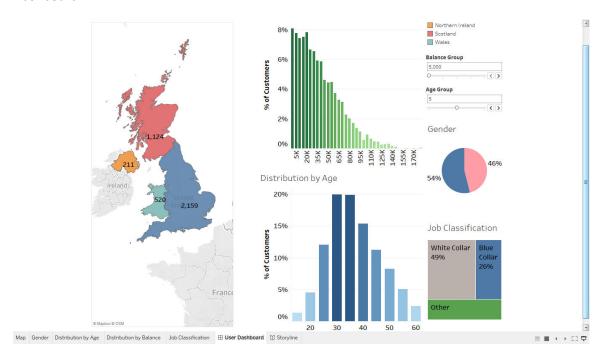
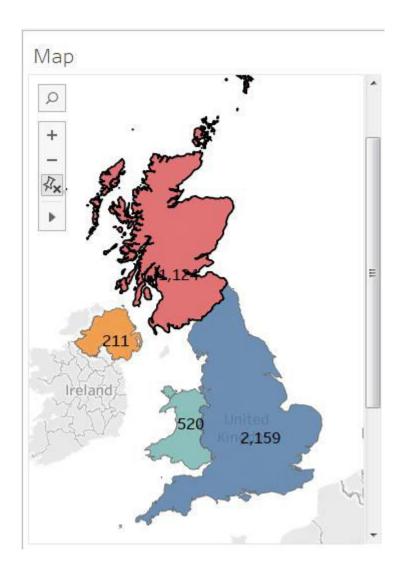
UK based Bank's user baseline

Dashboard:

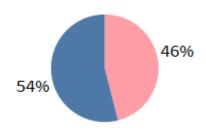


Supporting worksheet: Map

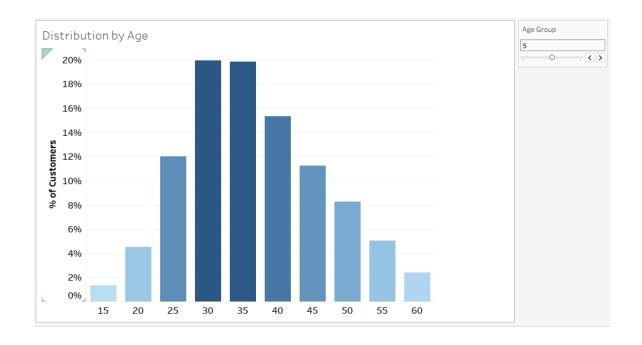


Supporting worksheet: Gender

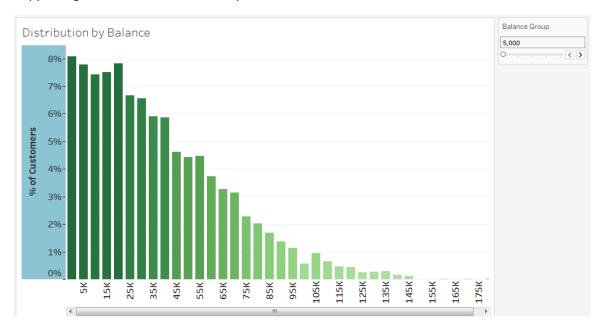
Gender



Supporting worksheet: Distribution by Age

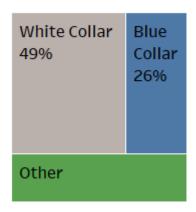


Supporting worksheet: Distribution by Balance



Supporting worksheet: Job Classification

Job Classification



Storyline

