AI Technical specification- example 1

Project Overview:
- **Project Name:** Ripple Touch Consulting Website
- **Client:** [Your Name]
- **Project Type:** Consulting Firm Website
- **Platform:** Wix
- **Target Audience:** General consumers, business professionals (ages 18-65+)
- **Design Style:** Bold, vibrant, bright and colorful, pastel or soft colors, serif fonts
- **Content:** High-quality product photos, videos, multimedia content
- **Key Objectives:** Increase visibility, encourage visitors to book consultations

Website Structure:
1. **Home Page:**
   - User-friendly layout with captivating content.
   - Introduction to life coaching services.
   - Call-to-action (CTA) to book a consultation.
   - Estimated Development Time: 2 weeks
2. **About Page:**
   - In-depth information about the firm's background, mission, and team of experts.
   - Team member profiles and credentials.
   - Estimated Development Time: 1 week
3. **Services Page:**
   - Detailed descriptions of life coaching services offered.
   - Separate sections for each service.
   - Showcase expertise in various areas.
   - Estimated Development Time: 2 weeks
4. **Testimonials Page:**
   - Featuring testimonials from satisfied clients.
   - Real-world feedback on service quality and impact.
   - Estimated Development Time: 1 week
5. **Case Studies Page:**
   - Highlight successful coaching projects.
   - Showcase problem-solving abilities and tangible results.
   - Estimated Development Time: 2 weeks
6. **Contact Page:**
   - Contact form for inquiries and partnership initiation.
   - Contact information (phone, email, office address).
   - Estimated Development Time: 1 week

Design and Layout:
- Bold and vibrant design.
- Bright and colorful, pastel, or soft color scheme.
- Use serif fonts (e.g., Times New Roman) for a traditional and formal appearance.
- Incorporate high-quality product photos, videos, and multimedia content.

- Estimated Design Time: 4 weeks

Functionality:
- User-friendly navigation and responsive design for various devices.
- SEO optimization for improved search engine visibility.
- Integration with Wix features for easy content updates.
- Secure hosting with SSL certificate for data protection.
- Estimated Development Time: 2 weeks

Content Strategy:
- High-quality, informative content on each page.
- Engaging multimedia elements (videos, images).
- Clear and compelling messaging to resonate with the target audience.
- Estimated Content Creation Time: 6 weeks

Project Timeline:
- Total Estimated Project Duration: 18 weeks (approximately 4.5 months)

Maintenance and Support:
- Ongoing maintenance and support required for updates, security, and content additions.

Legal Considerations:
- Ensure that the website complies with all relevant legal regulations, including privacy policies and terms of use.

Testing and QA:
- Rigorous testing to ensure compatibility across browsers and devices.

Hosting and Domain:
- Domain registration and hosting to be handled by [Hosting Provider].

Security Measures:
- Regular security audits and updates to protect user data.

Review and Approval Process:
- Regular check-ins and reviews with the development team.

Feedback and Revisions:
- Revision process to be implemented during design and development phases.