Suggestions from interviewees:

1. Make volunteer theme pop: attractive icon etc. (Interviews all specified causes that they are interested)

2. Filter by location, time etc.

P1

See herself as a volunteer

Recent Volunteer experience: Church-take care of children

Cause cared for:

Children, Women right

She google for volunteer opportunities：

1.user interface ugly

2. Catching icon with theme is helpful

3. Filter needed

Ideal: connection, consistent

P2:

See himself as a volunteer

Recent Volunteer experience: Church-helping refugee

Cause:

Children, Education

He would do more if he is more aware of opportunities;

Factor prevent him: time, work-life balance

Never search for chances online

P3:

See himself as a volunteer

Recent Volunteer experience: voluntary teaching

Cause: Education, Teaching

Googled before: Scattered, no remote session

He mentioned that it’s important that the person tell him about the opportunity play a big role in his decision, how well do they know each other and how much he respect that person