E-Government Interoperability Enterprise Architecture: A Systematic Literature Review

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Abstract

Public administrations have been introducing innovations such as digital initiatives and those initiatives are related to interoperability between systems managed by different government agencies. Despite those efforts citizens and businesses are still claiming for better digital public services. To understand interoperability challenges, this paper presents a systematic literature review addressing 1) the levels of interoperability that must be considered in government services, 2) the key motivation for interoperability, and 3) the challenges in the e-government ecosystem. From 680 papers we selected 28 to conduct a deep analysis. As a result, we have identified three core interoperability project challenges related with strategic, policy, technological and barriers, and common modeling language. On the other hand, using ArchiMate, we have identified the elements of the e-Government interoperability motivation layer and used them to test how Enterprise Architecture can manage e-Government interoperability

Keywords: Government interoperability levels, government interoperability challenges, digital government interoperability frameworks, digital government interoperability reference architecture.

1. Introduction

Businesses such as banks, commerce, and telecommunication changed their business processes taking advantage of information and communications technology (ICT). Since the end of the nineties, the public administration sectors started to use ICT to provide better public services and increase the coverage areas of the public services.

During the last years, Public Administrations approved instruments to deal with digital government interoperability, for instance, Mozambique, the European Union, Australia, the United States of America, Canada, and others.

Electronic Government also referred to as digital government (e-Gov), consists of delivering public services using ICT, typically through Internet and Web Services [1, 2]. Within this work, digital government means the use of ICT to provide public services, excluding other ways such as radios, TVs, etc.

Despite all the mechanisms created to provide digital public services, those services are still not satisfying citizens and businesses [2, 3, 4]. Many challenges are posed when citizens or businesses have to provide the same information to all government agencies responsible for different public services [4]. According to [5, 6], interoperability plays an important role in e-

Gov solutions especially because all governments can exchange information and use it for different purposes. It is clear the advantages of e-Gov interoperability, but this feature remains a challenge for many public administrations in countries like India [1], for instance.

This paper aims to understand what level of interoperability exists, what is the motivation for e-Gov interoperability and what are the challenges on the e-Gov interoperability ecosystem. A systematic literature review (SLR) is conducted to address those three objectives and the motivation of e-Gov interoperability is modeled using an enterprise architecture modeling language.

This section introduces the work and in the next section the concepts of digital government are presented; Section 3 describes the methodology used to conduct the study; Section 4 presents the findings of the systematic literature review; Section 5 presents the threats to the SLR, and finally Section 6 presents the conclusion and future work.

2. Digital government concepts

Public administration is a complex system and digital government initiatives must be implemented wisely [7]. Layne and Lee [8] define four digital government stages, namely (i) catalog when the concern is to establish minimal online presence, for instance, web portals containing information, (ii) transition consists of integration of the informative portals with database using online interfaces, (iii) vertical integration when public services is been provided integrating from local to central government (inter-organizational integration), (iv) horizontal integration when public service is been provided by integrating different agencies (extraorganizational integration).

The digital government is a tool used by public administration to provide services to citizens (government to citizen), businesses (government to business) or other government (government to government) using different agencies and, most of the times, to fulfill one service the citizen must use more than a single agency. For instance, in Mozambique to formalize a business as a government supplier the company must provide more than five documents produced by different agencies making the process long and exhausting. The consensus among academics and practitioners for the simplification of this kind of process, is interoperability across digital government systems [9, 10].

According to the European Commission [11] interoperability is the ability of organizations to interact towards mutually beneficial goals, involving the sharing of information and knowledge between these organizations, through the business processes they support, by means of the exchange of data between their ICT systems. Meanwhile, Wayan Ordiyasa [12], considers that interoperability is a key to the success of digital government initiatives because it's only with an integrated system that is possible to provide better services due to the information sharing.

To ensure interoperability, generally, the public administrations define national interoperability frameworks and make them mandatory for all digital government initiatives. The European Commission [11] released the European Interoperability Reference Architecture (EIRA) to be used by all the state members, at least the national interoperability frameworks must be aligned with EIRA [13]. The EIRA uses ArchiMate as a modeling language and encompasses five interoperability levels: legal, organizational, semantic, technical application, and technical infrastructure. The differences between EIRA and other reference architecture proposed by [6], [10], [14] rely on the usage of formal modeling language. Building blocks presented on EIRA [13] are useful to explain the complexity of digital government systems.

The concept of interoperability levels is still non-standardized in the digital government domain. As a result of this study, we presented in section 4 all levels of interoperability raised in selected papers for this SLR.

To get into in-depth regarding e-Gov interoperability we used ArchiMate, an enterprise architecture modeling language to show the motivation for e-Gov interoperability.

ArchiMate is a popular modeling language for enterprise architecture [15] It is a visual language with a set of default iconography for describing, analyzing, and communicating many concerns of Enterprise Architecture as they change over time [15]. This Architecture modeling language provides a uniform representation for diagrams that describe Enterprise Architecture.

The motivation layer used in this study as an enterprise architecture framework is important

to model the motivations, or reasons, that guide the design or change of an Enterprise Architecture [15].

3. Research Methodology

In this section there are presented the three phases of the systematic literature review. The first phase is related to the research protocol definition and the second to the execution of the selected research protocol and the third to summarize the extracted data from the selected studies and report the findings. This phase is presented in Section 4.

3.1. Planning

The planning represents the first step of the systematic literature review (SLR) methodology. This step is followed by the presentation of the motivation of this SLR, the research question, and finally the proposed research protocol.

3.2. Motivation

Among researchers and practitioners [3], [16, 17] there is a consensus that interoperability plays an important role within e-Gov solutions, but achieving interoperability is still challenging, for many countries. This SLR aims to understand what levels of interoperability exist for e-Gov solutions and to find out the motivations and challenges of the e-Gov ecosystem.

3.3. Research Questions

This SLR is based on two research questions, namely:

- **RQ1**: What levels of interoperability exist?
- **RQ2**: What is the motivation for e-Gov interoperability?
- **RQ3**: What are the challenges of e-Gov?

3.4. Research Protocol

Research protocol, according to [18, 19] is a plan aiming to describe how the SLR will be conducted, acting as a guide to answer the research questions.

In the other hand, the research protocol reduces the researcher bias and increases the reliability because the study can be conducted by another researcher [19].

The research protocol starts with selecting as many numbers as possible of the study materials using the defined keywords.

The keywords and databases used to find the study material were the following:

- **Keywords:** (e-Government OR e-Gov OR Digital Government) AND (interoperability layers OR interoperability levels OR interoperability types OR interoperability frameworks OR interoperability reference architecture).
- **Databases**: CiteSeerX, Google Scholar, ScienceDirect, IEEEXplore, Springer, B-on, Microsoft Academic and Scopus.

After keywords and database definition it is necessary to define inclusion and exclusion criteria to filter the obtained documents. Those criteria allow the selection of the materials related to the research questions and define the scope of the SLR. The criteria are defined in Table 1.

Inclusion criteria	Exclusion criteria
Wrote in English or Portuguese	Wrote in a language different than English
wrote in English of Fortuguese	or Portuguese
Publications after 2010 included	Publication before 2010
Conference preceding or journal articles	White papers, master's or graduation thesis
Relevant title for e-Gov interoperability	Non-relevant title for e-Gov interoperability

Table 1. Inclusion and exclusion criteria

The selection of study materials are from 2010 because the most digital government transformation initiatives started at around this period.

The first set of study materials was obtained by running the keyword and then the initial evaluation reading the abstract and keyword to find out the relevant materials for this study. Finally, it was performed the full reading of the study materials and after that, the relevant material for this SLR. The result of the research protocol is summarized in Table 2.

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Research Protocol	Number of articles
Research-based on keywords	680
Inclusion and exclusion criteria	100
Abstract reading	75
Full document reading	50
Selected papers	28

4. Literature review Levels, Motivation, and Challenges of e-Gov Interoperability

From the conducted SLR we managed to answer the three research questions. Regarding research question number one (RQ1) we find out essential six levels of interoperability, namely technically, semantic, organizational, legal, political, and cultural/social [7], [20, 21]. Some authors such as [3] argue that only the first three levels can be considered as digital government interoperability and another three levels must be seen as factors that affect the interoperability levels. Table 3 summarizes the levels of e-Gov interoperability identified on this SLR.

Interoperability	Description	article
Technical	The ability of one or more systems to exchange data Relayed on ICT technologies Considered as the root of all communication Allow the exchange of data	[3], [6, 7], [10], [14], [16], [20], [21, 22, 23, 24, 25, 26]
Semantic	Refer to the meaning of exchange The data exchanged must be seamless among the system All the systems have a common understand of the data Data standardization	[1], [3], [6, 7], [12], [16], [21, 22,23], [25, 26, 27]
Organizational	Process agreements The exchanged data must be used accordingly Ensure the alignment of processes among agencies Systems can participate in multi- organization business process	[1], [3], [6, 7], [14], [16], [21, 22, 23, 24, 25, 26, 27, 28]
Legal	Legal power assigned to system capabilities Data and privacy protection Accommodate manual process from manual to digital Facilitate the data usage	[3], [7], [16], [20], [23], [28]
Political	A clear structure for digital government initiatives Avoid agencies contradiction Better funding policies Stakeholders involvement Strong human resource capacity strategy	[3], [7], [16], [23]

Fable 3.	Levels	of intero	perability
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Social/Cultural	Adjust solutions according to the local demands Multi-channel public services adoption Social inclusion Change management strategy	[3], [23]
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The second research question (RQ2) aims to give answer about what is the motivation for e-Gov interoperability. Using ArchiMate motivation layer [15] it was possible to highlight the elements that are normally used as motivation within e-Gov projects. Table 4 illustrates the motivation elements identified in selected papers.

ArchiMate		
Concept	Interoperability element	Mentioned article
Stakeholders	Government agencies	[2, 3, 4], [10], [23, 24]
Stationatio	Citizens	
	Business	
	Donors	
	Incensement of public service demand	
Drivers	Process simplification	[2], [4], [10], [24, 25]
	ITC advances	
	Transparency in public services	
	Funding	
Assessment	Citizens or Businesses complain	
	Number of public services	[2] [4] [28] [13] [25]
	Increase of public services coverage areas	
	Improve the user experience on digital public	
Goals	services	
	Access to the public services from anywhere	[2], [6], [8], [29], [30]
	Secure and reliable digital public services	
	Reduce operation costs with public services	
Outcomes	Ouality digital public services	[2], [4], [10], [24, 25]
outcomes	Increase user's satisfaction	
	Reducing time on public service fulfillment	
	Reduce bureaucracy	
	Increase of public services coverage areas	
Principles	Ensure technological uniformization	[2], [4], [23], [28], [31]
	Infrastructure and information sharing	
	Citizens or Business oriented solution	
	Increase of public services coverage areas	
Requirements		[1], [6], [9], [12], [17],
	Ensure security and data protection	[31]
	Allow transparency within the public service	
	providers	
	Funding	
	Seamless of data exchanged	
Constraints	Data quality	[12], [16], [25], [32]
	ICT Infrastructure	
	Human Capital	

 Table 4. e-Gov Interoperability Motivation Layer

The last research question (RQ3) was seeking to get answers about the challenges within the e-Gov interoperability ecosystem. The e-Gov interoperability challenges were grouped within four barrier sets namely strategic, technological, policy, and organizational. Table 5 presents details related to the challenges in the e-Gov interoperability ecosystem.

Table 5. Digital government	t interoperability challenges
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Challenges	Description	Mentioned article
Strategic		
barriers	Lack of shared goals and governance, and	
	overambitious milestones	[4], [7], [10], [16], [21]
Technological	Incompatibility across standards, security	[5], [8], [16], [22], [29]

barriers	models, and legacy systems Vendor locks and lack of legacy systems documentation	
Policy barriers	Privacy and data ownership	[6], [7], [25], [28], [31]
Organizational barriers	Lack of readiness, absence of government champion and stakeholder commitment, and legacy processes	[14], [20], [24], [26], [31]

5. Threats to validate the SLR

Some threats to the validation of the systematic literature review were identified, namely the synonyms for the search terms may have excluded relevant studies on interoperability in e-Gov. This threat was mitigated by evaluating the citations of the included articles to determine if any relevant studies were missing. Additionally, the quality of the selection and evaluation of the articles may not accurately represent their importance. This threat was mitigated by grouping the chosen attributes into subsets to facilitate classification and improve selection. Finally, the evaluation of the articles was based on the authors' experience. This threat was mitigated by establishing an analysis protocol and systematically reaching agreements.

6. Conclusion and future work

The core levels of e-Gov interoperability among the selected papers are technical, semantic, and organizational. Interchangeably, it was possible to find out other levels of e-Gov interoperability such as legal, political, social, and cultural. The complexity of e-Gov interoperability led us to the first conclusion; to succeed in e-Gov interoperability all levels must be addressed holistically due to the relationship between them. Enterprise Architecture seems to be a good ally to improve the existing Interoperability Frameworks. For instance, if two systems can interchange data, we can say that they are interoperating, but if those systems are unable to deal with the data with a common understanding is not possible to get leverage of technical interoperability and the same happens with other types of interoperability.

Through the motivational layer of ArchiMate, it was possible to identify the main motivations for interoperability in e-Gov (RQ2). Interoperability alone does not solve the issue of digital public service quality demanded by citizens and businesses. The operationalization of interoperability must be carried out with the perspective of enhancing the efficiency of the various systems used in the provision of digital public services. Among the eight motivational elements of the ArchiMate layer, the primary motivations for interoperability in e-Gov include the need to increase and improve the quality of digital public services, which should consider reducing operating costs of public administration through the adoption of uniform practices in processes and technologies. At the motivational layer, constraints were identified, such as limited human capacity to handle e-Gov projects, data quality of legacy systems, and funding for e-Gov initiatives, among others.

Regarding challenges in the e-Gov interoperability ecosystem (RQ3), these can be categorized into four main areas: strategic, technological, political, and organizational. Key challenges include inadequate readiness of public administrations to deal with interoperability, lack of human capacity to lead projects of this nature, legacy processes not adjusted for interoperability, data ownership, and privacy concerns, incompatibility among various systems, and lack of alignment on common objectives, among others.

In a preliminary result, we are convinced that Enterprise Architecture can be used to improve the implementation outcomes of interoperability in e-Gov, as it provides tools that facilitate smoother communication betwixt the stakeholders.

As future work, we suggest the use of the findings of this paper to evaluate practical projects, that combine the utilization of the e-Gov interoperability framework and Enterprise Architecture modeling languages, such as ArchiMate.

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