

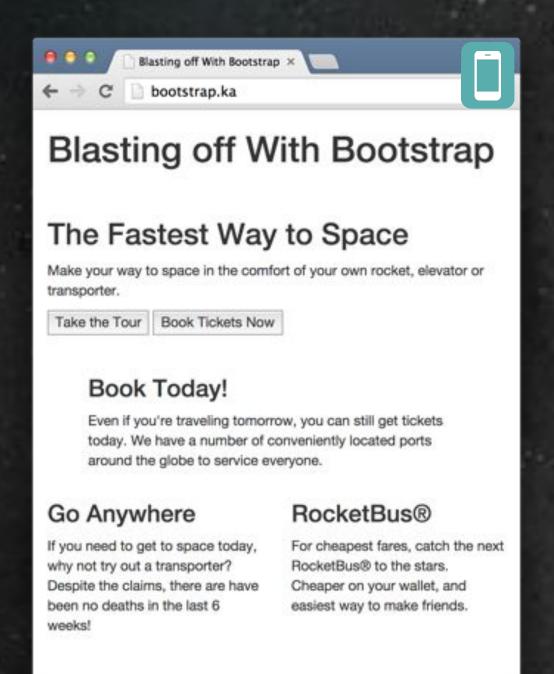
Typography

Level 3



What is Typography?

"The art and technique of arranging type to make written language most appealing" - Wikipedia

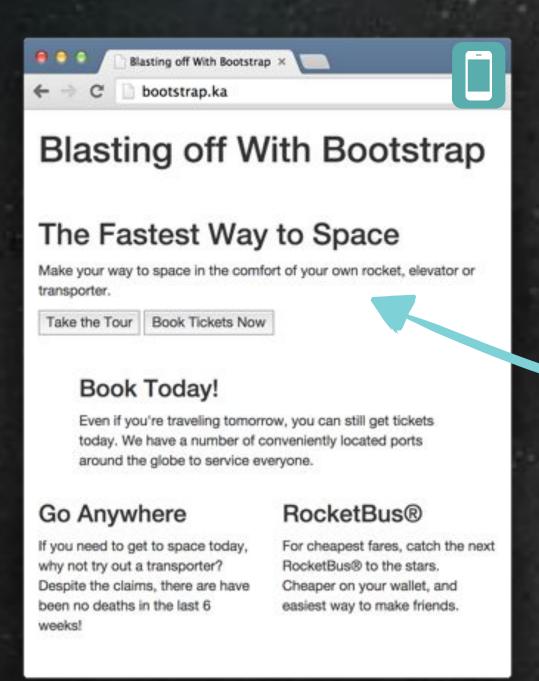


```
Bootstrap has existing styles
              that changed our font.
bootstrap.css
body {
   font-family: "Helvetica Neue",
     Helvetica, Arial, sans-serif;
                                       Dark grey
   font-size: 14px;
   line-height: 1.42857143;
                                       font color
   color: #333;
```

background-color: #fff;

Manual Typography for the Lead

Using Bootstraps manual typography to improve your page



How can we make our lead text stand out more?

Using the .lead Typography Class

index.html

The lead of the page should stand out

```
<div class='row'>
    <div class='col-md-6'>
        <h2>The Fastest Way to Space</h2>
        Make your way to space...
        </div>
</div>
```

.lead

Adds importance, margin and more for emphasis

Comparing Our Lead

Use .lead to make text stand out from the rest of the page.

No .lead

Make your way to space in the comfort of your own rocket, elevator or transporter.

Not a huge change, but the text stands out!

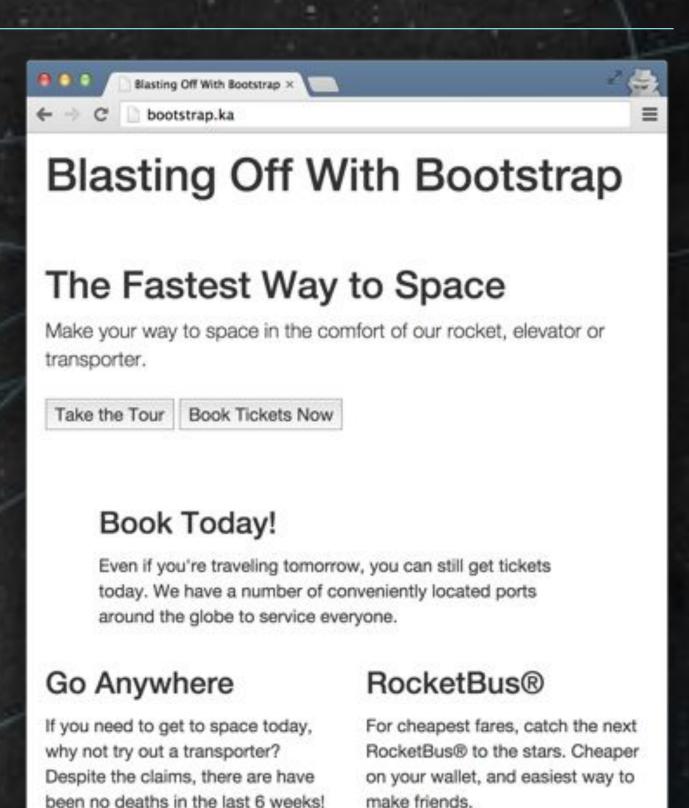
Using .lead

Make your way to space in the comfort of your own rocket, elevator or transporter.

Centering Text

Bootstrap has a number of alignment classes for text.

Let's center the text of our featured items.



Using the . text-* Typography Classes

```
index.html
```

All text in this row will be centered

.text-justify

.text-right

.text-center

Bootstrap has similar classes for different alignments

.text-nowrap

.text-left



Centering Our Features



Book Tickets Now

Book Today!

Even if you're traveling tomorrow, you can still get tickets today.

We have a number of conveniently located ports around the
globe to service everyone.

Go Anywhere

Take the Tour

If you need to get to space today, why not try out a transporter? Despite the claims, there are have been no deaths in the last 6 weeks!

RocketBus®

For cheapest fares, catch the next RocketBus® to the stars. Cheaper on your wallet, and easiest way to make friends. All text in the row is now centered

How cool would it be to show icons for our featured topics?

Glyphicons

Bootstrap comes with 200 icons to use, named "glyphicons".



dist











http://go.codeschool.com/bootstrap-glyphicons





Remember these files? They

contain 200 icons!











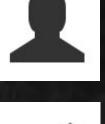












Using Glyphicons

Icon classes should only be used on elements that contain no text content and have no child elements.

index.html

```
<div class='...'>
    <i class='glyphicon'></i>
    <h3>Book Today!</h3>
    Even if you're traveling...
</div>
```

Instead of using an ,
we'll use an <i>> for our icon

By itself adding the .glyphicon class won't show anything. We'll need to specify which icon to use.



Adding an Icon

Pick out an icon to use. In this case we'll use the briefcase icon.

index.html

```
<div class='...'>
  <i class='glyphicon glyphicon-briefcase'></i>
  <h3>Book Today!</h3>
  Even if you're traveling...
</div>
```

The .glyphicon class specifies we should use the provided icon font.



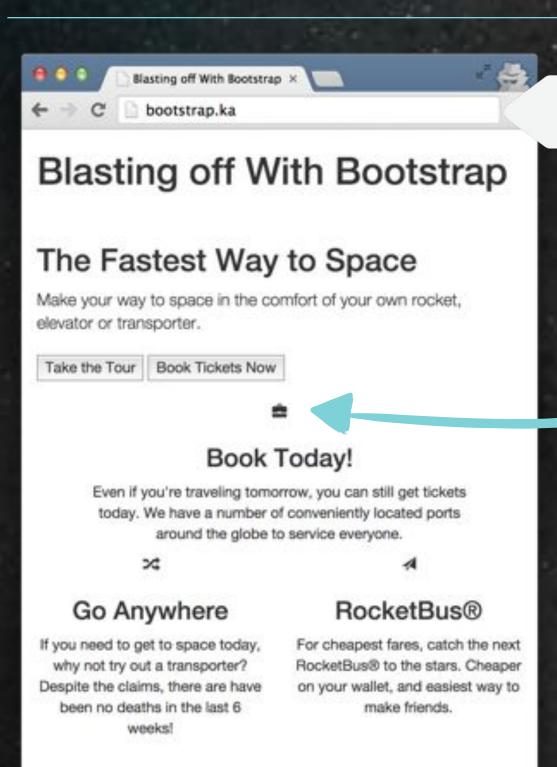
The .glyphicon-briefcase class specifies which icon we should use.

Adding Icons for Other Features

index.html

```
<div class='...'>
  <i class='glyphicon glyphicon-briefcase'></i>
  <h3>Book Today!</h3>
</div>
<div class='...'>
 <i class='glyphicon glyphicon-random'></i></i>
  <h3>Go Anywhere</h3>
</div>
<div class='...'>
 <i class='glyphicon glyphicon-send'></i>
  <h3>RocketBus&reg;</h3>
</div>
```

Our Icons Look a Little Small



why do our icons look so small?

bootstrap.css

```
body {
  font-size: 14px;
  ...
}
```

Remember how Bootstrap set our font-size? We need to bump this up for these icons.

Adding a Stylesheet

For styling beyond what Bootstrap offers, we'll need to create a new css file to edit.

index.html

```
<!DOCTYPE html>
<html lang='en'>
  <head>
    <link href='css/bootstrap.css' rel='stylesheet'>
    <link href='css/main.css' rel='stylesheet'>
  </head>
  <body>
                             we'll set all our styles in the
  </body>
                             main.css Stylesheet file.
</html>
```

Increasing the Icon Font Size

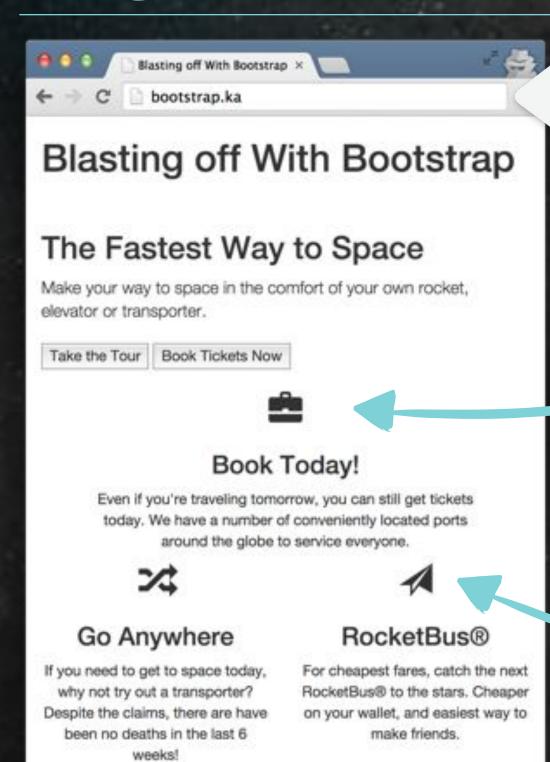
index.html

we want to style all icons under .features

css/main.css

```
.features .glyphicon {
   font-size: 32px; 
All īcons under .features wīll be larger
```

Larger Icons



our icons are now 32px!

Since these are a font, we can adjust them the same way

Changing the Icon Color

css/main.css

```
.features .glyphicon {
  font-size: 32px;
  color: red;
}
```

we can style the icons as though they were text!



Book Today!

Even if you're traveling tomorrow, you can still get tickets today. We have a number of conveniently located ports around the globe to service everyone.





Go Anywhere

If you need to get to space today, why not try out a transporter?

Despite the claims, there are have been no deaths in the last 6 weeks!

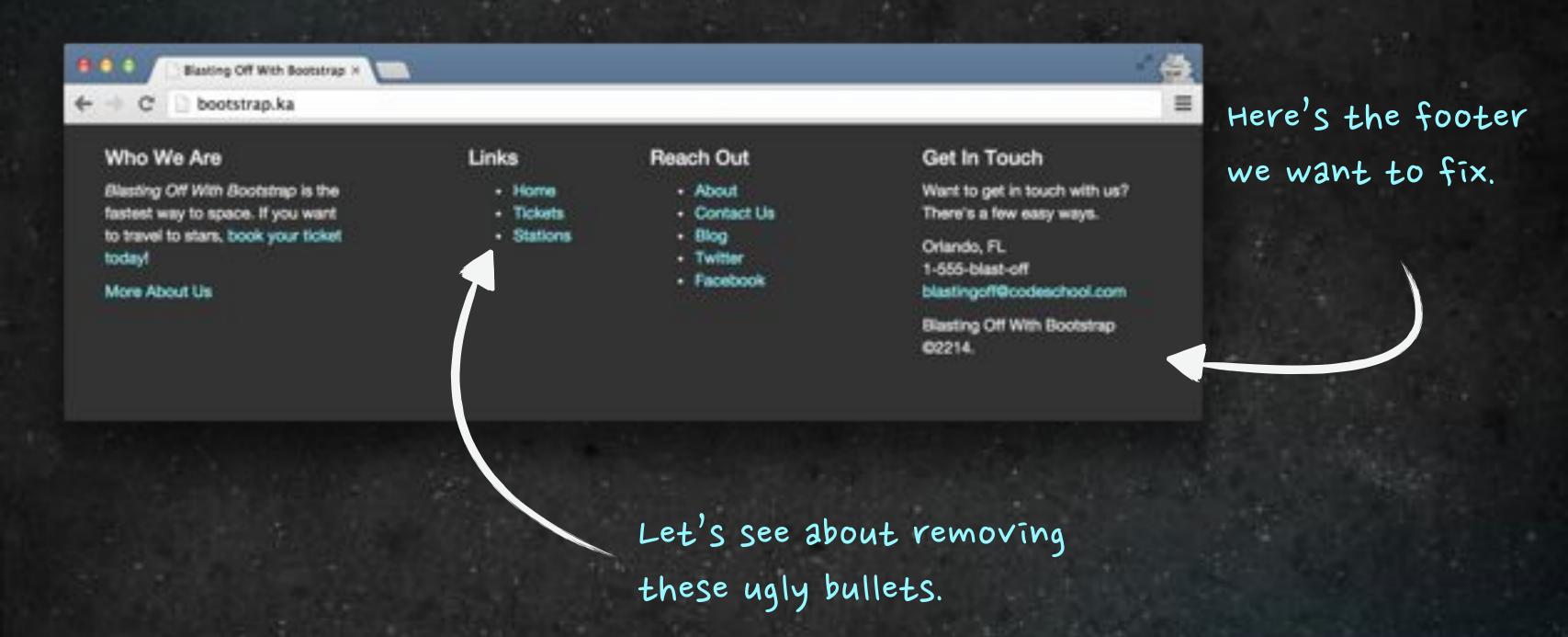
RocketBus®

For cheapest fares, catch the next RocketBus® to the stars. Cheaper on your wallet, and easiest way to make friends.

we're going to keep our icons black, but good to know!

Cleaning up our Footer

Bootstrap provides some classes to make working with lists easier.



Our Footer Code So Far

index.html

```
<div class='...'>
                               Here's the links we created.
 <h4>Links</h4>
  <l
   <a href='index.html'>Home</a>
   <a href='tickets.html'>Tickets</a>
   <a href='stations.html'>Stations</a>
  Links
</div>

    Home

    Tickets

         we need to change the

    Stations

          list-style of the
```

Unstyled Lists

index.html

Links

Home Tickets Stations

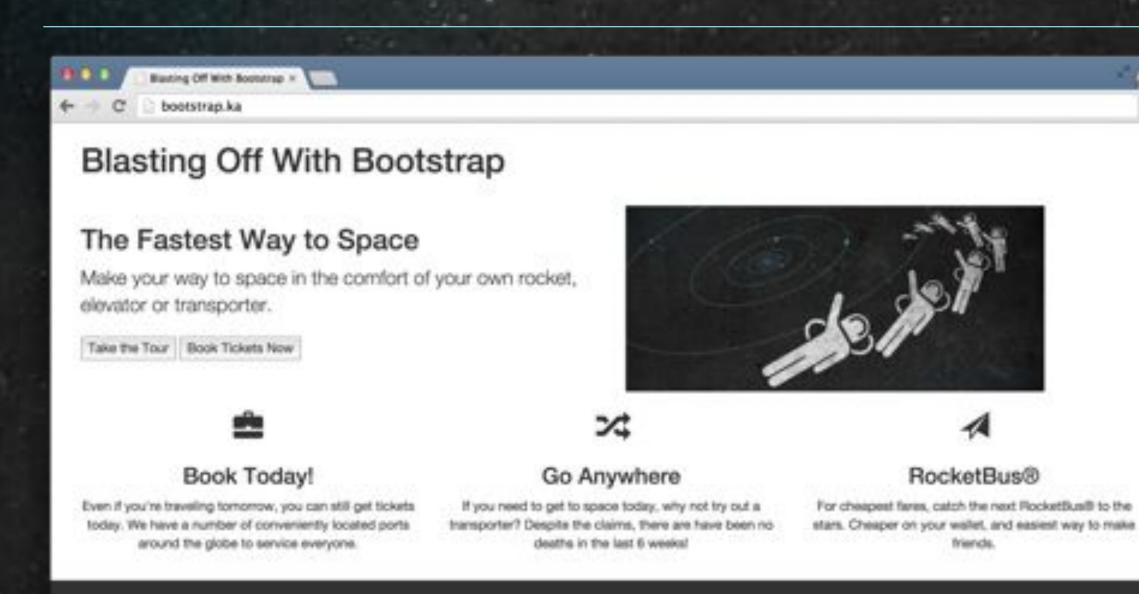
```
.list-unstyled .list-inline

Use Inline for horizontal lists
```

Links

Home Tickets Stations

Our Finished Footer



Who We Are

Blasting Off With Bootstrap is the fastest way to space. If you want to travel to stars, book your ticket today!

More About Us

Links

Home Tickets

Stay in Touch

About Contact Us Blog Twitter Facebook

Get In Touch

Want to get in touch with us? There's a few easy ways to reach out.

Orlando, FL 1-555-blast-off blastingoff@codeschool.com Blasting Off With Bootstrap 62214. our footer looks like it belongs!

Typography

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