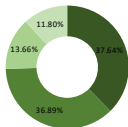


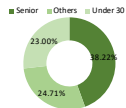
Customer Churn Analysis

| Total Customers | Churned Customers | Churn Rate % |
|-----------------|-------------------|--------------|
| 6687 | 1796 | 26.86% |

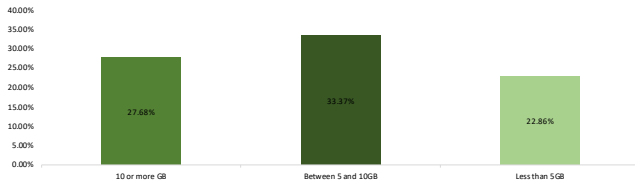
Churn Reasons



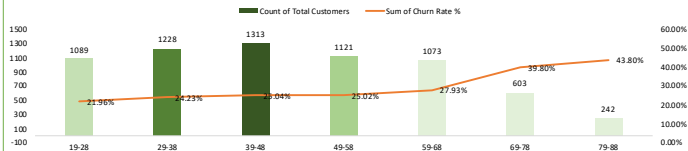
Churn by Demographics



Consumption Churn



Churn rate % for Age Groups



Intl Plan yes

| State | Churn Rate |
|-------|------------|
| CA | 75.00% |
| IN | 66.67% |
| NH | 62.50% |
| LA | 50.00% |
| KY | 50.00% |
| TX | 41.67% |
| NM | 40.00% |
| CO | 37.50% |
| AK | 37.50% |
| OH | 36.84% |
| DE | 35.00% |
| PA | 33.33% |
| HI | 33.33% |
| NE | 33.33% |
| ME | 33.33% |
| MS | 31.25% |
| MA | 31.25% |
| MO | 30.77% |
| MD | 30.00% |
| AL | 29.41% |
| MI | 27.78% |
| OK | 27.27% |
| WI | 25.00% |
| ND | 25.00% |
| RI | 25.00% |
| ID | 25.00% |