



QRYPTONIC ELEVATOR PITCH DOCUMENT – March, April, May 2025

1. Qryptonic & QStrike: Company Overview

Who We Are

*Qryptonic is a cybersecurity innovator preparing organizations for the **quantum era**. We combine **AI-driven risk analysis**, realistic **quantum attack simulations**, and **expert consulting** to protect sensitive data from the next wave of cyber threats.*

Flagship Offering: QStrike Quantum Audit

*QStrike is our next-generation penetration testing solution that reveals **cryptographic vulnerabilities** often missed by traditional tests. Built to simulate the power of future quantum computers, QStrike helps you **future-proof** your encryption. Backed by a **\$1M guarantee**, we stand by our thoroughness: if we fail to detect an existing crypto vulnerability, Qryptonic pays \$1,000,000.*

Key Differentiators

- **Quantum-Grade Testing:** Simulates “harvest now, decrypt later” risks beyond conventional pen tests.
- **AI-Driven Prioritization:** Pinpoints the highest-risk flaws for maximum ROI on security spend.
- **Compliance Alignment:** Maps findings to **NIST PQC**, PCI DSS, HIPAA, and more—keeping you ahead of regulators.
- **Executive Reporting:** Simplified, **board-level dashboards** ensure stakeholders grasp quantum threats without technical overload.
- **Permanent Post-Quantum Readiness (PQR):** A framework that evolves with the latest quantum-safe standards, guaranteeing continuous protection.

2. Why Now?

*Quantum computing is advancing faster than many organizations realize. Here’s why you should act **immediately**:*

- **The Clock is Ticking**
 - **KPMG** reports that **73%** of US organizations believe cybercriminals will soon use quantum computing to decrypt current protocols.
 - Yet, **only 25%** are actively addressing this in their risk management strategies. Don’t be left behind—QStrike helps you get ahead.
- **Industry Lag**
 - **Accutiv Security** found that **only 23%** of organizations are preparing for quantum attacks, leaving the majority vulnerable.
 - By adopting QStrike, you join the leaders who proactively shield their data from quantum-era threats.
- **Regulatory Mandates Are Coming**
 - **NIST** is finalizing post-quantum cryptographic standards, and federal bodies like the **U.S. GAO** warn agencies to prepare now.
 - QStrike aligns with these evolving requirements, ensuring **compliance** and quantum safety before regulations shift.

These stats show a **significant readiness gap**. QStrike Quantum Audit fills it—equipping you with **proactive defenses** and **future-proof** encryption strategies.

3. Five A+ Elevator Pitches

Pitch A: Immediate & Future Risk Defense (A+)

“I’m with Qryptonic. Our QStrike Quantum Audit, backed by a \$1M guarantee, shows you exactly how future quantum computers could break your encryption—even with ‘harvest now, decrypt later’ tactics. Traditional pen tests miss these emerging threats. By aligning with NIST PQC standards, QStrike ensures you’re not only compliant but also ready for tomorrow. Interested in uncovering those hidden crypto gaps before attackers do?”

- **Why It Works**
 - Conveys urgency with “harvest now, decrypt later”
 - Emphasizes \$1M guarantee + NIST PQC
 - Ends on a question inviting action

Pitch B: Compliance & Reputation Assurance (A+)

“I’m from Qryptonic. Our QStrike Quantum Audit anticipates new quantum-safe encryption mandates—covering NIST PQC, PCI DSS, HIPAA, and more. We pinpoint cryptographic flaws that standard tests overlook, and we back it all with a \$1M guarantee. If you want to protect your brand reputation and stay ahead of regulators, let’s talk about getting quantum-ready now.”

- **Why It Works**
 - Addresses compliance with specific references (NIST, PCI DSS, HIPAA)
 - Positions quantum readiness as vital for brand reputation
 - Strong CTA: “let’s talk about getting quantum-ready now”

Pitch C: Cut Costs, Target Priorities (A+)

“Hello from Qryptonic. Our QStrike Quantum Audit uses AI-driven risk analysis to isolate your biggest quantum threats and deliver a clear, prioritized fix list—moving beyond generic scans. Backed by our \$1M guarantee, QStrike ensures you invest resources exactly where they matter most. Want to save time, money, and headaches while securing your future?”

- **Why It Works**
 - Promises efficiency and ROI
 - AI-driven prioritization sets QStrike apart
 - CTA merges cost savings with security benefits
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Pitch D: Board-Level Clarity (A+)

“I’m from Qryptonic. Our QStrike Quantum Audit translates complex quantum threats into a board-ready dashboard—pinpointing where you stand on NIST PQC compliance and highlighting which fixes matter most. With a \$1M guarantee to back us up, you can show leadership exactly how you’re future-proofing security. Ready to impress the board with quantum-grade insights?”

- **Why It Works**
 - Tackles the key challenge of communicating threats to non-technical stakeholders
 - References NIST PQC for credibility
 - CTA appeals to a CISO’s desire to reassure executives
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Pitch E: Competitive & Strategic Edge (A+)

“At Qryptonic, we built QStrike Quantum Audit to give you a true competitive edge. Through AI-driven simulations and our Permanent Post-Quantum Readiness framework, you won’t just secure data—you’ll lead your industry in quantum security. And with our \$1M guarantee, we stand by every finding. Want to turn tomorrow’s threats into today’s strategic advantage?”

- **Why It Works**
 - Positions quantum readiness as a market differentiator
 - Highlights PQR for long-term relevance
 - Future-oriented CTA prompts immediate action
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4. Key Talking Points & Next Steps

Talking Points

- **\$1M Guarantee:** Underscores Qryptonic’s confidence in QStrike’s thoroughness.
- **AI-Driven Analysis:** Data-driven remediation saves time and money—no more guesswork.
- **Regulatory Alignment:** Tied to evolving NIST PQC, PCI DSS, HIPAA, and beyond.
- **Board-Level Dashboards:** Simplifies complex quantum threats for executive decision-making.
- **Permanent Post-Quantum Readiness:** Offers continuous protection in a fast-evolving landscape.

Objection Handling

- **“We already use a pen test provider.”**
 - **Response** : “Do they assess quantum-level vulnerabilities or just current-day threats? Our \$1M guarantee means we catch what others miss.”
- **“Quantum threats aren’t urgent for us.”**
 - **Response** : “Statistics show only 23% of organizations are ready. Cybercriminals can harvest data today and decrypt it later. QStrike closes that gap now.”
- **“Compliance isn’t our top priority.”**
 - **Response** : “Regulators and standards bodies are already implementing quantum-safe mandates. Getting ahead saves you from frantic, costly overhauls later.”

Closing the Deal

1. **Schedule a Demo:** Offer a walkthrough of the AI-driven dashboard and compliance mapping.
 2. **Reference a Case Study:** Share anonymized success stories (if applicable) for social proof.
 3. **Agree on Next Steps:** Book a follow-up meeting or proof-of-concept trial. Emphasize that quantum threats won’t wait.
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5. Final Thoughts

Note from Qryptonic Management to the Sales Team:

*With the new “Why Now?” section added to our Qryptonic Elevator Pitch Document, you can underscore the **immediate risk** of quantum computing threats more effectively. Backed by recent statistics from sources like **KPMG** and **Accutiv Security**, you now have **fact-based evidence** to motivate CISOs toward a **proactive defense**. These A+ **pitches** and supporting materials collectively form a **powerful sales toolkit**—ensuring **QStrike Quantum Audit** stands out as the **go-to** solution for quantum-safe cybersecurity.*

*We encourage everyone to **practice** delivering these pitches, **tailor** them to each CISO’s specific environment, and always circle back to our **\$1M guarantee** and **NIST PQC** alignment. That’s how we demonstrate Qryptonic’s **future-proof** advantage in an era where quantum threats grow **more pressing** each day. Let’s continue to drive success and solidify our **leadership** in the quantum-security landscape.*