



# Set Theory for Hackers





uid=1027(pruby) gid=0(insomnia)





# Apology: Clickbait





16/11/2018







$\forall D \in \text{My Dumplings:}$





D contains





⇒ om nom nom





$\exists D \in \text{My Dumplings:}$







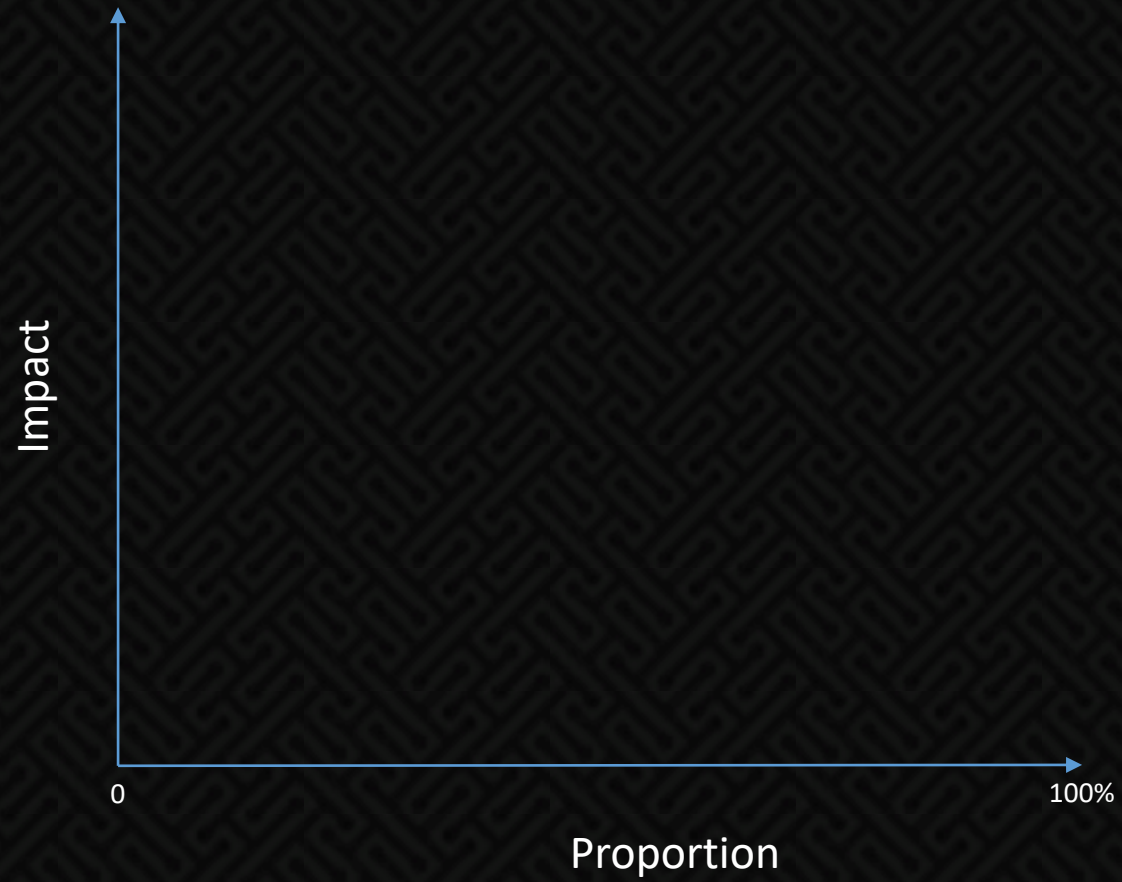
D contains

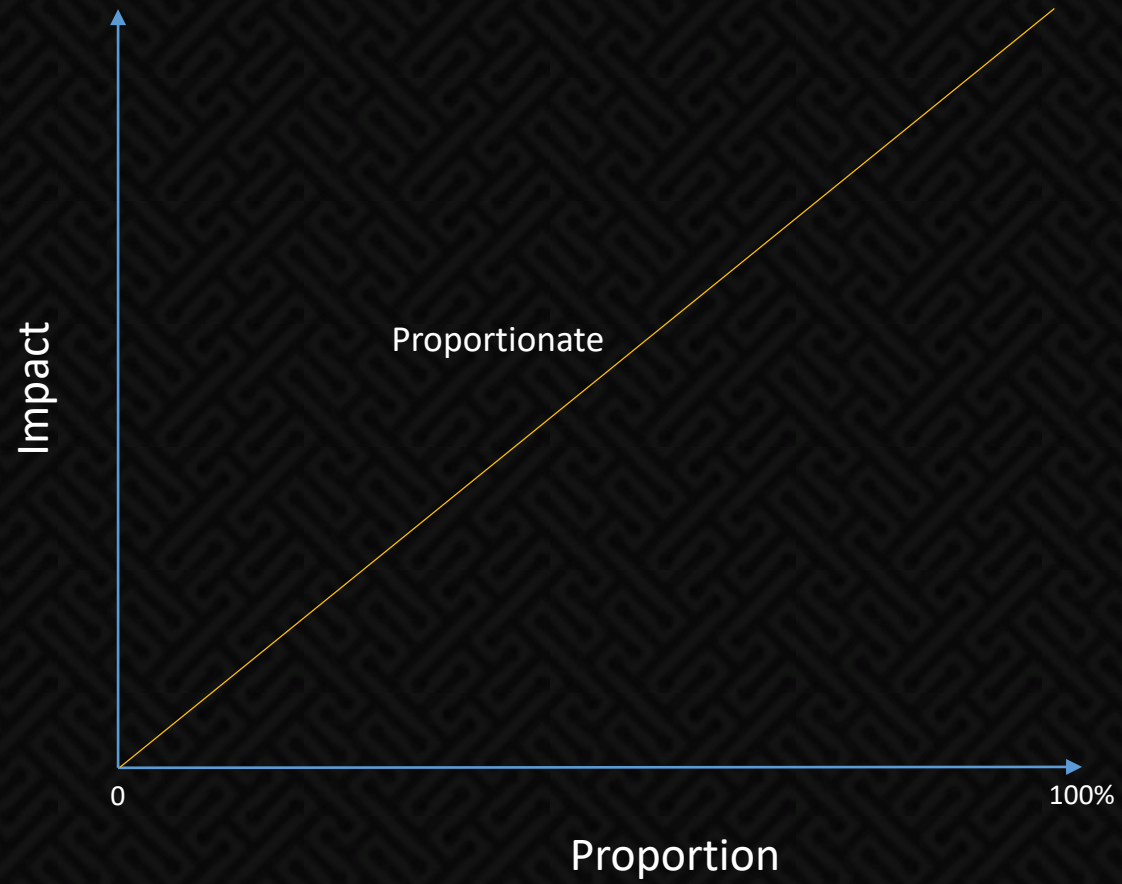




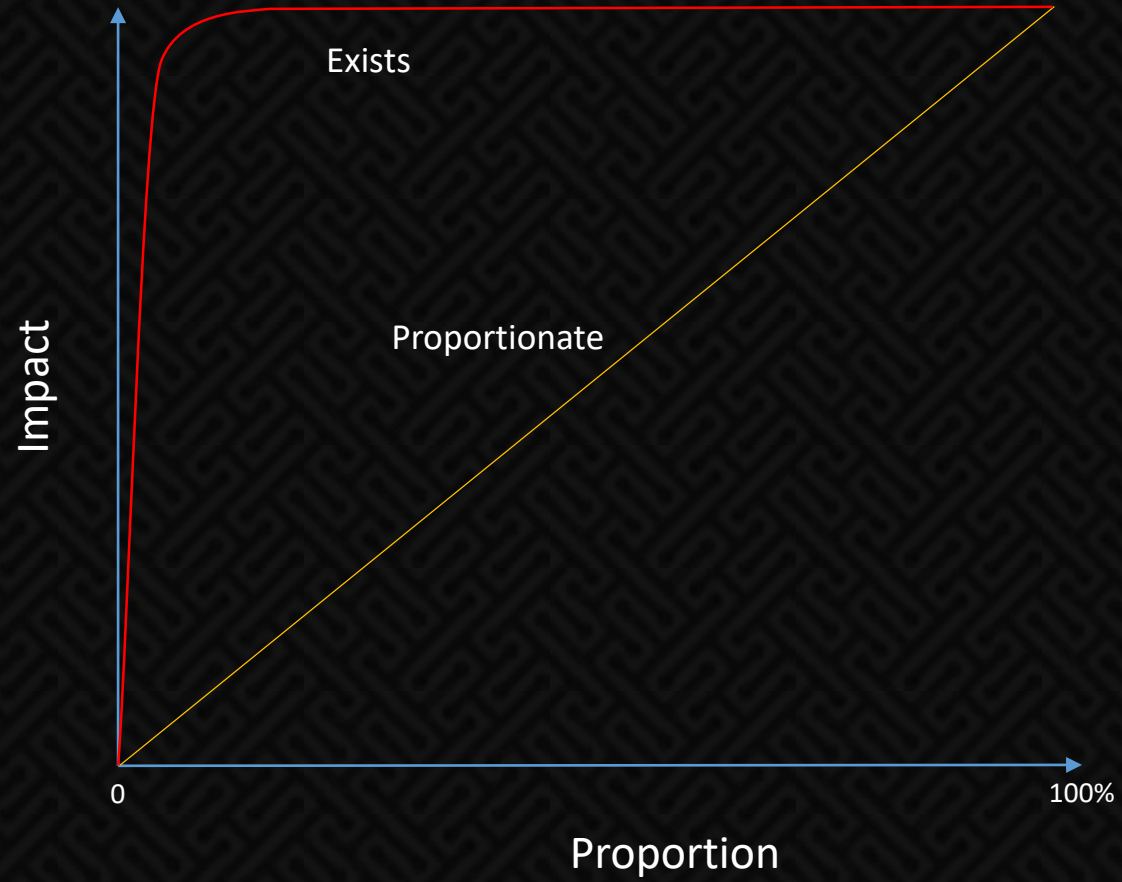
⇒ bluuurgh

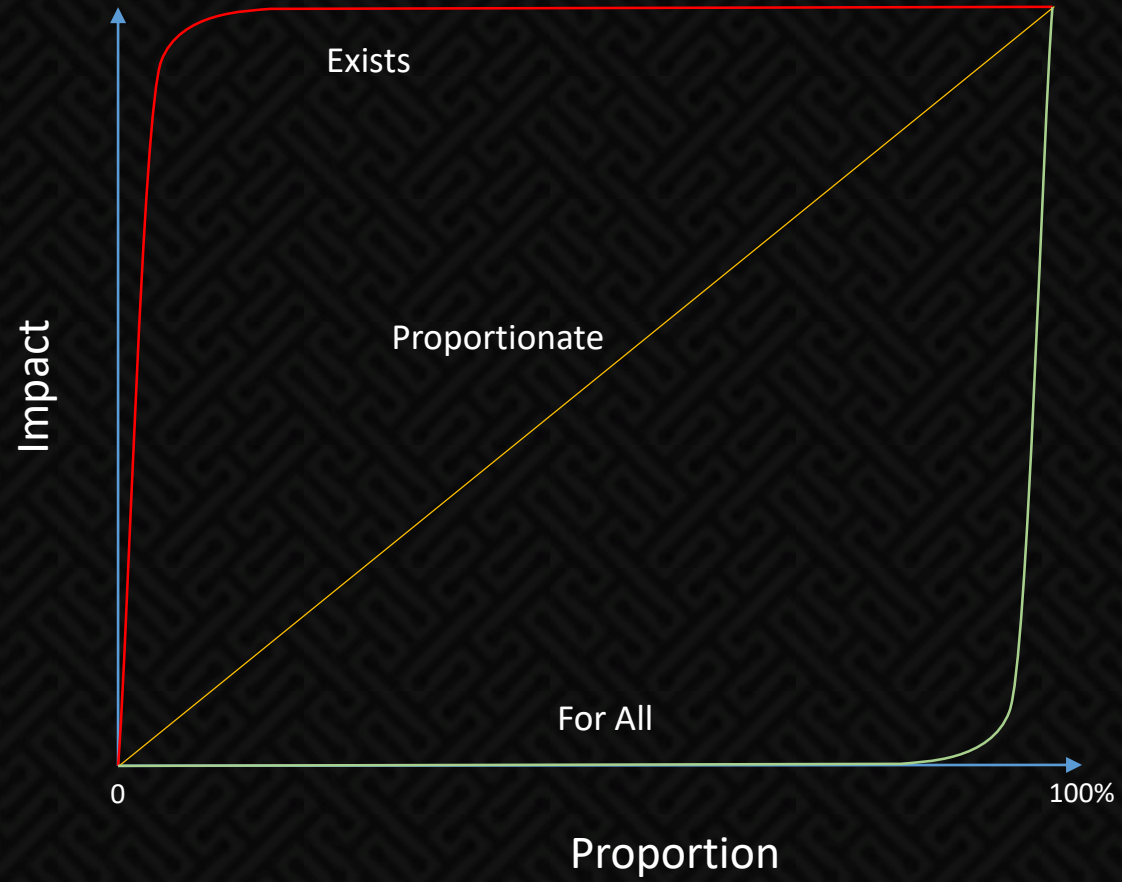














# Example: **Phishing**





200 Staff  
Trusted Corporate Network  
Act on email  $\Rightarrow$  Attacker on Network







$\exists S \in \text{My Staff:}$





# S Follows Email Instructions





⇒ Breach





$\forall S \in \text{My Staff:}$







# S Ignores Bad Email





⇒ Attack Failed





# Direct Response: **“Don’t Click”**





Initially lots of clicks...

Months of Work...

Only 1% Click! Celebrate!







What impact?  
**... model it out**





$$(0.99)^{200} = 0.134$$





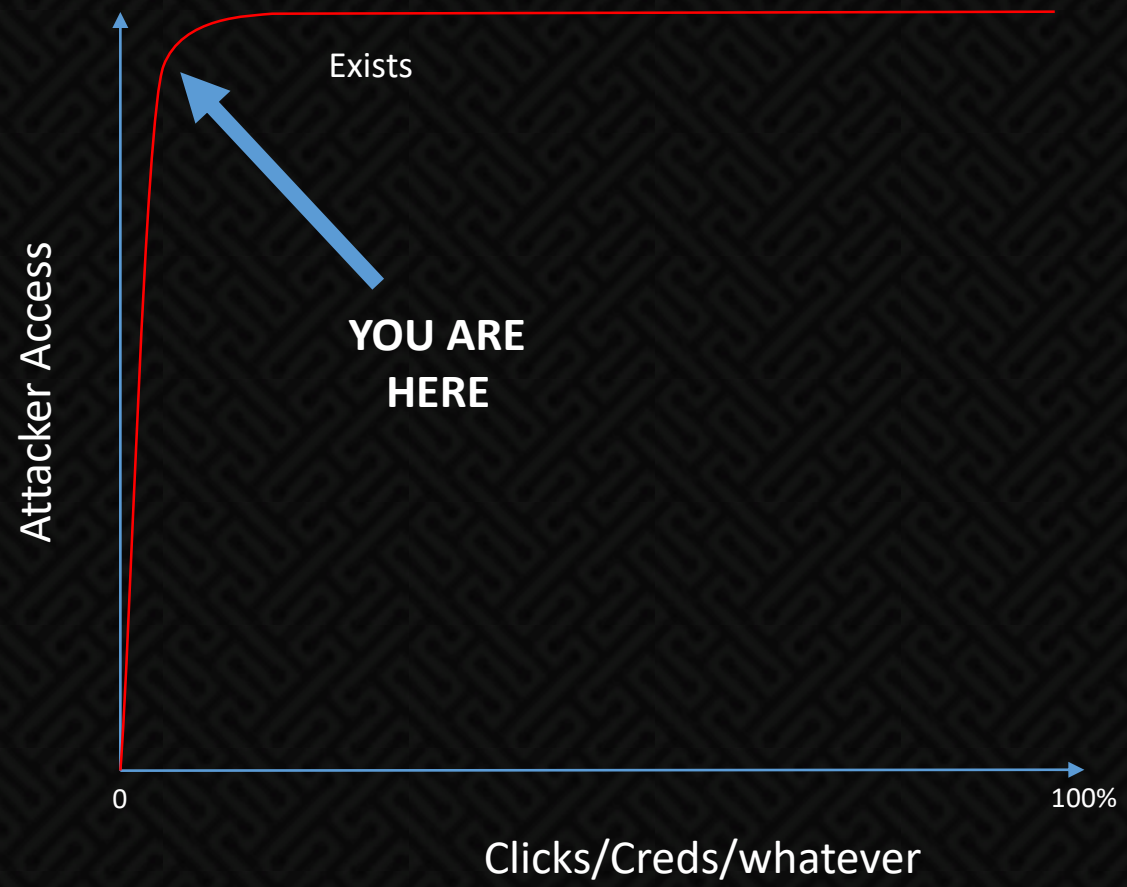
86.6% Attacker Wins





What went wrong?









In general we can:





# Target Individual Odds

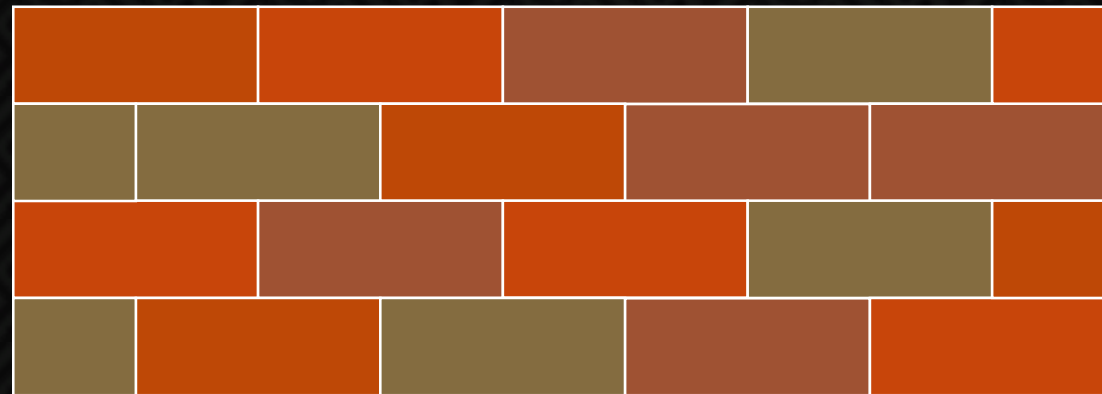
**(Diminishing Returns @ Extremes)**

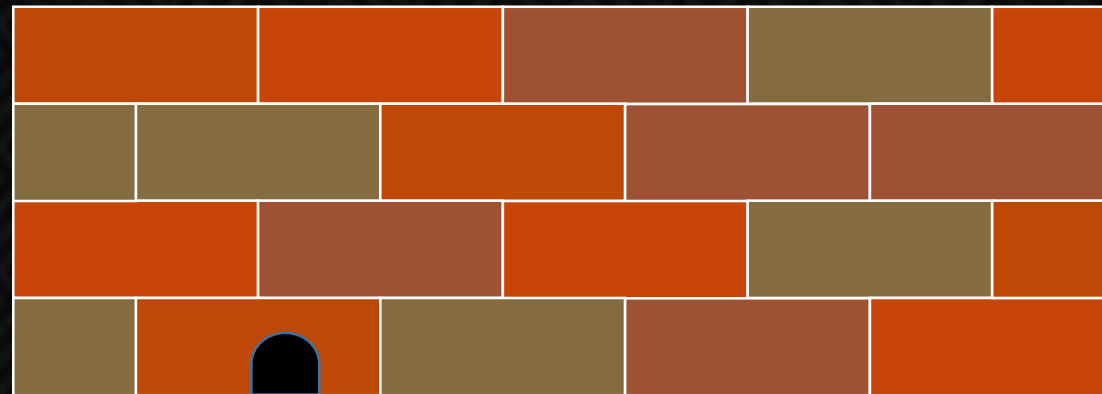




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E?





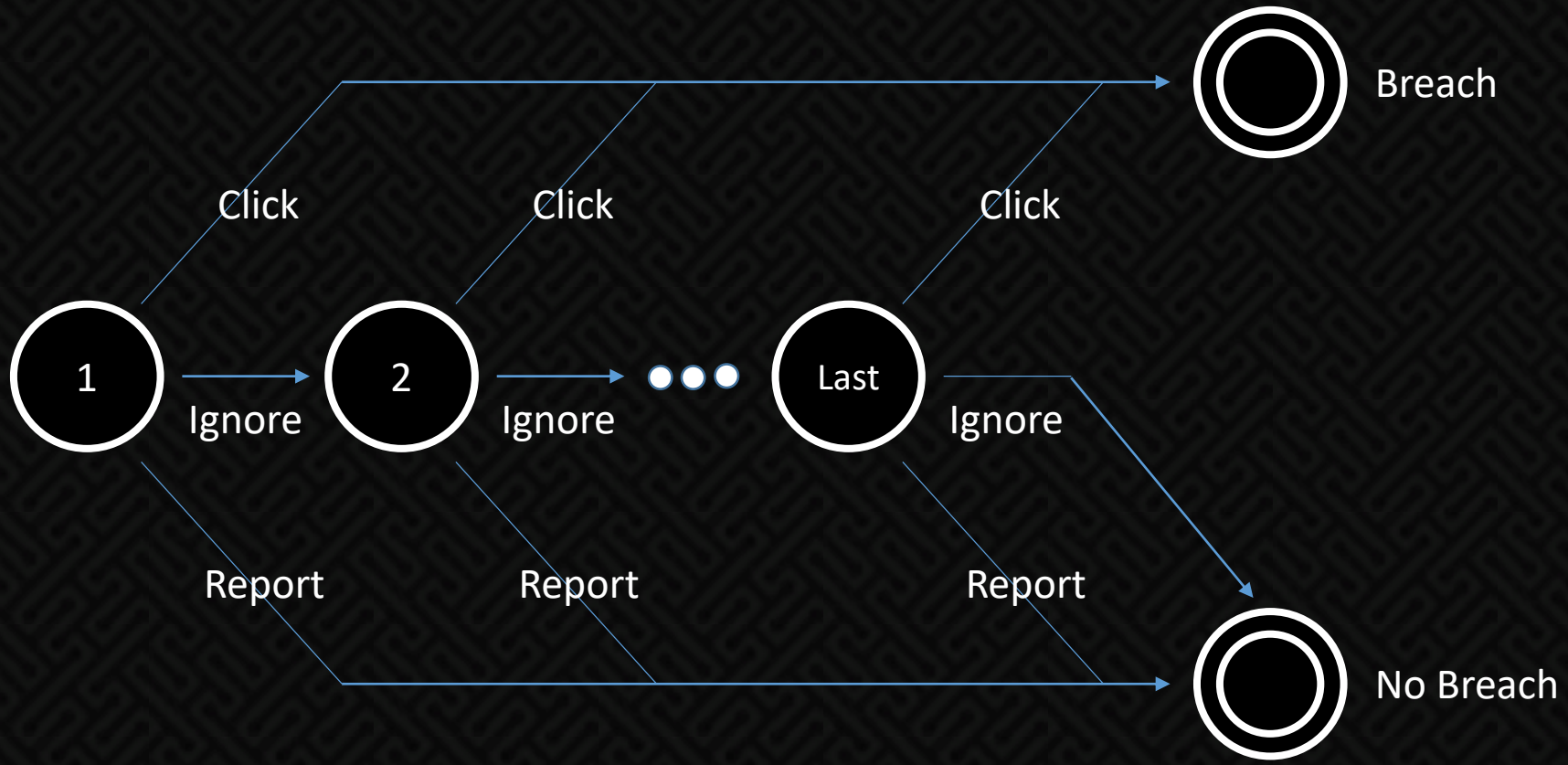
$\exists S \in \text{My Staff}:$   
S Reports Attack  
and we can block it

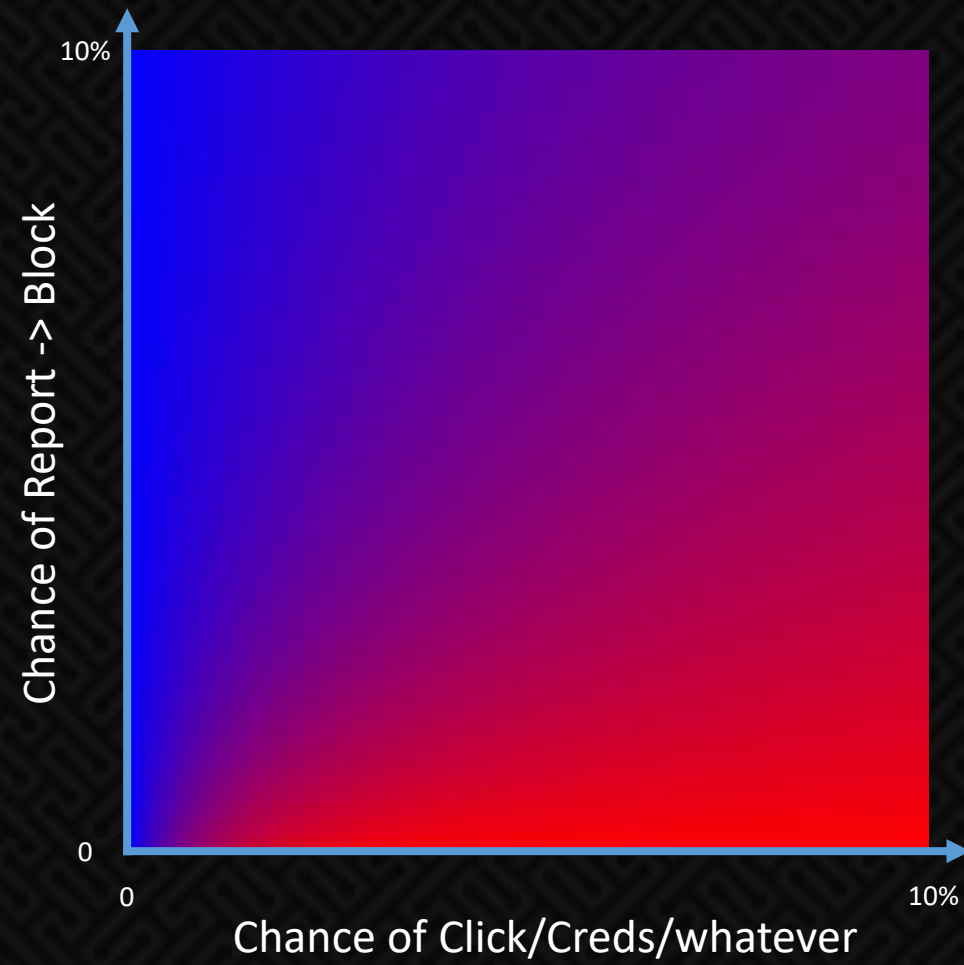




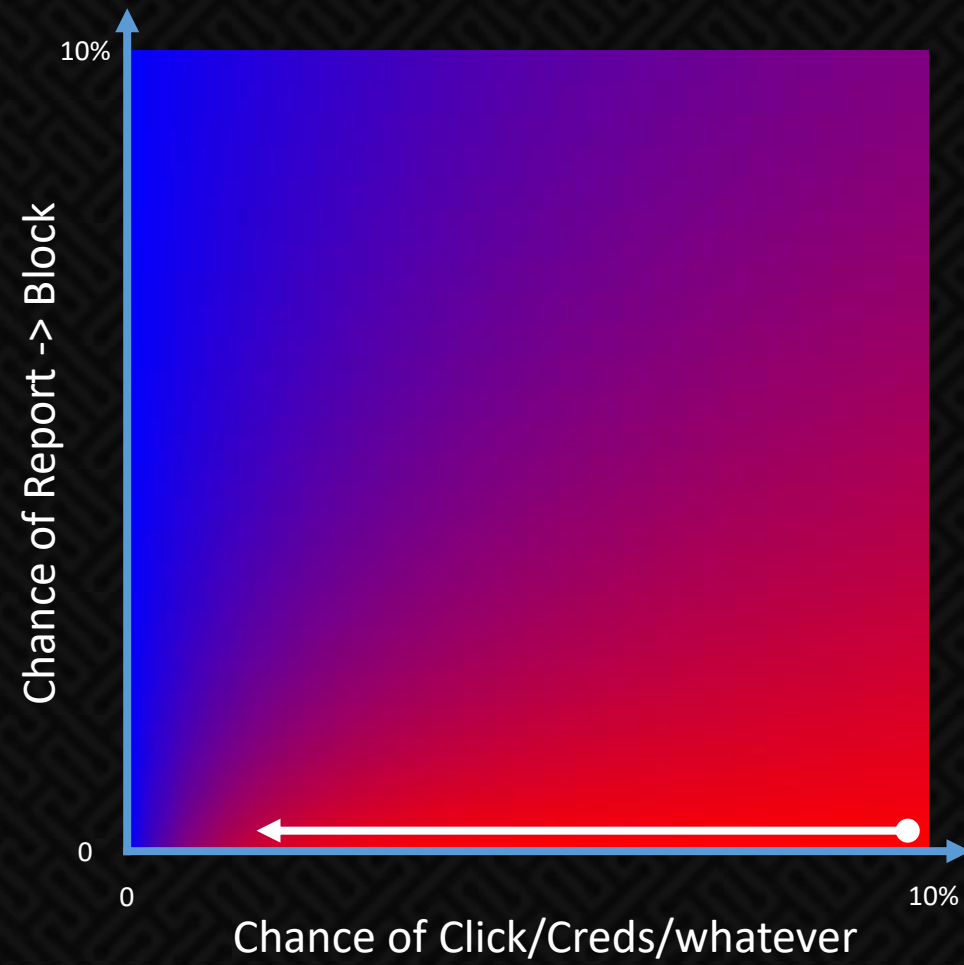
⇒ This Attack Fails  
Against all later openers

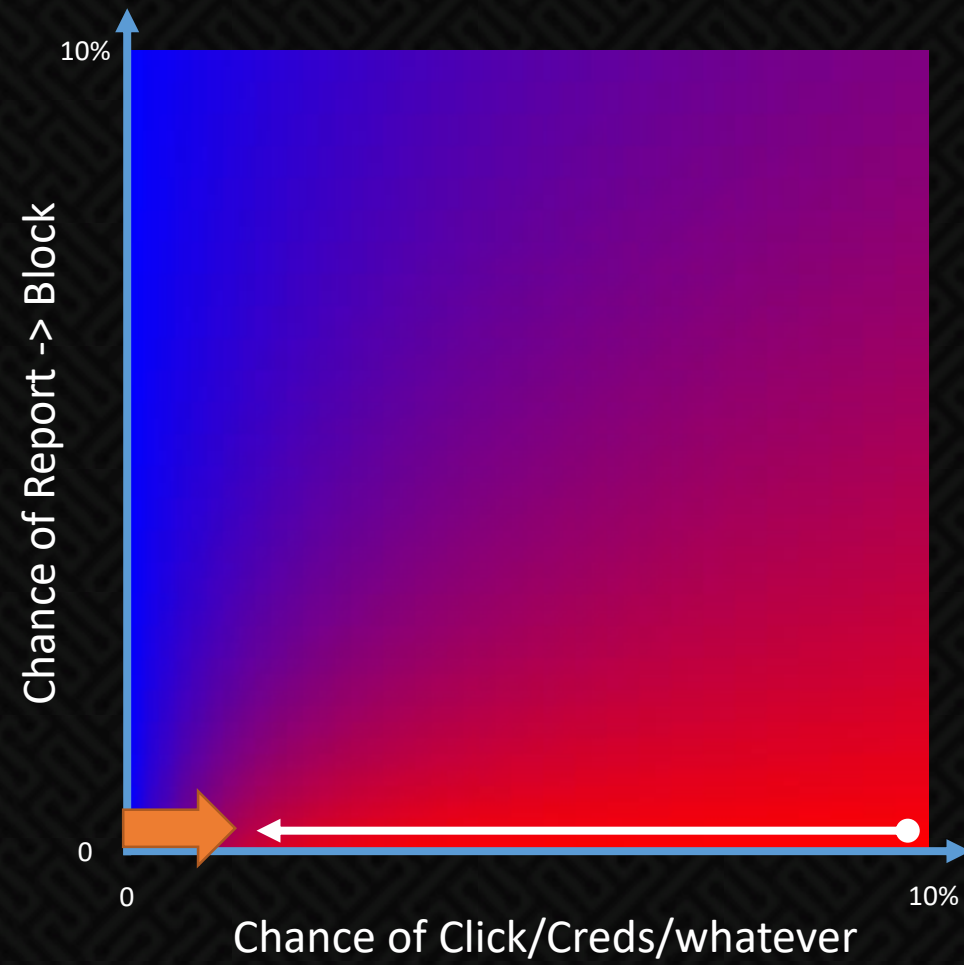


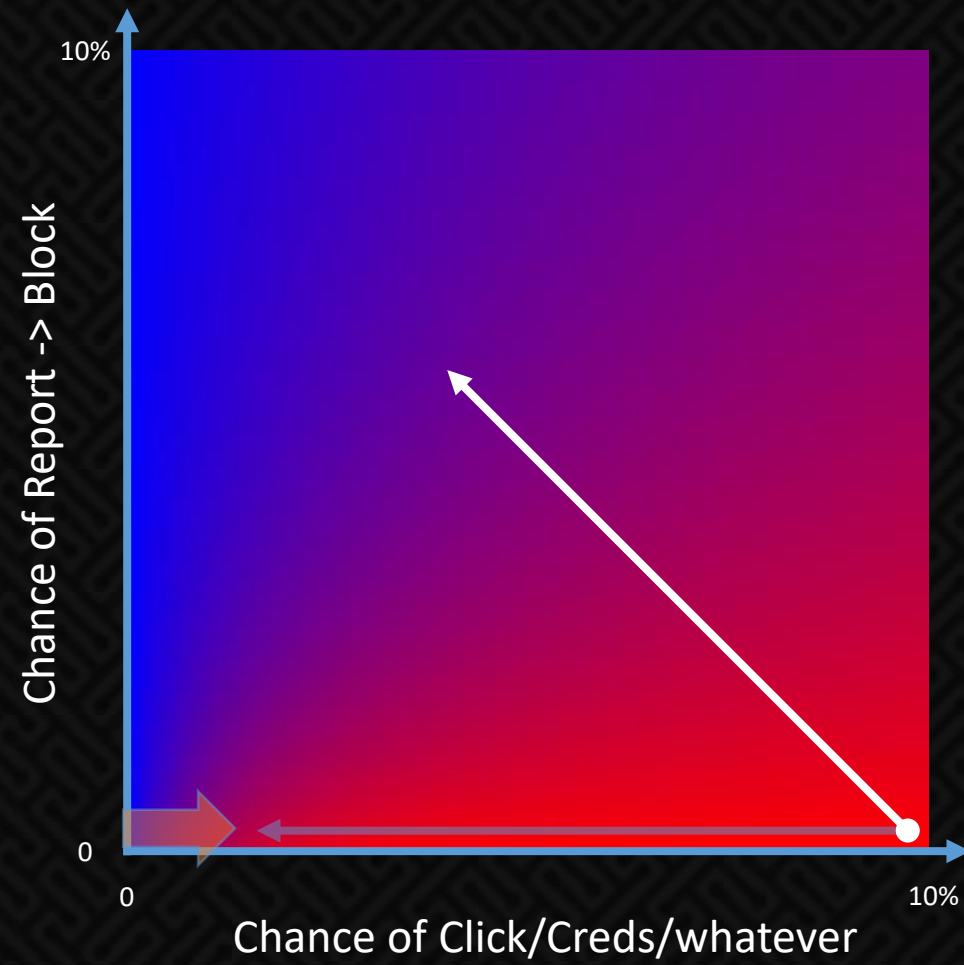














# General Concept





$\forall$  vs.  $\exists$   
Fight!







K.O.  
 $\exists$  wins





Are You on the Right Side?





Models can help...





16/11/2018

