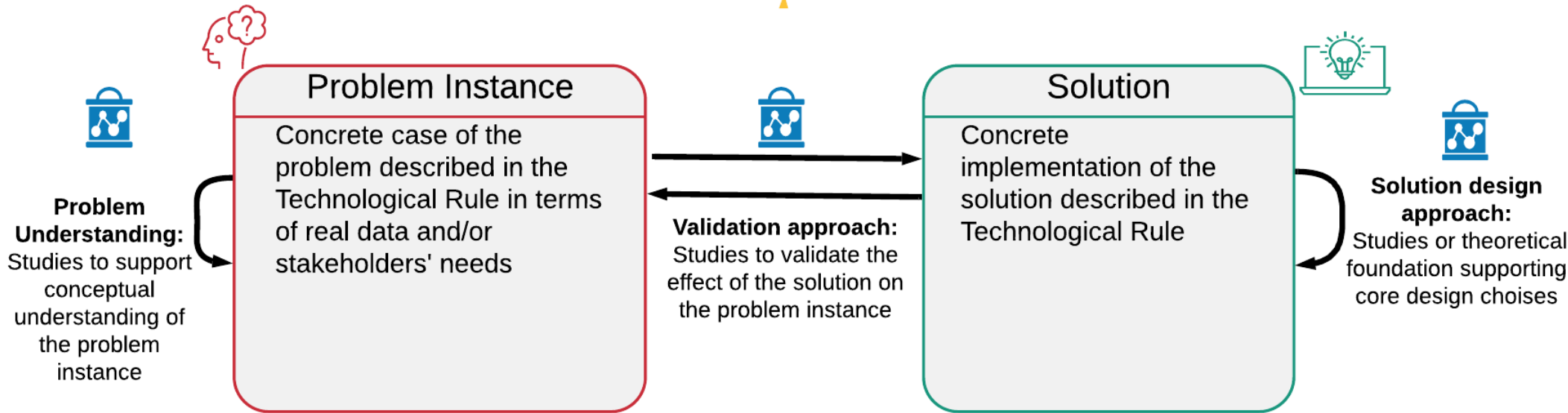


## Generic Visual Abstract



**Technological rule:** To achieve effect/change in situation/context apply solution/intervention



**Relevance:** Characteristics of the context that are likely to impact applicability and potential value of the proposed solution



**Rigor:** Characteristics of the three knowledge creating activities (problem understanding, solution design and in context evaluation) that adds to the strength of the empirical support of the Technological Rule



**Novelty:** Positioning of the Technological Rule in terms of previous knowledge