



Set Theory for Hackers





uid=1027(pruby) gid=0(insomnia)





Apology: Clickbait





11/11/2018





$\forall D \in \text{My Dumplings:}$





D contains





⇒ om nom nom





$\exists D \in \text{My Dumplings:}$





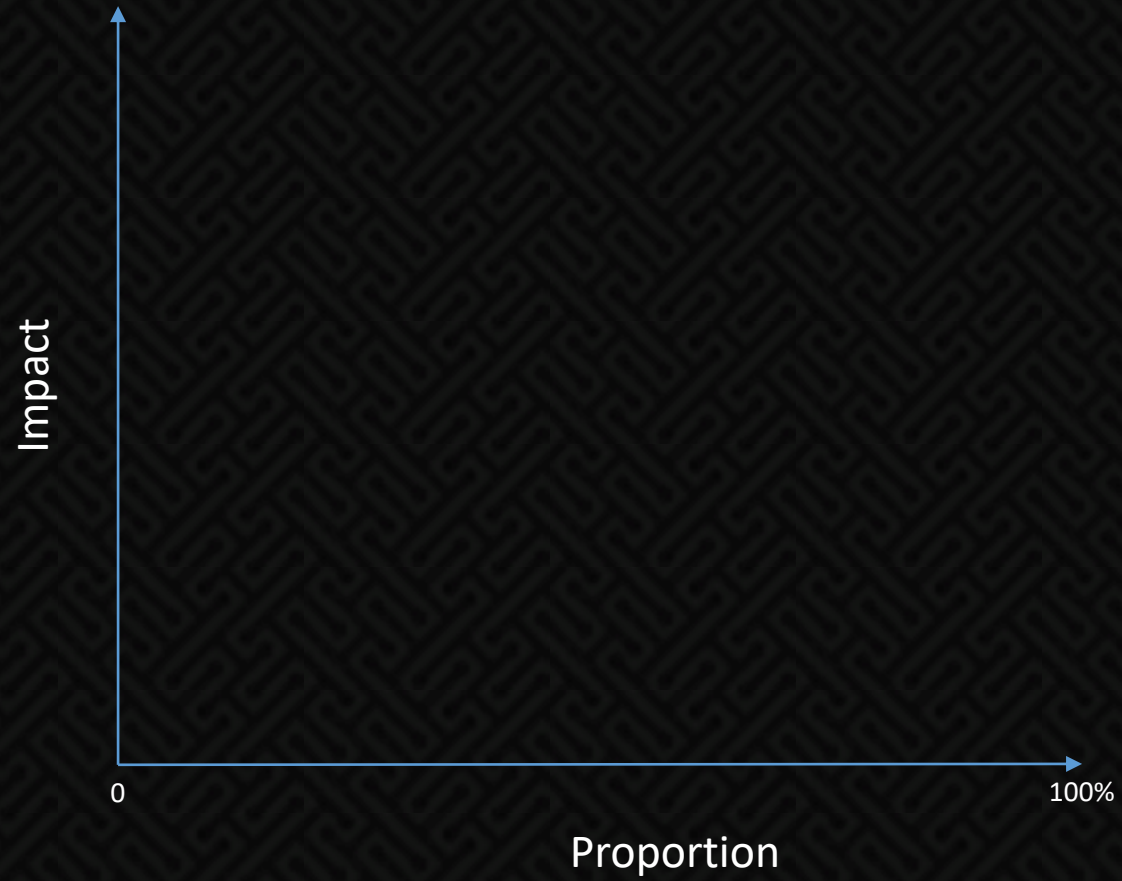
D contains

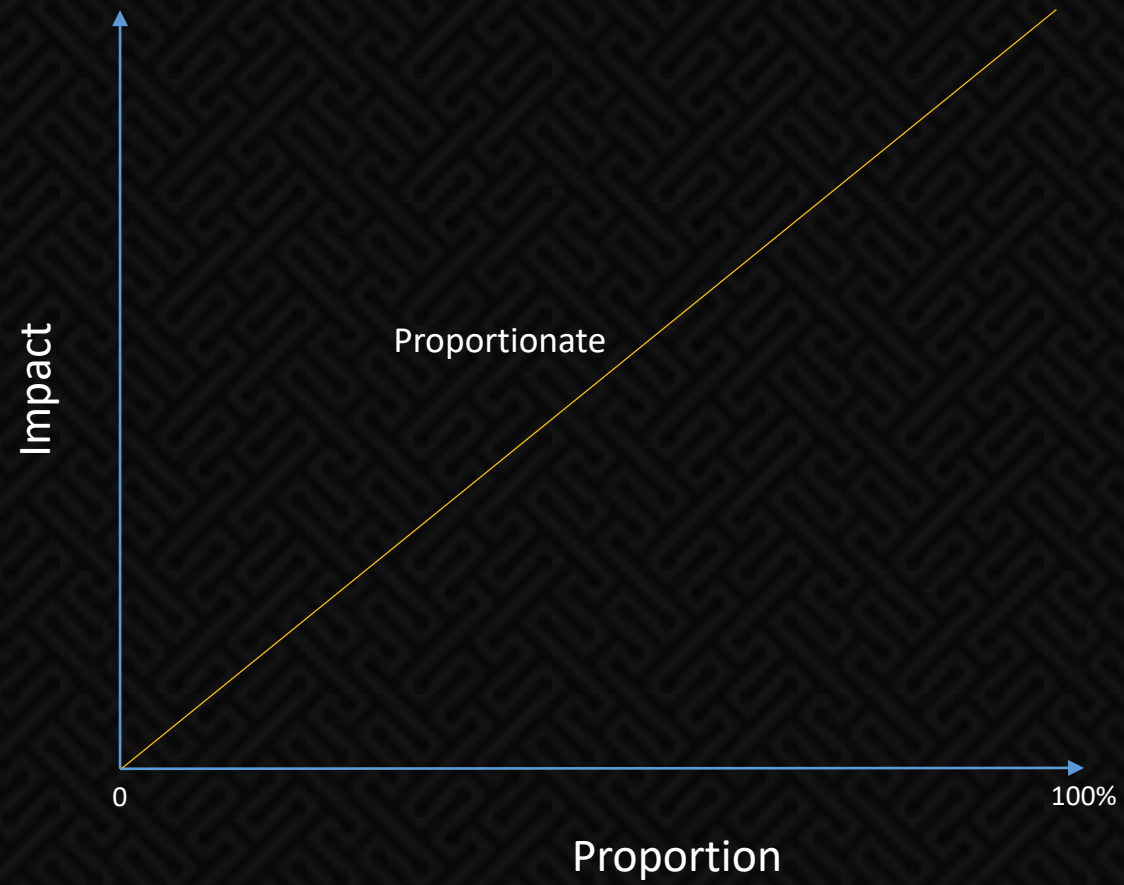


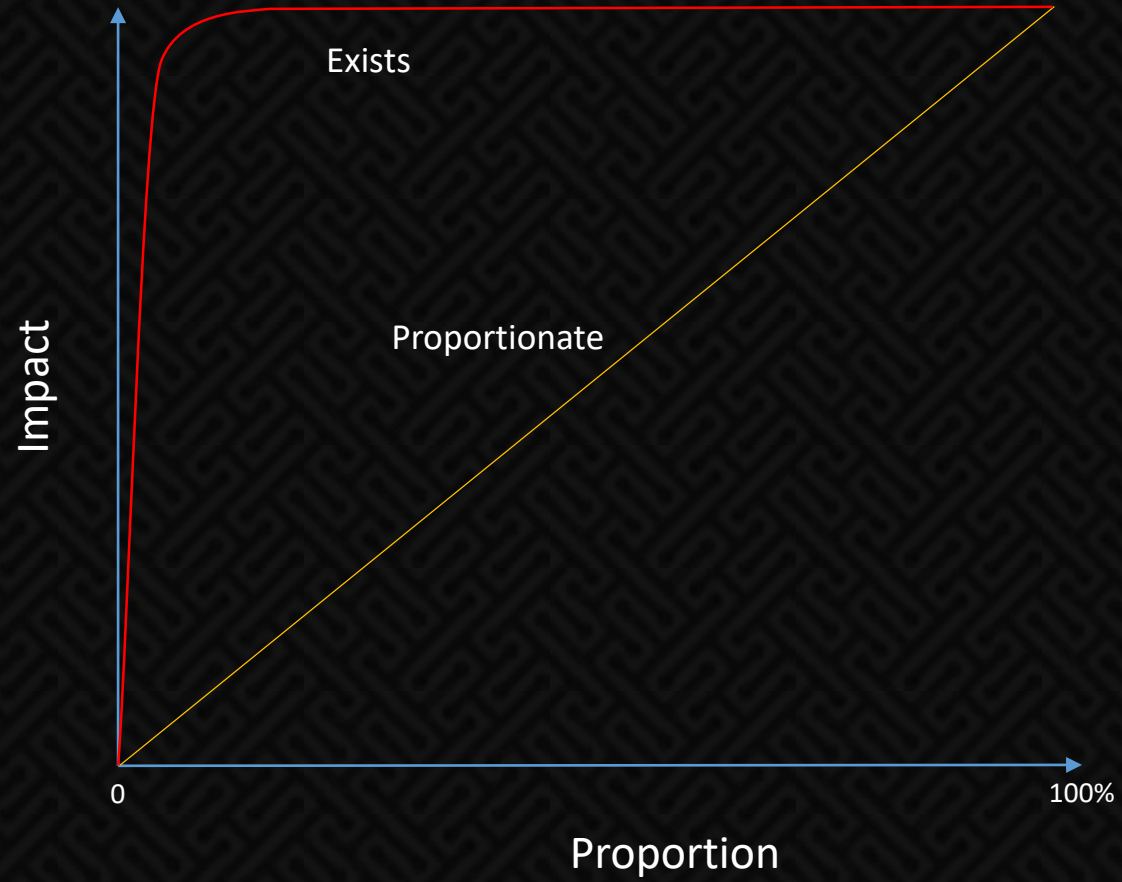


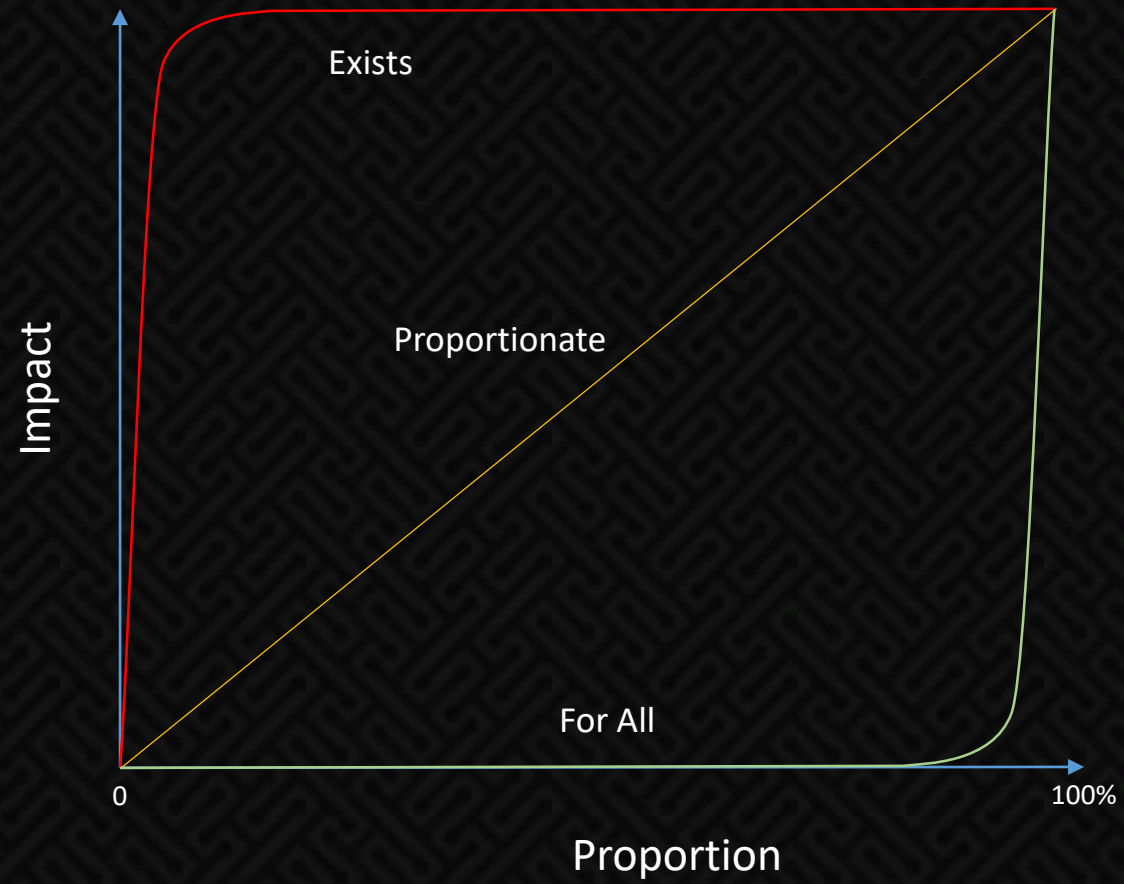
⇒ bluuurgh













Example: **Phishing**





200 Staff
Trusted Corporate Network
Act on email \Rightarrow Attacker on Network





$\exists S \in \text{My Staff:}$





S Follows Email Instructions





⇒ Breach





$\forall S \in \text{My Staff:}$





S Ignores Bad Email





⇒ Attack Failed





Direct Response: **“Don’t Click”**





Initially lots of clicks...

Months of Work...

Only 1% Click! Celebrate!





What impact?
... model it out





86.6% Attacker Wins

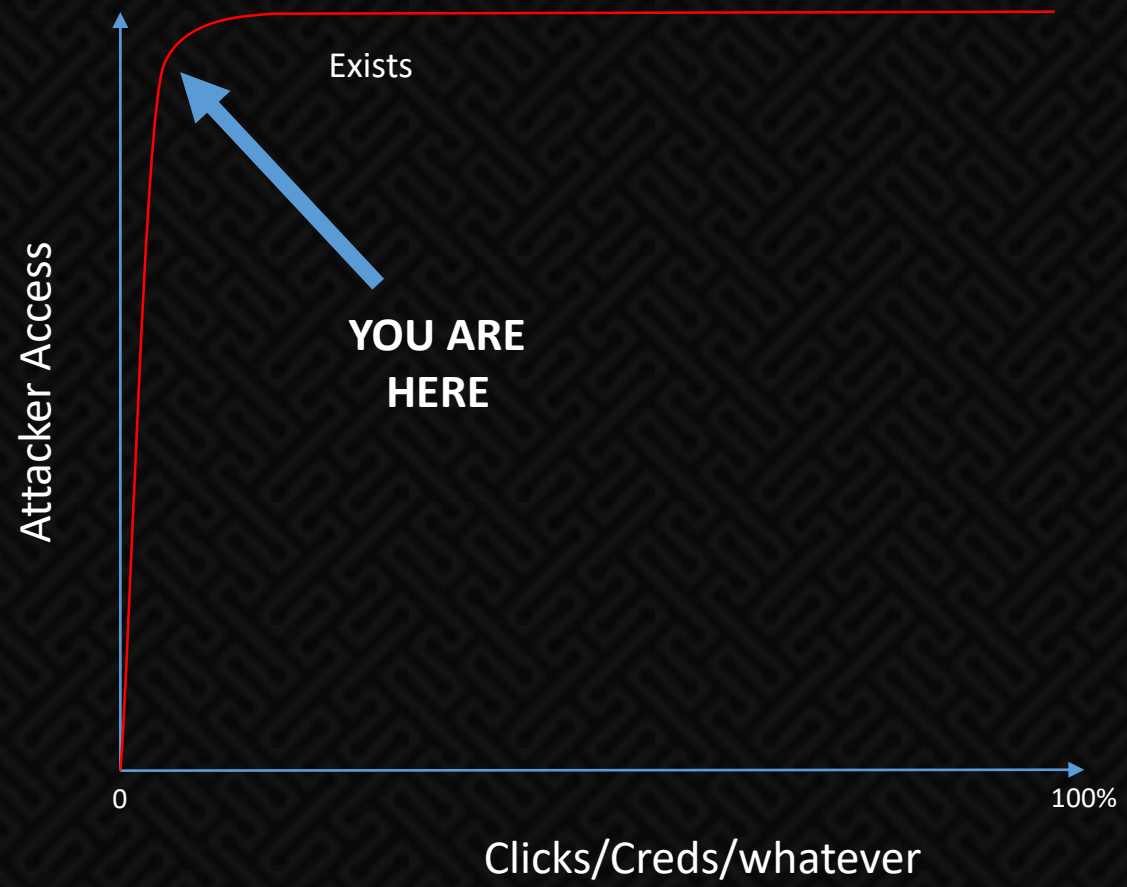
(Binomial Distribution)





What went wrong?







In general we can:





Target Individual Odds

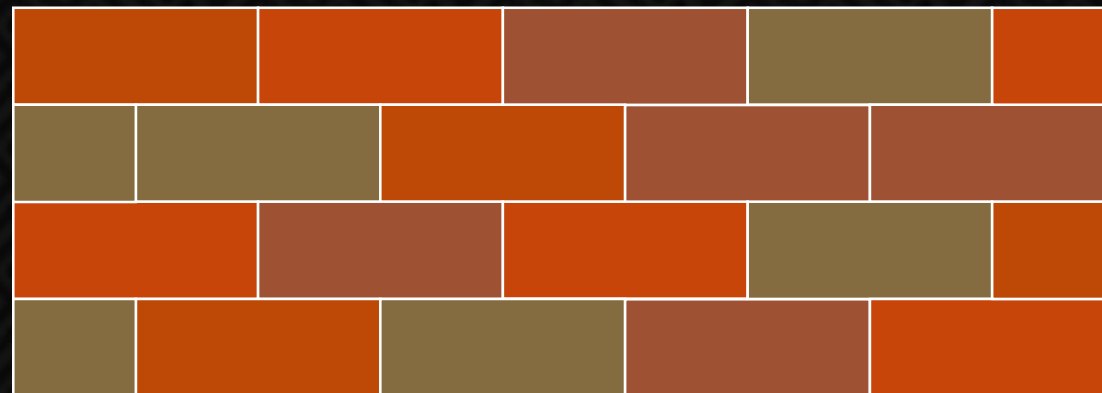
(Diminishing Returns @ Extremes)

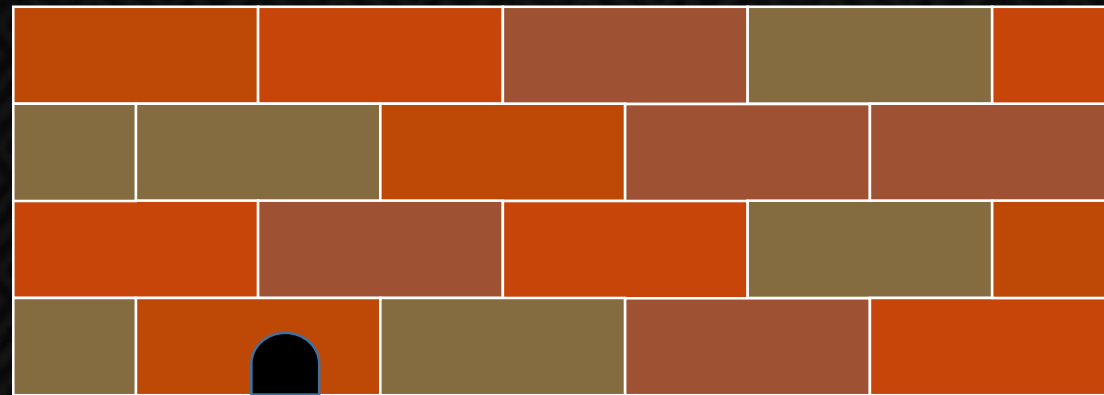




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E?





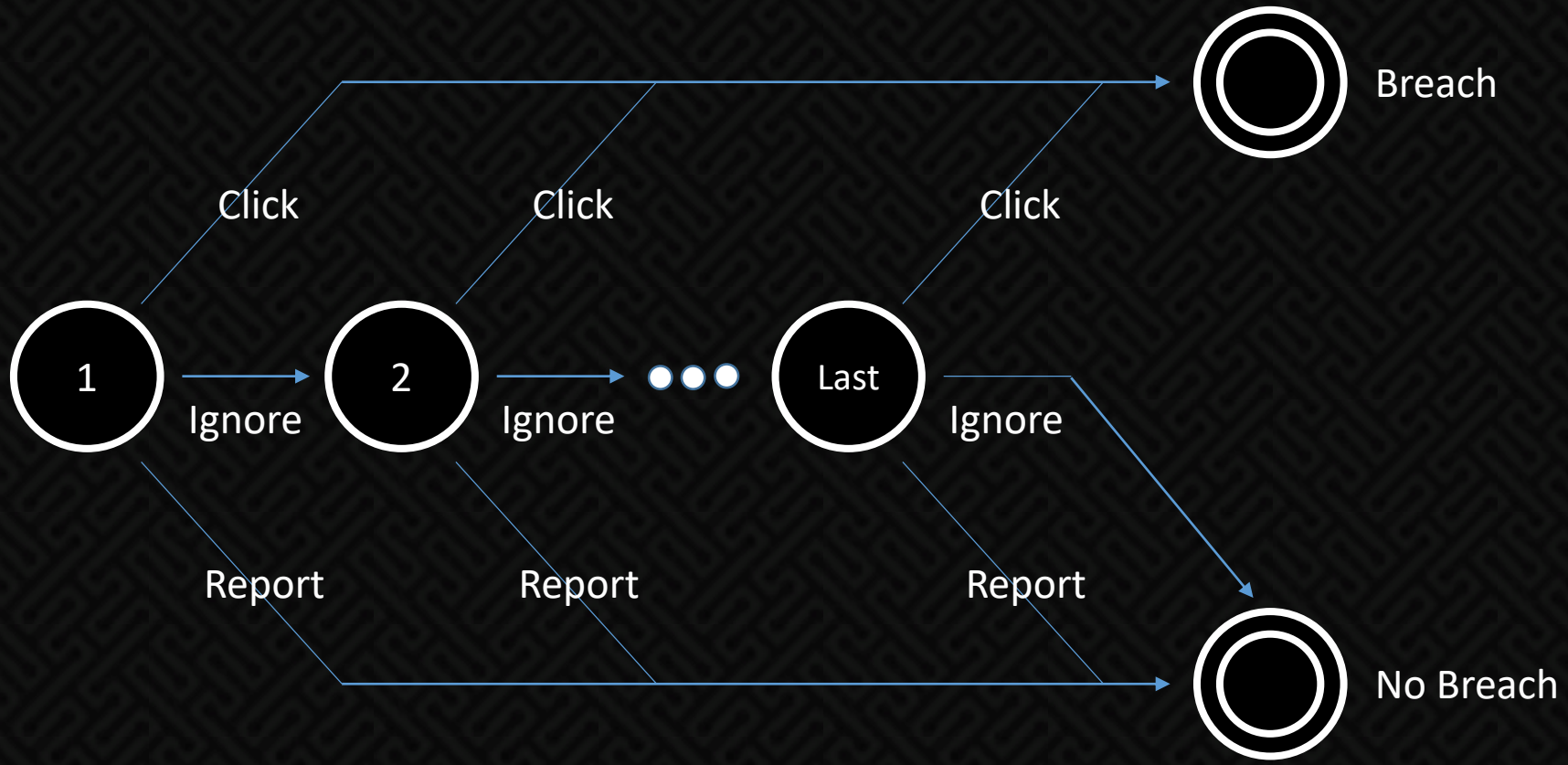
$\exists S \in \text{My Staff:}$
 S Reports Attack
and we can block it

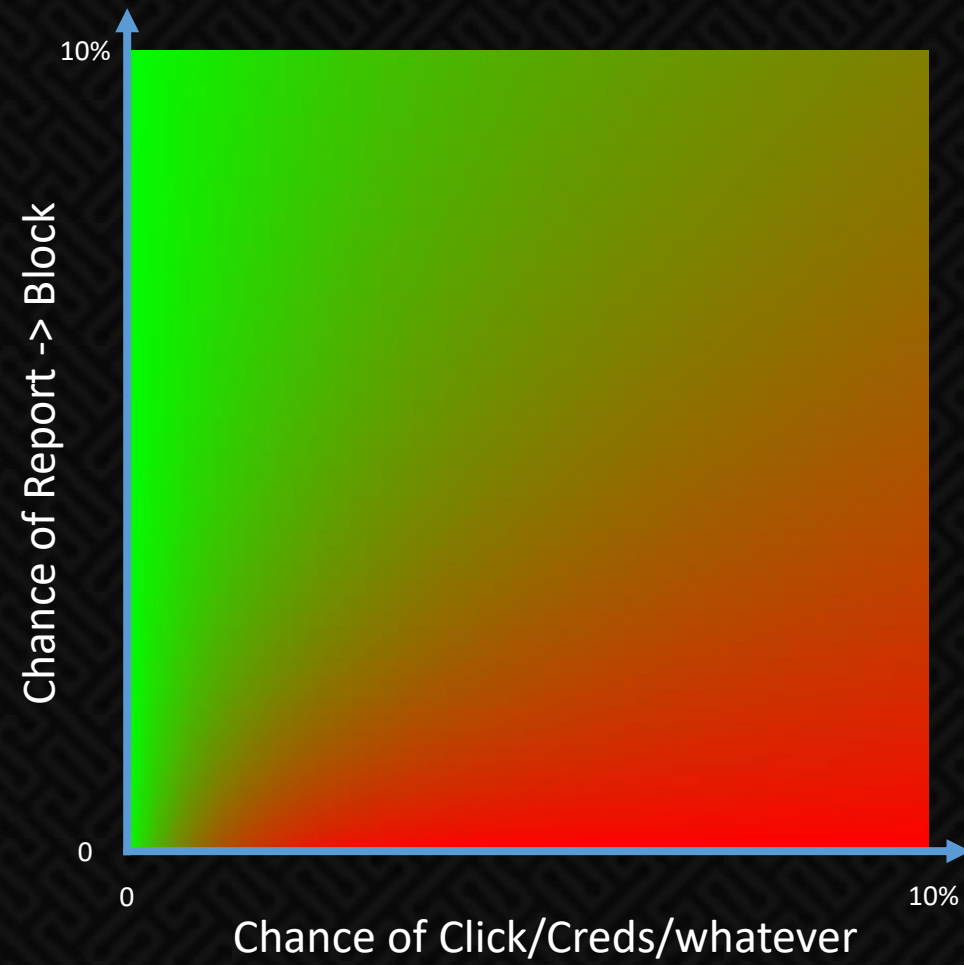


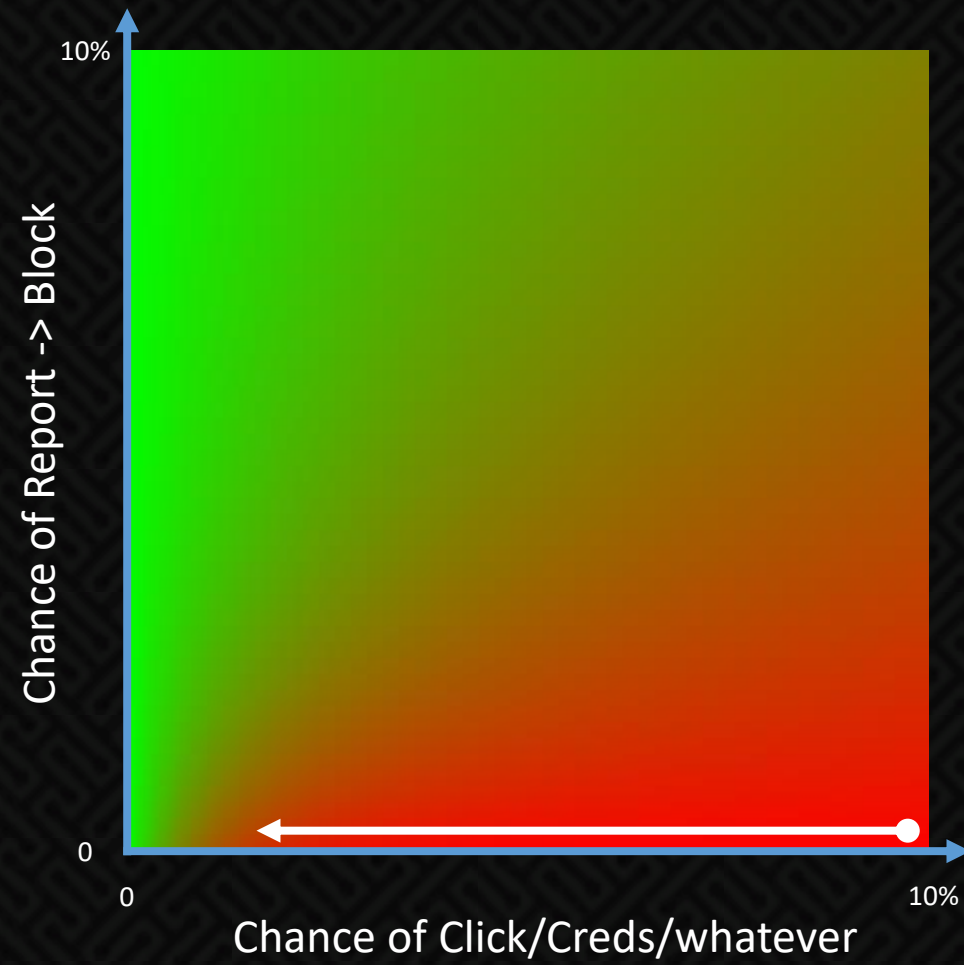


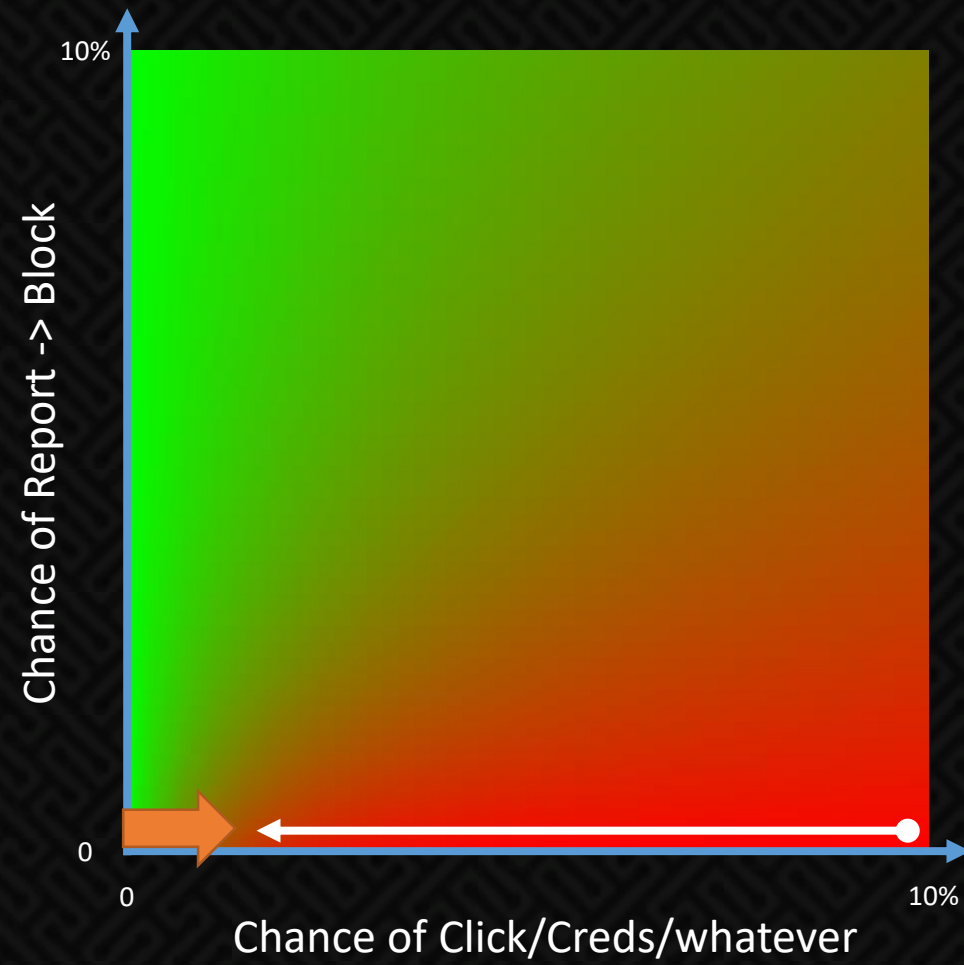
⇒ This Attack Fails
Against all later openers

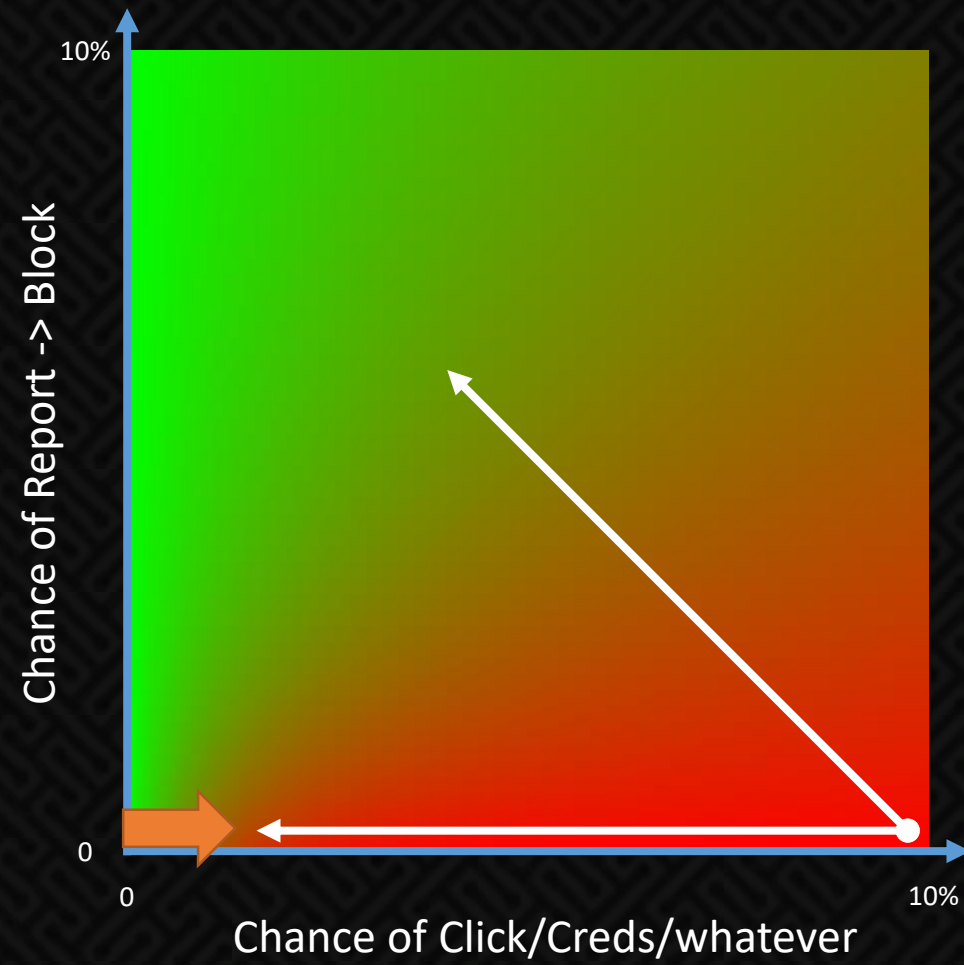














General Concept





\forall vs. \exists
Fight!





K.O.
 \exists wins





Are You on the Right Side?





Models can help...





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