Problem Statement: Build an AI-powered solution that enhances decision-making, efficiency, or user experience across retail, commerce, and marketplace ecosystems.

What you may build:
• Market intelligence, forecasting, or analytics platforms
• Customer insights, demand forecasting, or pricing intelligence tools
• Risk analysis, compliance, or document understanding systems
• AI copilots for retail teams, marketplaces, or small businesses
• Systems that analyze global or regional market trends and prices

Focus:
Business relevance, data-driven decision making, and practical commercial value.

Problem Statement: Build an AI-powered solution that supports rural ecosystems, sustainability, or resource-efficient systems.

What you may build:
• Systems that improve access to information, markets, or services in rural contexts
• AI tools supporting agriculture, supply chains, or local economies
• Climate, resource, or sustainability intelligence tools
• Solutions that help communities make better decisions around resources and livelihoods

Focus:
Practical innovation, scalability, and long-term societal value.

Problem Statement: Design an AI solution that improves efficiency, understanding, or support within healthcare or life-sciences ecosystems.

What you may build:
• Clinical or research information summarization tools
• Workflow automation for healthcare professionals
• Patient education, care navigation, or decision-support systems
• Research, compliance, or documentation assistants

Important Note:
All solutions must use synthetic or publicly available data only and clearly state limitations.

Focus:
Responsibility, accuracy, and meaningful support for healthcare workflows.

Problem Statement: Build an AI-powered solution that helps people learn faster, work smarter, or become more productive while building or understanding technology.

What you may build:
• Learning assistants, tutors, or explainers for technical or non-technical topics

• Developer productivity tools (documentation helpers, workflow assistants, debugging aids)
• AI tools that simplify complex concepts, codebases, or workflows
• Knowledge organization, summarization, or skill-building systems

Focus:
Clarity, usefulness, and how AI meaningfully improves the learning or building experience.

Problem Statement: Design an AI-driven solution that helps create, manage, personalize, or distribute digital content more effectively.

What you may build:
• Content creation, summarization, or transformation tools
• Social media content planners, schedulers, or optimization tools
• Creative assistants for writers, designers, or marketers
• Content discovery, tagging, or engagement analysis systems

Focus:
Creativity, usability, and how AI enhances content workflows or digital experiences.

Problem Statement: Build an AI-powered solution that improves access to information, resources, or opportunities for communities and public systems.

What you may build:
• Civic information or public service assistants
• Education, awareness, or skill-development tools
• AI systems that help communities understand access to markets, resources, or programs
• Local-language, voice-first, or low-bandwidth AI solutions

Focus:
Inclusion, accessibility, and real-world impact at a community or societal level.