# PRUDHVI RAJ VAVILAPALLI

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# **PROFESSIONAL SUMMARY**

Results-driven Software Engineer with extensive hands-on experience in Web development and UX Design, actively seeking UX design opportunities to leverage my skills in crafting intuitive, visually appealing user interfaces.

#### **EDUCATION**

#### **GITAM University, Visakhapatnam**

Jun 2014 - May 2018

Bachelor of Technology in Electrical and Electronics Engineering.

## **TECHNICAL SKILLS**

**UX Design:** Empathy Maps, Personas, User story, User Journey, Competitive Audit, Sketching, User Flows,

Design System, Wireframing, Prototyping, Usability testing, Responsive Design, UX Research.

**UI Development:** HTML, CSS, SASS, JavaScript, Bootstrap, Tailwind CSS, React JS, Redux, Webpack.

Tools & Processes: Figma, AdobeXD, Agile, Product Development Lifecycle, Design Thinking.

## PROFESSIONAL EXPERIENCE

## Frontend Teaching Assistant, NXT Wave

Oct 2023 - Present

- Guided 170+ students in building front-end responsive web applications using HTML, CSS and Bootstrap.
- Addressed 200+ queries on Frontend concepts & supported students in troubleshooting & resolving coding issues.

# Software Engineer - 2, Imaginnovate, Visakhapatnam

Oct 2022 - May 2023

- Led the Global Resource Centre (GRC) team of 5 developers for the JB Hunt 360 schedules project.
- Led seamless integration of Design system into frontend application, collaborating with UX and frontend leads.
- Researched & documented the architecture of **2 new web services** for the JB Hunt employee scheduling feature.
- Created a new web service for the JB Hunt 360 Consolidation project and upgraded 16 Spring boot applications.
- Efficiently led a team of 10 developers through a seamless transition to a new coder work environment.

#### Co-Founder, Sattvic Aquaponics, Visakhapatnam

Nov 2018 - Aug 2021

- Designed a working aquaponics system for the greenhouse and ensured its optimal functioning.
- Designed & developed a multi-page responsive website for the venture using Figma, HTML, CSS and Bootstrap.

# Application Development Associate, Accenture, Chennai

Jul 2018 - Oct 2018

- Modernised the existing user interface for the Accenture News page application.
- Underwent a month of intensive training in HTML, CSS, JavaScript and Python languages.

#### **PROJECTS & CASE STUDIES**

- Kwan Restaurant App (UX Project)- Figma Prototype, Case Study
   Designed a UX prototype for the table reservation feature for Kwan Restaurant's mobile application.
- Splurge App (UI Project) GitHub Repository
   Developed an E-Commerce web application using Webpack, React Hooks, Redux Toolkit, React Slick, and SASS.

# **TRAININGS & CERTIFICATIONS**

UX Design
 Google, Coursera

**User Experience**Accenture, Future Learn

 Front-End Developer Meta, Coursera  Full stack developer Trainee NXT Wave

# **UX RESEARCH ACTIVITIES**

- Participated in a **User study** and tested the prototype for a new feature on **Google's search results page**.
- Participated in a Survey and reviewed the Google Ads feature.

## **VOLUNTEER EXPERIENCE**

- Peer Educator for Nasha Mukth Bharat campaign, Green Valley Foundation
- Project Head for Shiksha & Annadanam projects, Sahayatha Welfare Society

Aug 2020 – Jul 2021

Jul 2019 - Aug 2021