**PRINCE KYEI**

**WEBMASTER | WEB DESIGNER | WEB DEVELOPER**

Location: Schaerbeek, Brussels | Phone: 0467 689 840 | Email: princekyei.dev@gmail.com  
Date of Birth: 01/06/2000  
LinkedIn: linkedin.com/in/prince-kyei | GitHub: github.com/prynskaf | Portfolio: prynskaf.netlify.app

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## PROFILE

Motivated web professional with experience in website management, CMS publishing, SEO basics, and digital design (Figma, Photoshop, Adobe XD). Skilled at updating, optimizing, and maintaining websites while designing user-friendly interfaces and visuals. Strong foundation in web development (frontend & backend) with React, Next.js, and Node.js, ensuring smooth collaboration between design and technical teams. Curious, detail-oriented, and eager to grow into a full-fledged Webmaster & Digital Creative Designer role.

## CORE FUNCTIONS

* Manage and update websites in WordPress, ensuring accurate publishing of content, images, and layouts.
* Apply SEO basics and performance improvements to boost visibility and user experience.
* Create and adapt digital visuals, wireframes, and prototypes with Figma, Photoshop, and Adobe XD.
* Ensure websites are responsive, accessible, and aligned with UI/UX best practices.
* Provide web development support (frontend & backend) to integrate new features and maintain functionality.
* Collaborate with cross-functional teams to deliver designs merged with development for smooth user experience.
* Support hosting, deployment, and technical troubleshooting to keep sites running smoothly.

## SKILLS

* Webmaster & CMS: WordPress (CMS & REST API), SEO basics, Hosting & Deployment, Content Publishing
* Design & Tools: Figma, Photoshop, Adobe XD, Git/GitHub, Jira, ClickUp, Odoo
* Frontend Development: HTML, CSS/SCSS, JavaScript, React, Next.js, Bootstrap, TypeScript
* Backend Development: Node.js, Express, MongoDB, PostgreSQL, REST APIs, Firebase, AWS S3
* Other: Responsive Design, UI/UX, API Integration, Agile Workflow

## WORK EXPERIENCE

### Belgian Call Center [Hybrid]

Webmaster / Frontend Web Development Team | Sep 2024 – Mar 2025

* Worked as part of a three-person frontend team to integrate new features into client websites.
* Updated and maintained digital content within CMS systems.
* Supported user interface improvements and web development integration.
* Assisted with CMS publishing and troubleshooting.

### Pro Advisor Group [Remote]

Digital Designer & Web Development (Freelance) | May 2024 – Present

* Collaborated with the UI team to design prototypes and wireframes in Figma before development.
* Designed layouts and adapted visuals aligned with brand identity.
* Later joined frontend and backend development teams to merge designs with production code.
* Contributed to a real estate platform project, balancing digital design with web development.

### Walter Clayton Dev [Brussels]

Webmaster Intern & Full Stack Web Developer | Jan – Mar 2024

* Managed WordPress content and REST API integrations, improving site speed and usability.
* Worked closely with Figma designs to turn mockups into working web features.
* Handled both frontend and backend development tasks to support complete workflows.
* Oversaw end-to-end website management, from content and design to hosting and deployment.

### BeCode [Brussels]

Web Designer & Web Developer Trainee | May – Nov 2023

* Started all projects with design in Figma/Adobe XD before coding.
* Built and tested prototypes such as the Quiz App (React, Tailwind CSS), enhancing engagement.
* Applied UI/UX principles and worked in full stack teams for production-ready results.

## EDUCATION

### CVO Brussels [Anderlecht]

Web & Graphic Design Training | Sep 2020 – Jun 2021

* Covered HTML, CSS, JavaScript, Adobe XD, Photoshop.
* Built a responsive hotel website (95% usability score).
* Applied UI/UX and accessibility principles in design projects.

## PROJECTS

* AI-Powered Email Assistant – React, OpenAI, Python
* Real Estate Platform – Next.js, TypeScript, Node.js
* Powerlifting Tracker – React, Node.js, MongoDB

## LANGUAGES

* English – C1
* Dutch – B1
* French – A1