Linear classification methods Lecture 2a

Overview

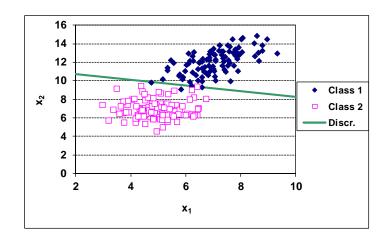
- Elements of decision theory
- Logistic regression
- Discriminant Analysis models

Classification

- Given data $D = ((X_i, Y_i), i = 1 \dots N)$
 - $Y_i = Y(X_i) = C_j \in \mathbf{C}$
 - Class set $\boldsymbol{C} = (C_1, \dots, C_K)$

Classification problem:

- Decide $\hat{Y}(x)$ that maps **any** x into some class C_K
 - Decision boundary



Classifiers

- **Deterministic**: decide a rule that directly maps X into \widehat{Y}
- Probabilistic: define a model for $P(Y = C_i | X)$, i = 1 ... K

Disanvantages of deterministic classifiers:

- Sometimes simple mapping is not enough (risk of cancer)
- Difficult to embed loss-> rerun of optimizer is often needed
- Combining several classifiers into one is more problematic
 - Algorithm A classifies as spam, Algorithm B classifies as not spam → ???
 - P(Spam|A)=0.99, $P(Spam|B)=0.45 \rightarrow better decision can be made$

Bayesian decision theory

- Machine learning models estimate p(y|x) or $p(y|x, \widehat{w})$
- Transform probability into action → which value to predict? → decision step
 - $-p(Y = Spam|x) = 0.83 \rightarrow do$ we move the mail to Junk?
 - What is more dangerous: deleting 1 non-spam mail or letting 1 spam mail enter Inbox?
- → Loss function or Loss matrix

Loss matrix

- Costs of classifying $Y = C_k$ to C_i :
 - Rows: true, columns: predicted

$$L = ||L_{ij}||, i = 1, ..., n, j = 1, ..., n$$

• Example 1: 0/1-loss

$$L = \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix}$$

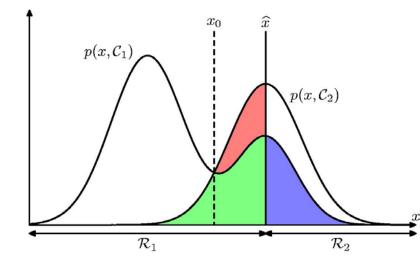
Example 2: Spam

$$L = \begin{pmatrix} 0 & 100 \\ 1 & 0 \end{pmatrix}$$

- Expected loss minimization
 - R_j : classify to C_j

$$EL = \sum_{k} \sum_{j} \int_{R_{j}} L_{kj} p(\mathbf{x}, C_{k}) d\mathbf{x}$$

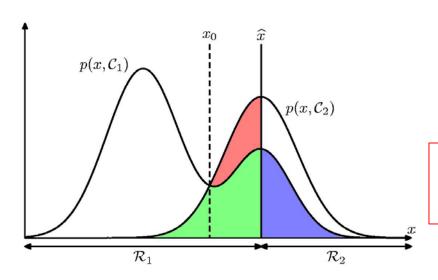
- Choose such R_j that EL is minimized
- Two classes



$$EL = \int_{R_1} L_{21} p(x, C_2) dx + \int_{R_2} L_{12} p(x, C_1) dx$$

Loss minimization

$$\min_{\hat{f}} EL(y, \hat{f}) = \min_{\hat{f}} \int L(y, \hat{f}) p(y, x|w) dx dy$$



When loss is $\begin{cases} 1, wrongly \ classified \\ 0, correctly \ classified \end{cases}$

Classify
$$Y$$
 as $\hat{Y} = \arg \max_{c} p(Y = c|X)$

How to minimize EL with two classes?

- Rule:
 - $-L_{12}p(x,C_1) > L_{21}p(x,C_2) \rightarrow \text{predict } y \text{ as } C_1$

• 0/1 Loss: classify to the class which is more probable!

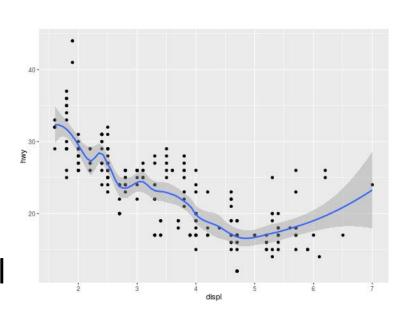
$$\frac{p(C_1|x)}{p(C_2|x)} > \frac{L_{21}}{L_{12}} \rightarrow predict \ y \ as \ C_1$$

- Continuous targets: squared loss
 - Given a model p(x, y), minimize

$$EL = \int L(y, \hat{Y}(x)) p(x, y) dx dy$$

 Using square loss, the optimal is posterior mean

$$\widehat{Y}(x) = \int y p(y|x) dy$$



ROC curves

- Binary classification
- The choice of the thershold $\hat{x} = \frac{L_{21}}{L_{12}}$ affects prediction \rightarrow what if we don't know the loss? Which classifier is better?

Confusion matrix

	PREDICTED			
T R U E		1	0	Total
	1	TP	FN	N_{+}
	0	FP	TN	<i>N</i> _

ROC curves

- True Positive Rates (TPR) = sensitivity = recall
 - Probability of detection of positives: TPR=1 positives are correctly detected

$$TPR = TP/N_{+}$$

- False Positive Rates (FPR)
 - Probability of false alarm: system alarms (1) when nothing happens (true=0)

$$FPR = FP/N_{-}$$

Specificity

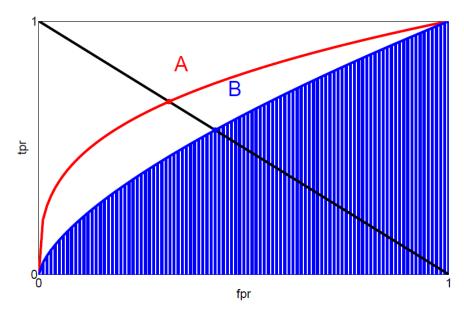
$$Specificity = 1 - FPR$$

Precision

$$Precision = \frac{TP}{TP + FP}$$

ROC curves

- ROC=Receiver operating characteristics
- Use various thresholds, measure TPR and FPR
- Same FPR, higher TPR→ better classifier
- Best classifier = greatest Area Under Curve (AUC)



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Types of supervised models

- Generative models: model p(X|Y,w) and p(Y|w)
 - Example: k-NN classification

$$p(X = x | Y = C_i, K) = \frac{K_i}{N_i V}, p(C_i | K) = \frac{N_i}{N}$$

From Bayes Theorem,

$$p(Y = C_i | x, K) = \frac{K_i}{K}$$

- Discriminative models: model p(Y|X, w), X constant
 - Example: logistic regression

$$-p(Y=1|w,x)=\frac{1}{1+e^{-w^Tx}}$$

Generative vs Discriminative

- Generative can be used to generate new data
- Generative normally easier to fit (check Logistic vs K-NN)
- Generative: each class estimated separately → do not need to retrain when a new class added
- Discriminative models: can replace X with $\phi(X)$ (preprocessing), method will still work
 - Not generative, distribution will change
- Generative: often make too strong assumptions about $p(X|Y,w) \rightarrow$ bad performance

- Discriminative model
- Model for binary output

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$$C = \{C_1 = 1, C_2 = 0\}$$

 $p(Y = C_1|X) = sigm(\mathbf{w}^T \mathbf{x})$

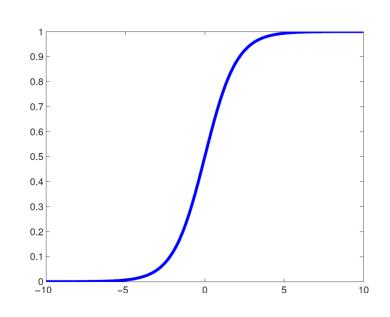
$$sigm(a) = \frac{1}{1 + e^{-a}}$$

Alternatively

$$Y \sim Bernoulli(sigm(a)), a = \mathbf{w}^T \mathbf{x}$$

 $sigm(a) = \frac{1}{1 + e^{-a}}$

What is $P(Y = C_2|X)$?



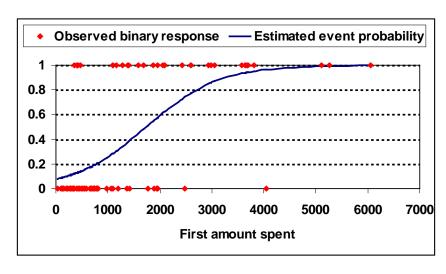
Logistic model- yet another form

$$ln\frac{p(Y=1|X=x)}{P(Y=0|X=x)} = ln\frac{p(Y=1|X=x)}{1 - P(Y=1|X=x)} = logit(p(Y=1|X=x)) = \mathbf{w}^T \mathbf{x}$$

The log of the odds is linear in x

- Here $logit(t) = ln\left(\frac{t}{1-t}\right)$
- Note p(Y|X) is connected to w^Tx via logit link

Example: Probability to buy more than once as function of First Amount Spend

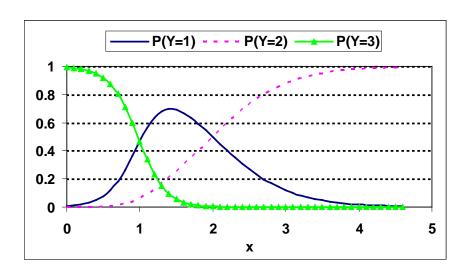


When Y is categorical,

$$p(Y = C_i | x) = \frac{e^{\mathbf{w}_i^T x}}{\sum_{j=1}^K e^{\mathbf{w}_j^T x}} = softmax(\mathbf{w}_i^T x)$$

Alternatively

$$Y \sim Multinoulli\left(softmax(\mathbf{w}_1^T \mathbf{x}), ... softmax(\mathbf{w}_K^T \mathbf{x})\right)$$



Fitting logistic regression

In binary case,

$$\log P(D|w) = \sum_{i=1}^{N} y_i \log(sigm(w^T x_i)) + (1 - y_i) \log(1 - sigm(w^T x_i))$$

- Can not be maximized analytically, but unique maximizer exists
- To maximize loglikelihood, optimization used
 - Newton's method traditionally used (Iterative Reweighted Least Squares)
 - Steepest descent, Quasi-newton methods...

Estimation:

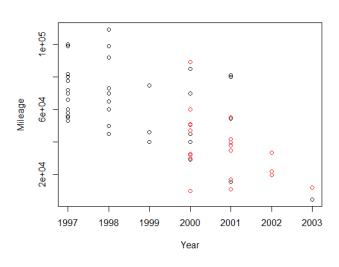
For new x, estimate $p(y) = [p_1, ... p_C]$ and classify as $\underset{i}{\operatorname{arg}} \max_{i} p_i$

Decision boundaries of logistic regression are linear

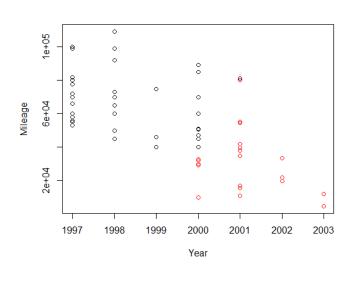
- In R, use glm() with family="binomial"
 - Predicted probabilities: predict(fit,newdata, type="response")

Example Equipment=f(Year, mileage)

Original data



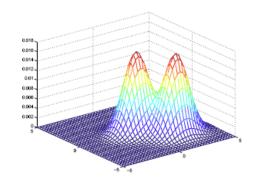
Classified data



Quadratic discriminant analysis

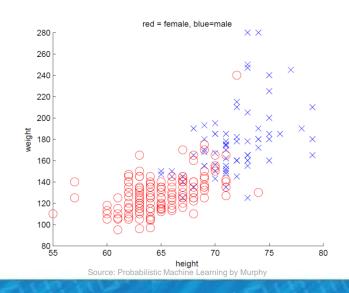
- Generative classifier
- Main assumptions:
 - -x is now **random** as well as y

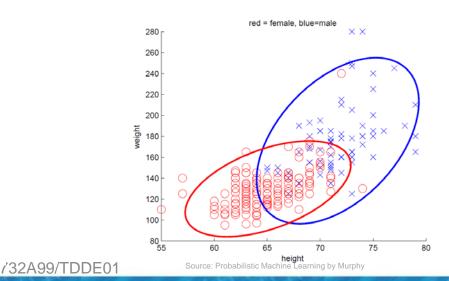
$$p(\mathbf{x}|\mathbf{y} = C_i, \theta) = N(\mathbf{x}|\boldsymbol{\mu_i}, \boldsymbol{\Sigma_i})$$



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Unknown parameters $\theta = \{\mu_i, \Sigma_i\}$

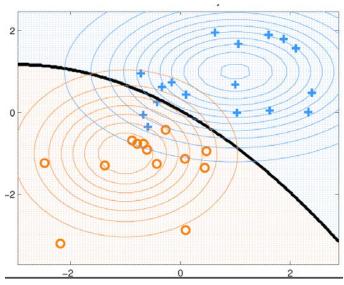




Quadratic discriminant analysis

• If parameters are estimated, classify:

$$\hat{y}(\mathbf{x}) = \arg \max_{c} p(y = c | \mathbf{x}, \theta)$$



Source: Probabilistic Machine Learning by Murphy

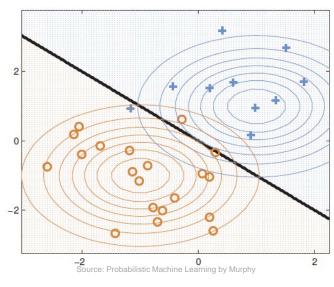
Linear discriminant analysis (LDA)

- Assumtion $\Sigma_i = \Sigma$, i = 1, ... K
- Then $p(y = c_i | x) = softmax(w_i^T x + w_{0i}) \rightarrow exactly the same form as the logistic regression$

$$-w_{0i} = -\frac{1}{2}\boldsymbol{\mu}_i^T \boldsymbol{\Sigma}^{-1} \boldsymbol{\mu}_i + \log \pi_i$$
$$-w_i = \boldsymbol{\Sigma}^{-1} \boldsymbol{\mu}_i$$

- Decision boundaries are linear
 - Discriminant function:

$$\delta_k(x) = x^T \mathbf{\Sigma}^{-1} \mu_k - \frac{1}{2} \mu_k^T \mathbf{\Sigma}^{-1} \mu_k + \log \pi_k$$



Linear discriminant analysis (LDA)

- Difference LDA vs logistic regression??
 - Coefficients will be estimated differently! (models are different)
- How to estimate coefficients
 - find MLE.

$$\hat{\boldsymbol{\mu}}_c = \frac{1}{N_c} \sum_{i:y_i = c} \mathbf{x}_i, \quad \hat{\boldsymbol{\Sigma}}_c = \frac{1}{N_c} \sum_{i:y_i = c} (\mathbf{x}_i - \hat{\boldsymbol{\mu}}_c) (\mathbf{x}_i - \hat{\boldsymbol{\mu}}_c)^T$$

$$\hat{\boldsymbol{\Sigma}} = \frac{1}{N} \sum_{c=1}^k N_c \, \hat{\boldsymbol{\Sigma}}_c$$

- Sample mean and sample covariance are MLE!
- If class priors are parameters (proportional priors),

$$\hat{\pi}_c = \frac{N_c}{N}$$

LDA and QDA: code

Syntax in R, library MASS

```
Ida(formula, data, ..., subset, na.action)
```

- Prior class probabiliies
- Subset indices, if training data should be used

```
qda(formula, data, ..., subset, na.action)
predict(..)
```

LDA: output

resLDA=lda(Equipment~Mileage+Year, data=mydata)
print(resLDA)

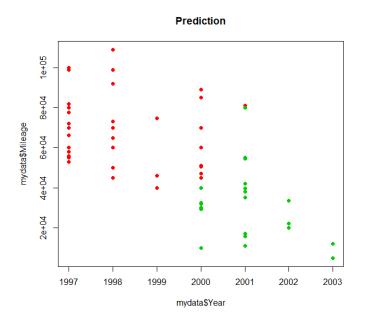
LDA: output

Misclassified items

plot(mydata\$Year, mydata\$Mileage,
col=as.numeric(Pred\$class)+1, pch=21,
bg=as.numeric(Pred\$class)+1,
main="Prediction")

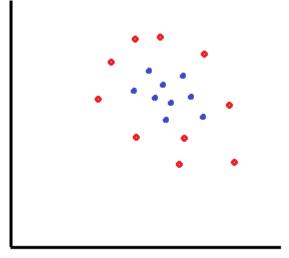
> table(Pred\$class, mydata\$Equipment)

```
0 1
0 31 6
1 7 15
```



LDA versus Logistic regression

- Generative classifiers are easier to fit, discriminative involve numeric optimization
- LDA and Logistic have same model form but are fit differently
- LDA has stronger assumptions than Logistic, some other generative classifiers lead also to logistic expression
- New class in the data?
 - Logistic: fit model again
 - LDA: estimate new parameters from the new data
- Logistic and LDA: complex data fits badly unless interactions are included



LDA versus Logistic regression

- LDA (and other generative classifiers) handle missing data easier
- Standardization and generated inputs:
 - Not a problem for Logistic
 - May affect the performance of the LDA in a complex way
- Outliers affect $\Sigma \rightarrow LDA$ is not robust to gross outliers
- LDA is often a good classification method even if the assumption of normality and common covariance matrix are not satisfied.