

## Variants of Naive Bayes

- ① Bernoulli Naive Bayes
- ② Multinomial Naive Bayes
- ③ Gaussian Naive Bayes

### Bernoulli Naive Bayes

Whenever your feature are following Bernoulli distribution, then we need to use Bernoulli Naive Bayes algorithm

Bernoulli  $\rightarrow 0, 1$

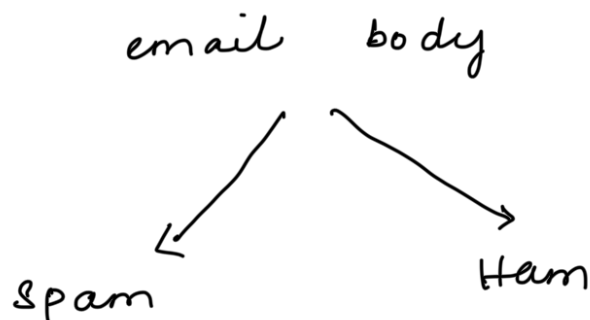
$\Downarrow$

there will be only two outcome

### Multinomial Naive Bayes

Whenever the input is in the form of text.

Data set : Spam classification



Email Body

V/P

you have won  
\$ \$ Lottery

Spam

you have done  
a good job

It am

⇓

convert them  
into numerical values

⇒ Natural Language  
processing.

⇓

vectors ⇒

}

① BoW

② TF-IDF

③ Word2Vec

⇓

Gaussian Naive Bayes

If the features are following gaussian  
distribution (Bell curve)



example: Iris Data set

here the data set will be continuous.

Note:

If the maximum feature is having Bernoulli distribution, we will have to choose Bernoulli naive Bayes, where as if the maximum feature is continuous, then we will have to go with Gaussian distribution.