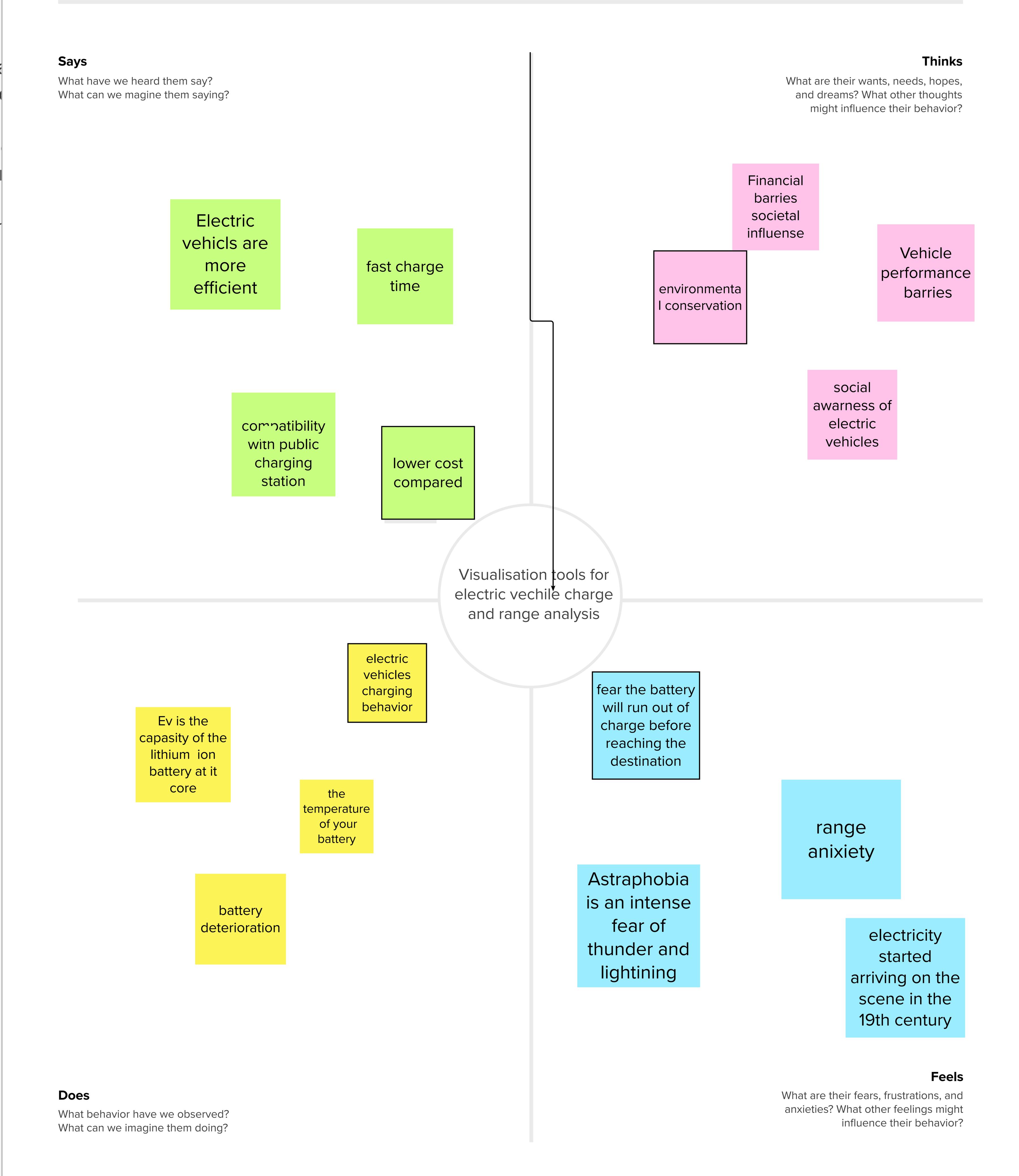
Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, and pain points, to quickly understand your users' experier and mindset.

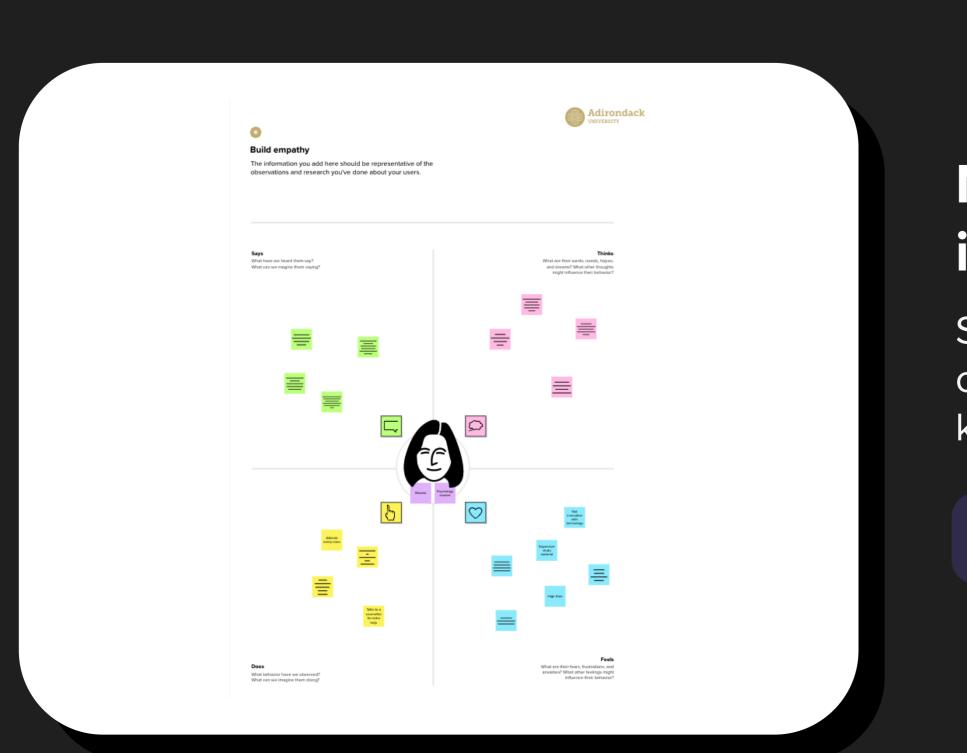
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Build empathy

The information you add here should be representative of the observations and research you've done about your users.







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