

sales dashboard

Ship Date

07-01-2014

05-01-2018

Total Orders

271.01K

Total Sales (₹)

2.17M

Total Profit (₹)

271.01K

Segment

☐ Consumer

☐ Corporate

☐ Home Office

Region

☐ Central

☐ East

☐ South

☐ West

Delivery time(Day)

☐ 1

☐ 2

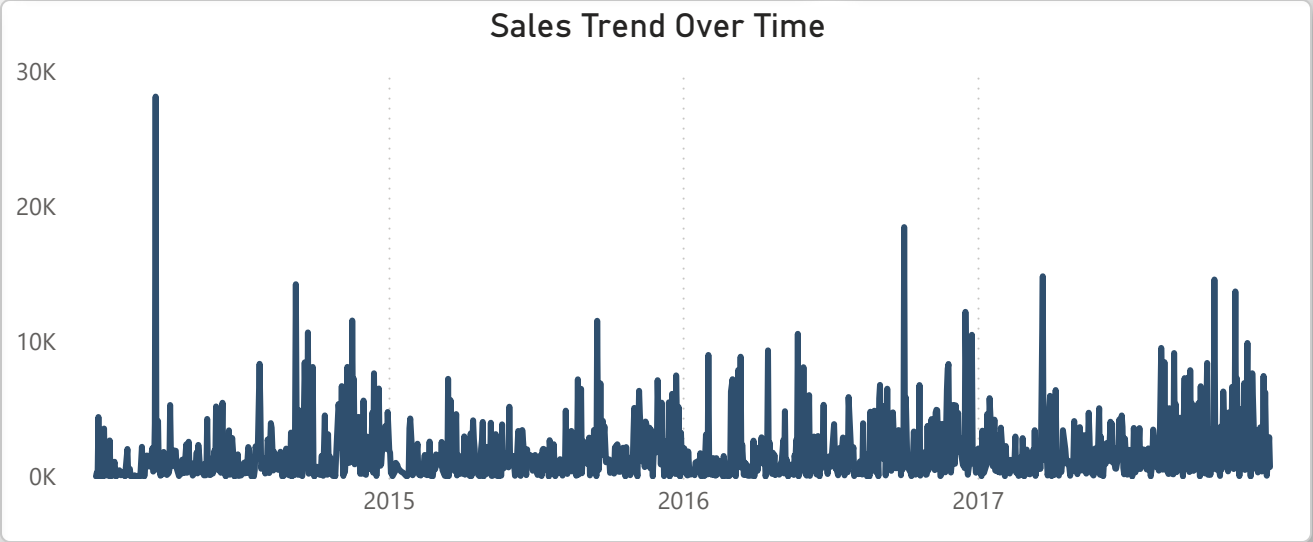
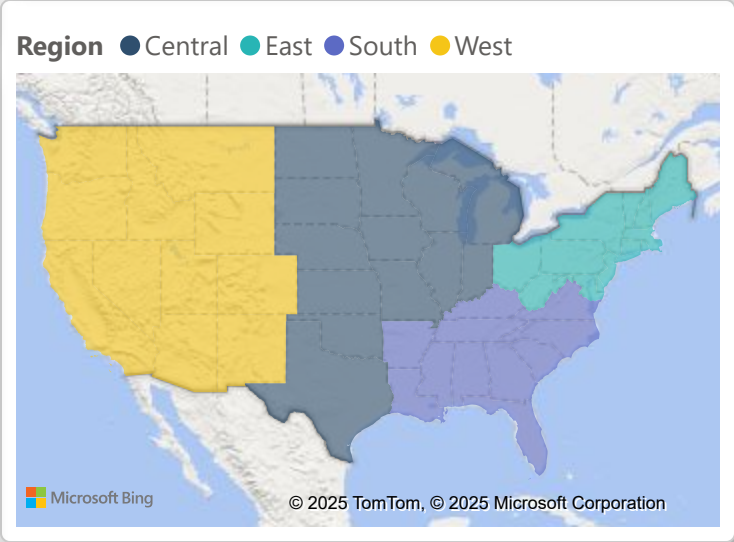
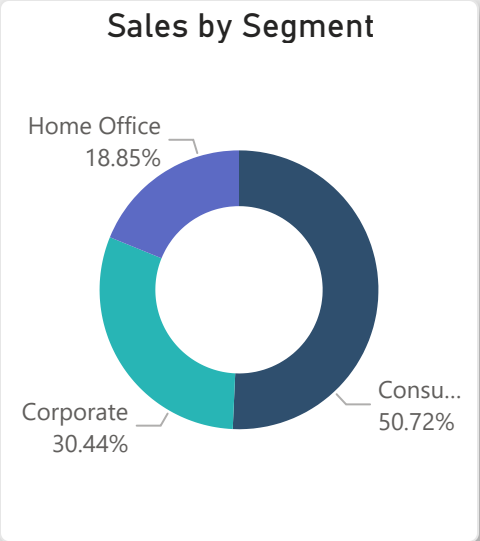
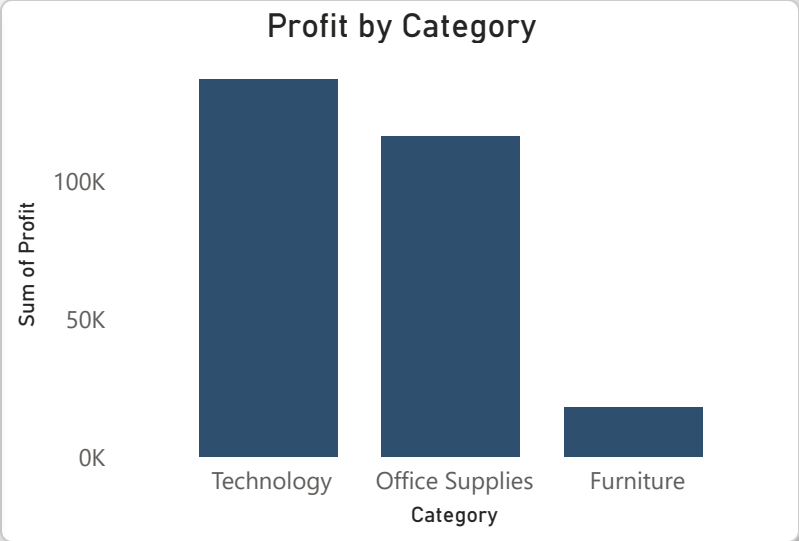
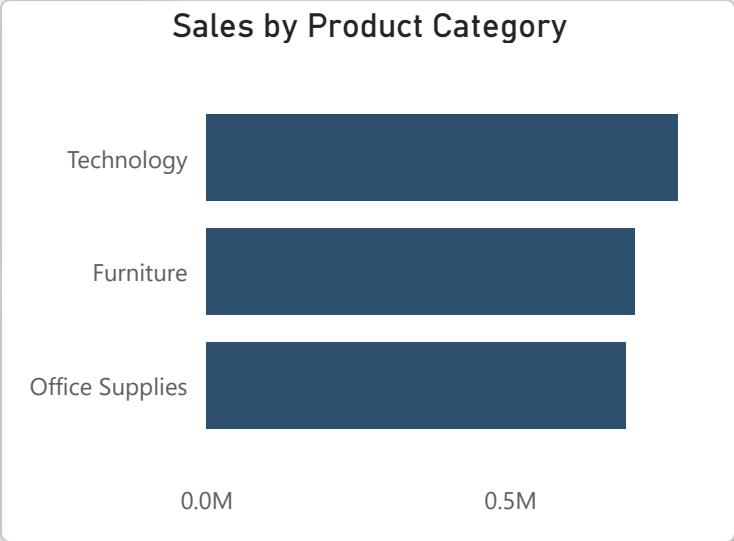
☐ 3

☐ 4



☐ 5

☐ 6

☐ 7



Key Insights:

- Consumer segment = 50.72% of total sales 
- Technology = Highest profit category
- East region shows strong performance
-  Sales peaked during Q4 of each year