

PUTHIMON “Patty” RUCKPOUNG

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SUMMARY

A recent graduate with M.S. in Business Analytics and an experienced Data Analyst with 8 months internship working at Math Magazine. Detail-oriented approach and system-based thinker that efficiently compiles and organizes data to optimize workflow and reporting needs.

SKILLS

- Business Intelligence (BI)
- Data Analysis
- Data Visualization
- Machine Learning
- Database Development
- Programming Languages including Python, SQL, and SAS
- Business Intelligence including Tableau, and Power BI
- Critical Thinking
- Problem Solving
- Excel
- ETL
- Storytelling

PROFESSIONAL EXPERIENCE

MATH MAGAZINE, Brooklyn NY

May 2021 – Dec 2021

Data Analyst Intern (May 2021 – Dec 2021)

- Provided a depth market analysis, resulting in a 15.5% increase in sales and subscriptions.
- Conducted research using focus top 5 popular topics and increased site visit by 11.6% due to the finding.
- Used Google Analytics to track data, Excel to analyze data, and Power BI and Tableau to perform visualizations.

SUFFOLK UNIVERSITY, Boston MA

Jan 2021 – Dec 2021

Tutor in Business Analytics classes (Jan 2021 – Dec 2021)

- Held one-on-one appointments with students helping them with SQL, Python, Excel, Tableau, and SAS.
- Led a weekly group discussion to help students with the Data Management and Modeling class.
- Kept track of updated materials through active communication with faculty.

PROJECT EXPERIENCE

SPOT EASY, Boston MA

Data Analytics Project (Jun 2021 – July 2021)

- Used analytics tools such as Google Analytics to track user retention on the traffic and trends.
- Analyzed site traffic, interpreted relationships, interpreted trends and patterns in complex datasets.
- Reported visualizations of business insights and relationships of prices and real estate conditions.

EDUCATION

SUFFOLK UNIVERSITY

Boston MA

Master of Business Analytics

GPA: 3.97

2021

- INTO Suffolk Progression Scholarship
- Relevant Courses: Data Management and Modeling (SQL), Python for Business Analytics, Business Intelligence and Data Analytics (Tableau and Power BI)

KASETSART UNIVERSITY (graduated with honors)

KamphaengSean Thailand

Bachelor of Arts and Sciences Major in English