

HCI Week 8 Part 2: Design Alternatives
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SCENARIOS

Scenario 1: Brooke is having a hard time connecting with her classmates because of her shy nature she can't relate to her classmates interests and has a hard time looking for people that have the same interest as her.

Scenario 2: Tom wants to sell some of his preloved figures but he wants the buyers to be within his school.

Scenario 3: Savannah wants to ask a question regarding a specific school related topic and wants multiple perspectives on the question.

STORYBOARD (BASED ON SCENARIOS)

Scenario 1 – Brooke



Narrator: Brooke is a new student in the school and she doesn't know anyone else in school.



Brooke: I dont know anyone in the school...



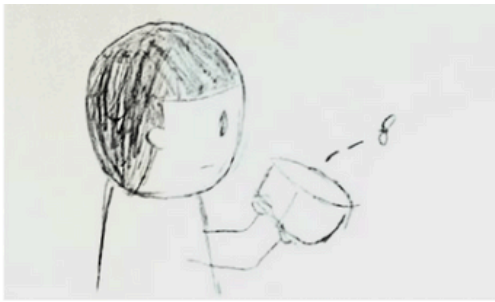
Brooke: *sigh*



Brooke: None of the people in my class have the same interests as me.. I wonder if I could find anyone that likes the things I do...

Activate Window
Go to Settings to activate

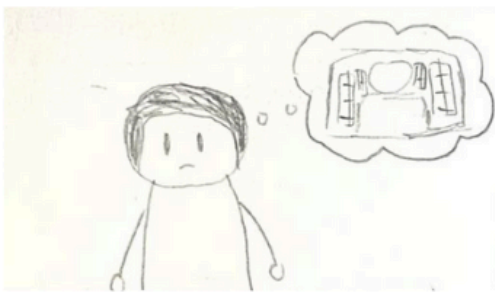
Scenario 2 – Tom



Tom: I have no money..



Tom: I gotta sell these figures as soon as possible...



Tom: I want to sell these within school though so I get the money as soon as possible..



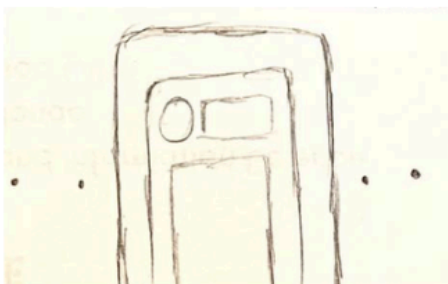
Scenario 3 – Savannah



Narrator: Savannah has a specific question that she wants to ask anonymously..



Savannah: *Sigh* I need to ask other people about this question...



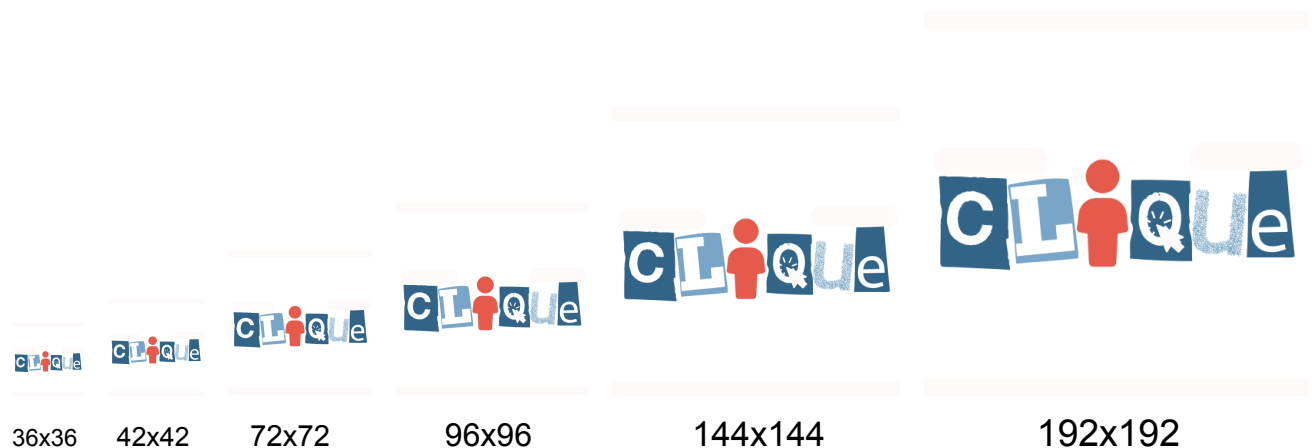
Savannah: But all the platforms available don't have specific tags for questions in specific topics..



PROBLEM STATEMENT

- A lot of students struggle with feelings of isolation and lack of support, which can impact their academic progress and overall school experience.
- Students may not have enough outlets to lean on with questions and concerns due to a lack of support system and acquaintances.
- Students having an unanswered question and are not updated on school festivities may lead to lack of information, confusion, disengagement, and a sense of disconnect from the school community.

APPLICATION SIZE COMPARISON

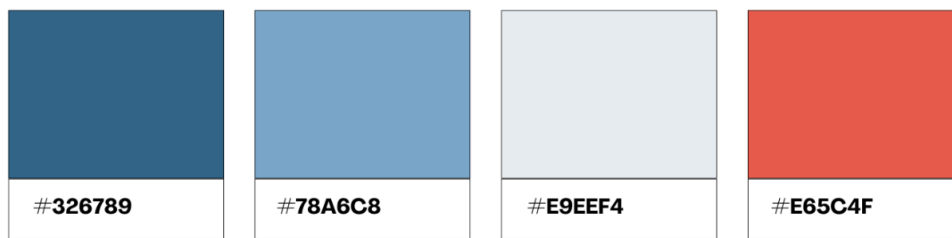


Various sizes of the application icon are displayed above. This is necessary to determine the appearance across a wide range of screen ratios.

DESIGN

Clique seeks to present a modern and slick aesthetic with a user-friendly interface. The color palette, font style, and GUI will all be determined in order to develop this aesthetic.

COLOR PALETTE



The program will use the color scheme that is displayed above along with their corresponding codes.

FONT STYLE – RALEWAY

Raleway is a versatile and modern sans-serif typeface known for its elegant and clean appearance, making it suitable for a wide range of design applications. Its well-defined letterforms and ample spacing contribute to excellent readability, both in print and on screens, enhancing overall user experience.

Raleway Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
(&"',- *#@?!)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
(&"',- *#@?!)

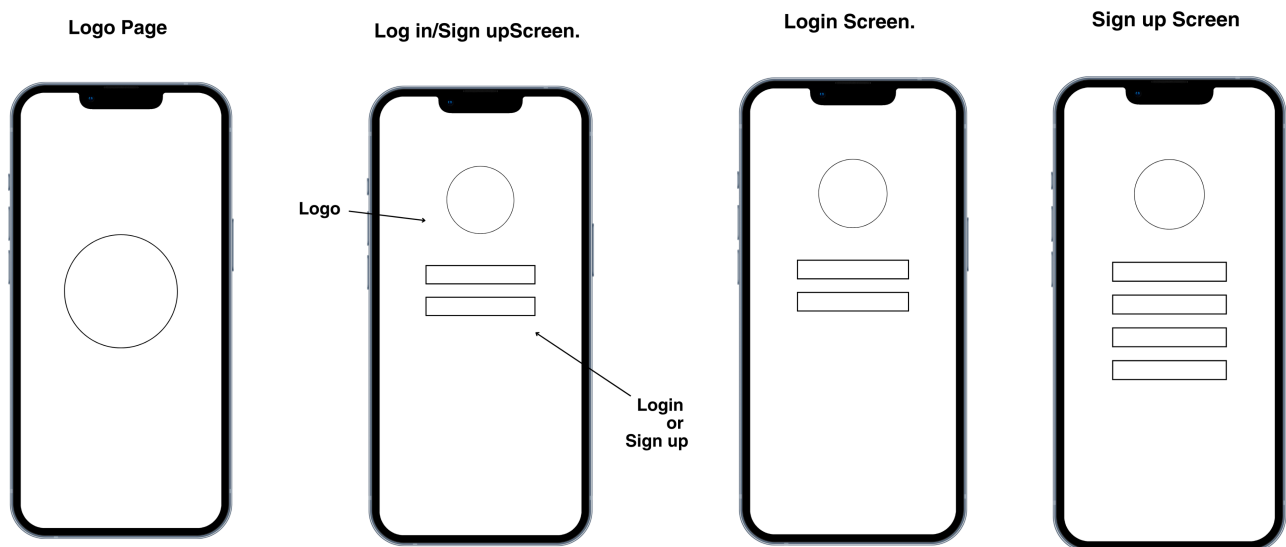
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
*(&"',- *#@?!)*

GRAPHICAL USER INTERFACE (GUI)

1) Authorization Pages

Elements:

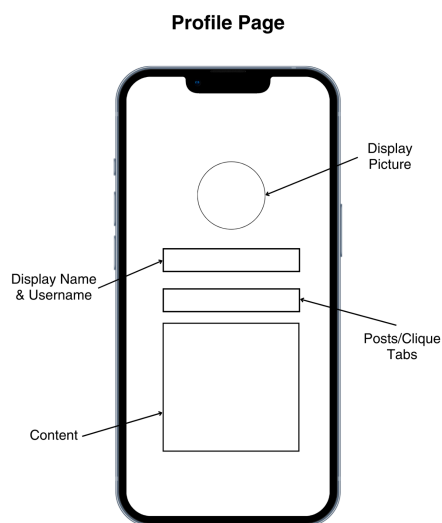
- *Page 1 – Logo*
- *Page 2 – Login/Sign:* Users are able to choose between logging into an existing account or signing up.
- *Page 3 – Login:* For existing users, they are required to fill up the text fields with their username and password.
- *Page 4 – Sign up:* For new users, they are able to create their Clique account by filling up the text fields with necessary information.



2) Profile Page

Elements:

- Display picture, Username, and Display name
- Post, Clique, Follower, Following count
- Edit Profile and Share Profile buttons
- Posts and Clique tabs and content

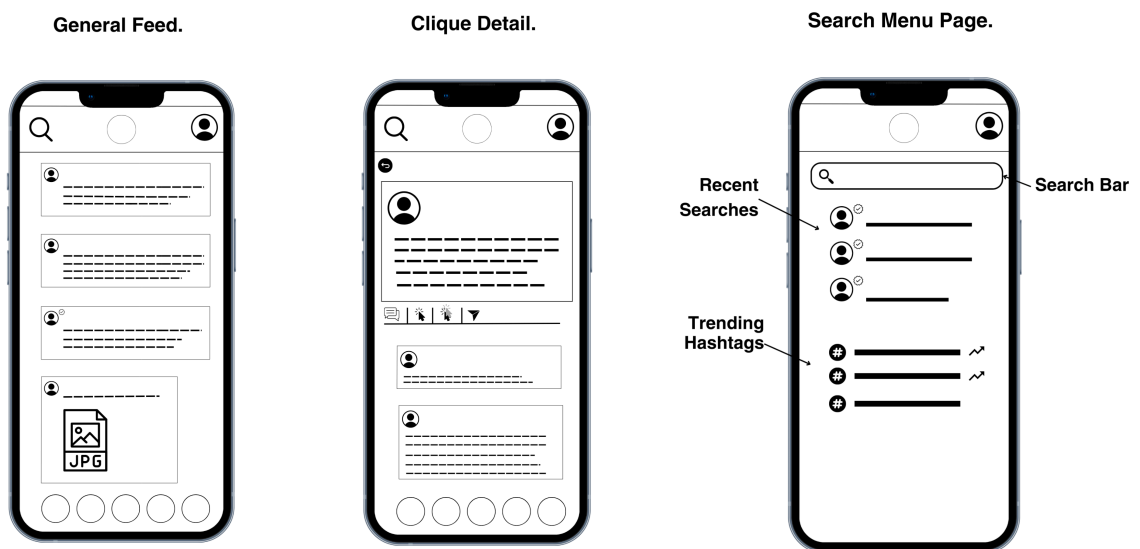


3) Home Page

Elements:

- Page 1 – General Feed
 - Posts created by other users, including details like username and date posted
 - Search button (left) and profile button (right)
 - Like, comment, and repost buttons
 - Page buttons: Home, Notifications, Add Post, Message, and Profile

- Page 2 – Post Detail
 - Post with like, comment, and repost buttons
 - Comments with like button and reply bar
- Page 3 – Search Page
 - Search bar
 - Recent searches
 - Trending topics (Hashtags)

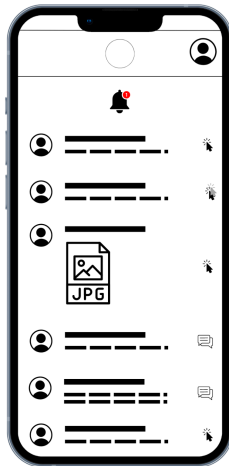


4) Notification Page

Elements:

- Posts and Clique tabs
- Lists of notifications with its respective user and time

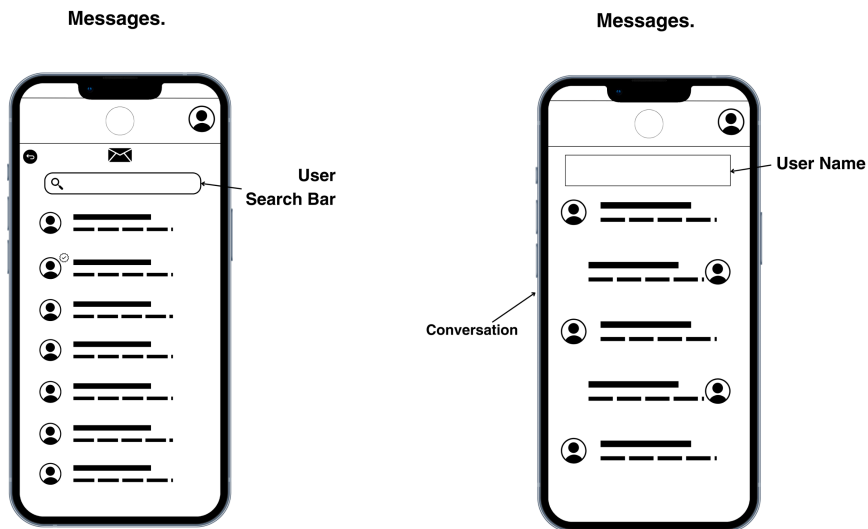
Notification Feed.



5) Message Page

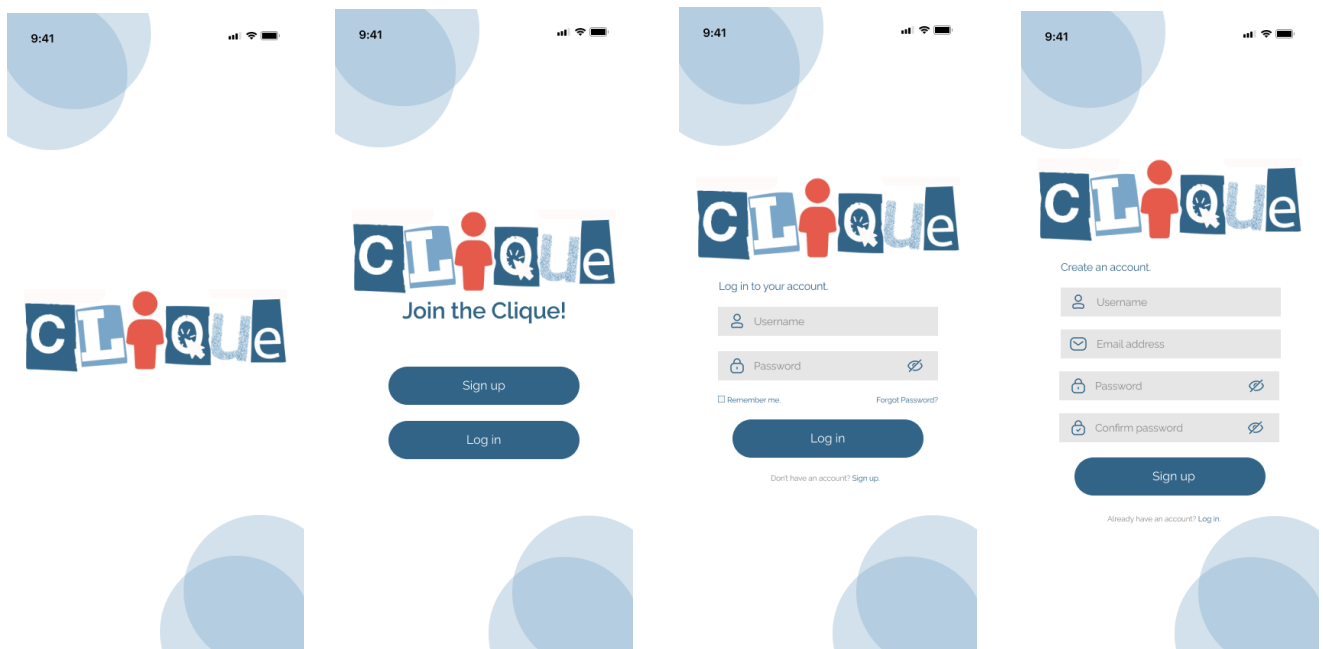
Elements:

- Page 1 – Lists of Messages
 - Search bar
 - Online users
 - People and Cliques tabs
 - List of messages with preview
- Page 2 – Direct Message
 - Name of user
 - Conversation with respective time of sending
 - Reply field

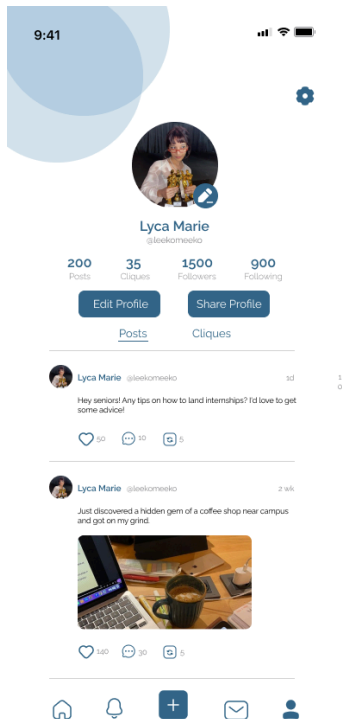


MOCK UP

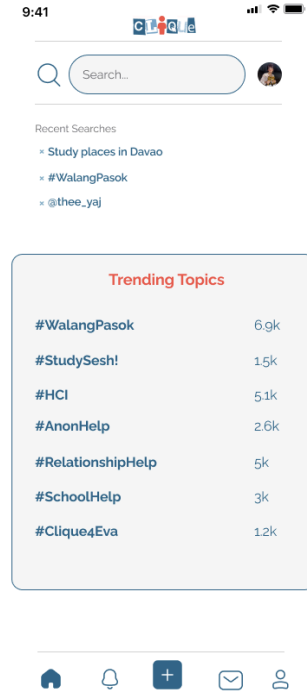
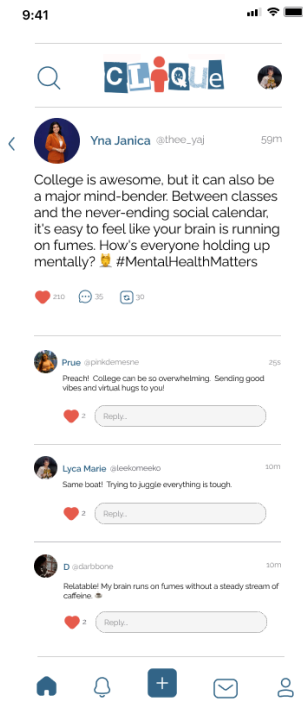
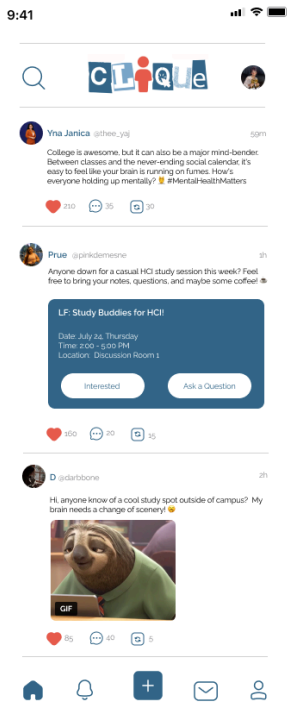
- 1) Authentication Pages – Upon launching the application, users are greeted by a welcome screen displaying the logo. Here, they can choose to either log in to an existing account or sign up for a new one. Existing users can enter their username and password on the login page, while new users can create an account by providing the required information on the signup page.



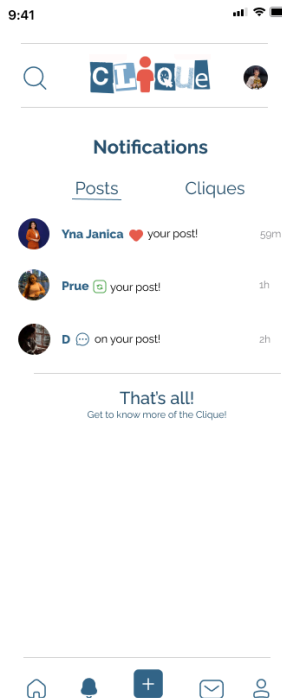
- 2) Profile Page – The Profile Page displays the user's profile picture, username, and display name. It also displays the user's post count, cliques, followers, and following. The Edit and Share buttons are located below this information. Choosing either the Posts/Cliques tabs will show its content respectively. If the user slides over to the Posts tab, it will show them the posts they have created. If they slide over to the Cliques tab, it will show them the content they have posted in their Cliques.



- 3) Home Page – Clicking the home button brings up the news feed, where users can interact by liking, reposting, or commenting on posts. Tapping a specific post expands it, displaying the comments section below. Here, users can like or reply to comments. If the user clicks on the search button, it will direct them to a page where they can view their recent searches and the trending hashtags.



- 4) Notification Page – Clicking the notification button reveals a tabbed interface with "Posts" and "Cliques" sections. Swiping to the "Posts" tab displays all interactions on the user's posts, while swiping to "Cliques" shows activity within their cliques.



- 5) Message Page – Clicking the message button opens a chat interface with an "Online Users" tab shows who's currently available to chat. Below, the "People" tab displays a history of all past chats. Swiping to the "Cliques" tab reveals group chats for the user's cliques. Selecting a chat opens the message thread, allowing users to reply, send images, or attach files.

