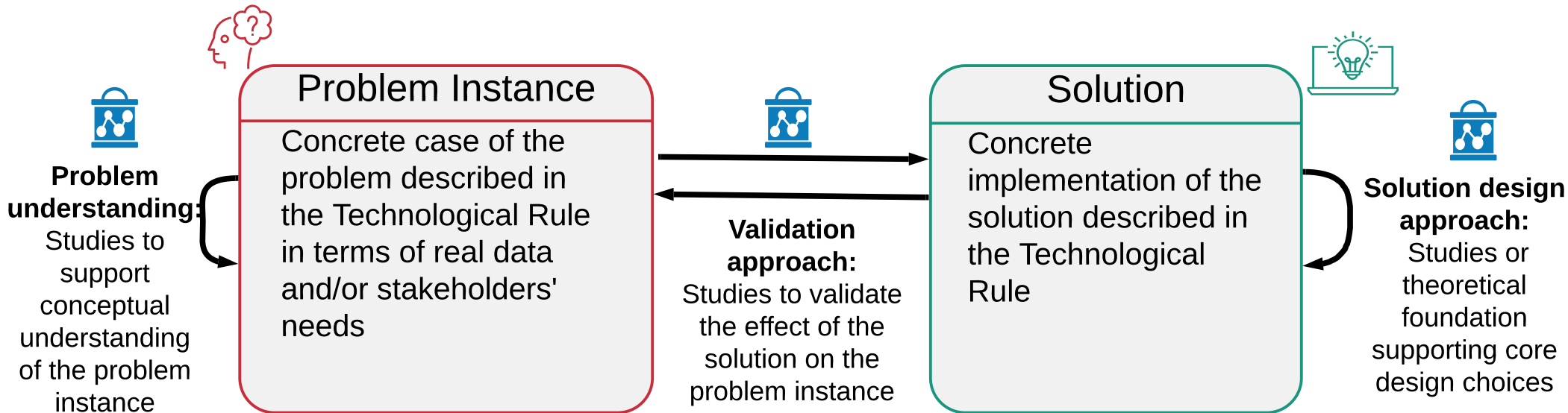


Generic Visual Abstract



Technological rule: To achieve effect/change in situation/context
apply solution/intervention



Relevance: Characteristics of the context that are likely to impact applicability and potential value of the proposed solution



Rigor: Characteristics of the three knowledge creating activities (problem understanding, solution design and in context evaluation) that adds to the strength of the empirical support of the Technological Rule



Novelty: Positioning of the Technological Rule in terms of previous knowledge